



# Samoa Bureau of Statistics

## International Arrival Statistics

January – June 2021

11<sup>th</sup> November 2021

### Overview

#### 1<sup>ST</sup> BIENNIAL HIGHLIGHTS:

This Biannual compared with 1<sup>st</sup> Biannual 2020:

- Total arrivals (3,366) decreased by 91.0%
- Total visitors (1,385) decreased by 93.8%

Due to the global Covid 19 pandemic, a SOE (State Of Emergency) for Samoa was declared on 21<sup>st</sup> March 2020 to restrict entry into Samoa, including international tourists.

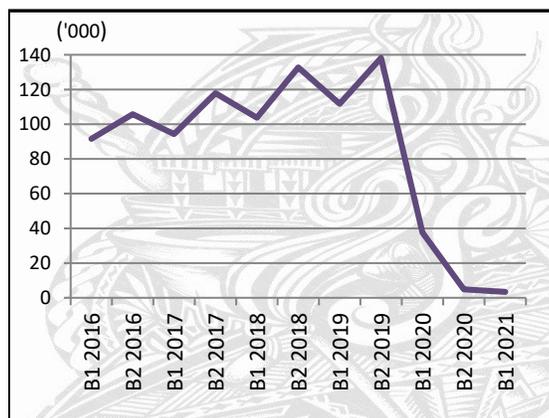
This SOE is still in effect and currently have irregular international flights to Samoa (Arrival) mainly from New Zealand and American Samoa. Additionally, there were also irregular outward flights from Samoa (Departure) mainly to New Zealand and American Samoa.

#### 1. TOTAL ARRIVALS

The total International Arrival Statistics documented for the **first biannual of 2021** (table 1) of only 3,366, revealed a decrease of 30.2 percent over the last six months of 2020 (Jul-Dec) and a decrease of 91.0 percent over the corresponding period of last year. (Refer Fig. 1.1).

As usual, air being the most preferred mode of travel to Samoa, representing 64.6 percent (2,173) of total arrivals, while those that arrived by sea accounted for the remaining 35.4 percent (1,193).

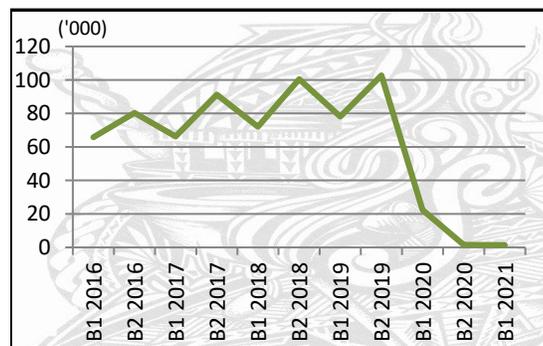
Fig. 1.1: Biannual Total Arrivals, 2016 – 2021



#### 1.2. TOTAL VISITORS

Total Visitors of only 1,385 revealed a decrease of 12.8 percent over the last six months and a decrease of 93.8 percent when compared to the corresponding period of 2020. (Refer Fig. 1.2).

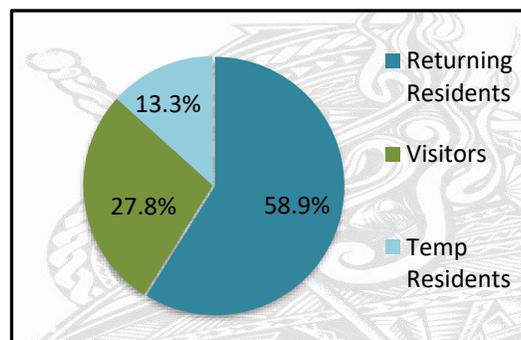
Fig. 1.2: Biannual Total Visitors, 2016 – 2021



#### 1.3 TOTAL ARRIVALS BY PURPOSE OF ENTRY

Returning residents made up the largest component of all arrivals with 58.9 percent (1,981), 27.8 percent was recorded for visitors (796) where the majority entered our shores on fishing vessels and the remaining 13.3 percent were temporary residents (448). (Refer Fig. 1.3).

Fig. 1.3: Total Arrivals by Purpose of Visit, 1<sup>st</sup> Biannual 2021



#### INSIDE THIS ISSUE

1 <sup>st</sup> Biannual 2021	All Arrivals	All Visitors
Total	3,366	1,355
% change from previous biannual	-30.2	-12.8
% change from previous year	-91.0	-93.8

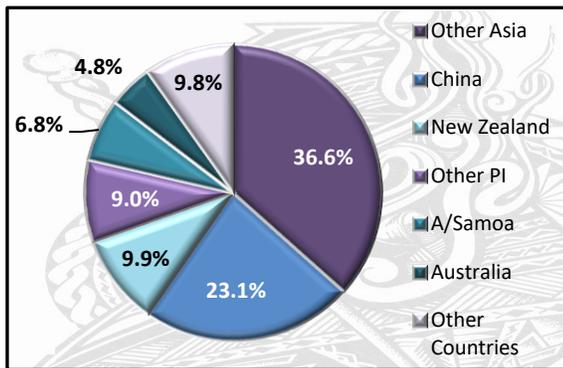
# Overview cont'd

## 1.4 VISITORS BY COUNTRY OF USUAL RESIDENCE

Other Asian countries constitute 36.6 percent (507) of all visitors followed by China with 23.1 percent (320), as most of them are fishermen who entered our shores on fishing vessels for re-fuelling and re-supply.

New Zealand and Other Pacific Island Countries reported shares of 9.9 percent (137) and 9.0 percent (125) respectively while American Samoa recorded a share of 6.8 percent (94). (Refer Fig. 1.4)

**Fig. 1.4: Total Visitors by Country of Usual Residence, 1<sup>st</sup> Biannual 2021**

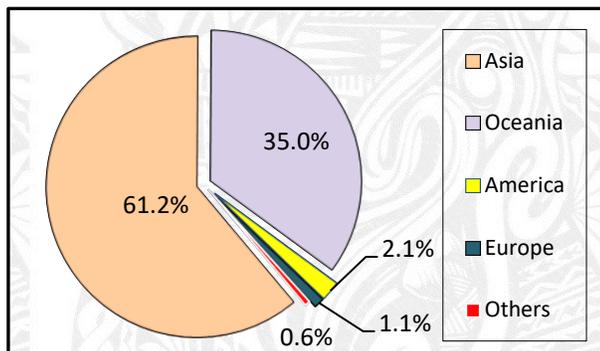


## 1.5 VISITORS BY REGION

Unprecedentedly, the Asian region had the highest share of total visitors with 61.2 percent, followed by Oceania with 35.0 percent.

America reported a share of 2.1 percent while Europe reported the least share with 1.1 percent. (Refer Fig. 1.5).

**Fig. 1.5: Total Visitors by Region, 1<sup>st</sup> Biannual 2021**



## 1.6 VISITORS BY PURPOSE OF VISIT

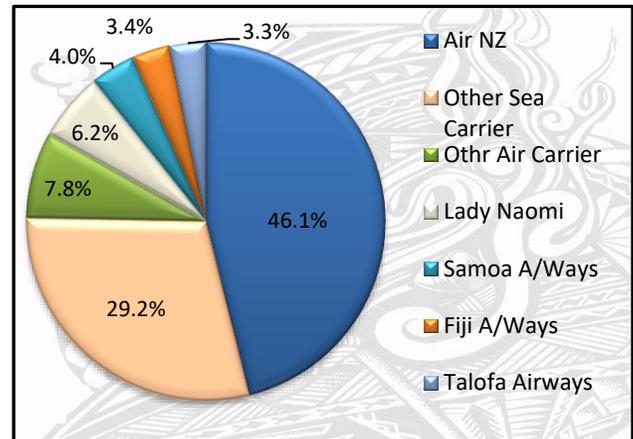
As depicted in Table 4, 'all' of the visitors that entered our shores for other purposes including fishermen that came to Samoa on fishing vessels. Not surprising due to the Covid 19 pandemic, there were no visitors entering our shores for holiday/ vacation, visiting friends and relatives, sporting purposes or to attend business/ conference.

## 1.7 TOTAL ARRIVALS BY CARRIER

As tabulated in Table 5, the majority of arrivals travelled on Air New Zealand with a significant share of 46.1 percent (1,551 passengers) followed by other Sea Carrier constituting 29.2 percent (984 passengers).

Fig. 1.7 illustrates total arrivals by carrier during the reference period.

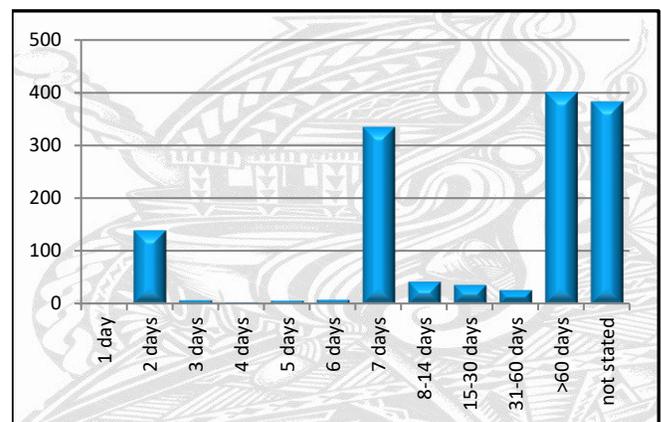
**Fig. 1.7: Total Arrivals by Carrier, 1<sup>st</sup> Biannual 2021**



## 1.8 VISITORS DURATION AND PLACE OF STAY

During the referene period, the majority of visitors stayed for more than sixty days (Table 6) as revealed in Fig 1.8 below.

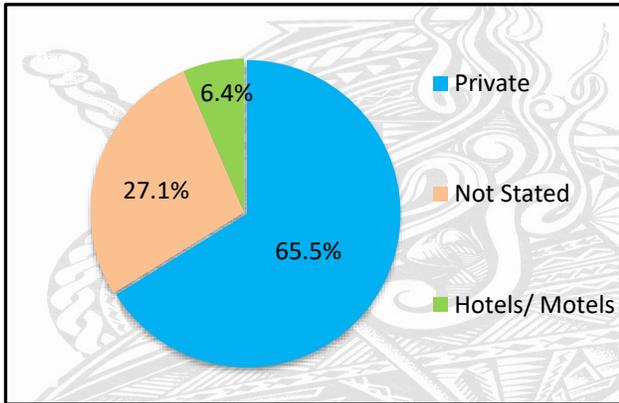
**Fig. 1.8: Visitors Duration of Stay, 1<sup>st</sup> Biannual 2021**



On the other hand, the majority of visitors (65.5 percent or 907 visitors) reported staying in private accomodations or with families/ relatives while only 6.4 percent (89) stayed in hotel/ motel. (Refer Fig1.8.1).

This is a clear indication of the adverse effects of Covid-19 on Samoas hotel industry, where there is an insignificant number of visitors entering Samoa and staying in hotes/ motels.

Fig. 1.8.1: Visitors Place of Stay,, 1<sup>st</sup> Biannual 2021



## **BACKGROUND**

*The sourced documents for the compilation of International Arrival Statistics are the immigration arrival card forms.*

*These forms are completed by all incoming travelers at the three local points of entry namely:*

- (1) Faleolo International Airport*
- (2) Fagalii International Airport*
- (3) Apia Wharf (Matautu Port)*

**Due to the existing State of Emergency limiting the number of flights arriving to Samoa, we wish to inform all our valuable users and stakeholders that the Bureau is unable to produce monthly arrival statistics on a regularly basis.**

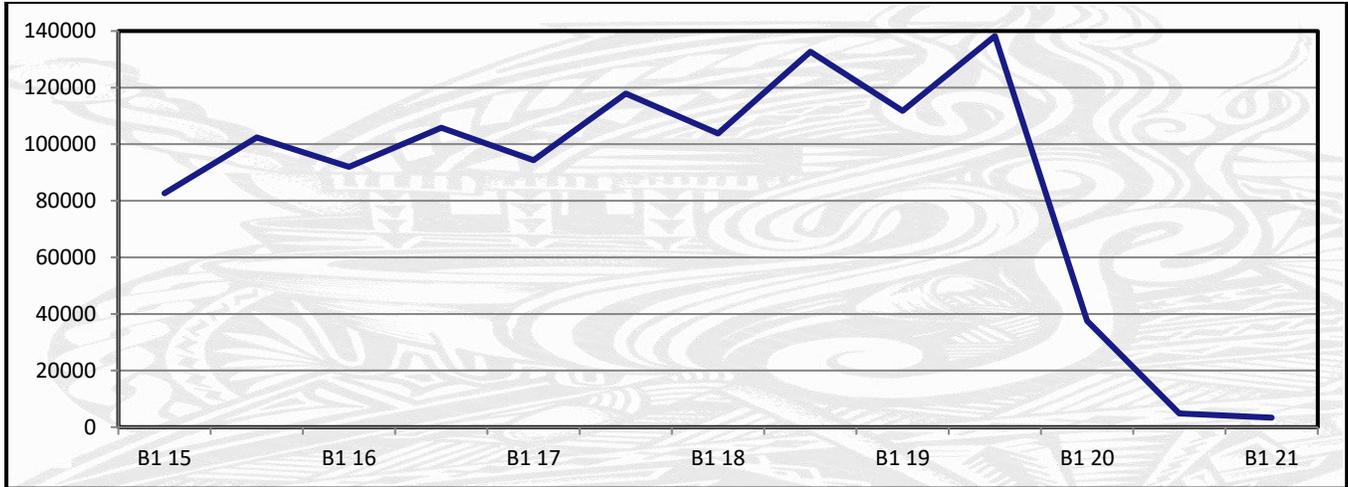
**We will start producing these reports on a regular basis once the existing State of Emergency has been fully lifted.**

*On the outset, all previous International Arrival Statistics are available on our website: [www.sbs.gov.ws](http://www.sbs.gov.ws)*

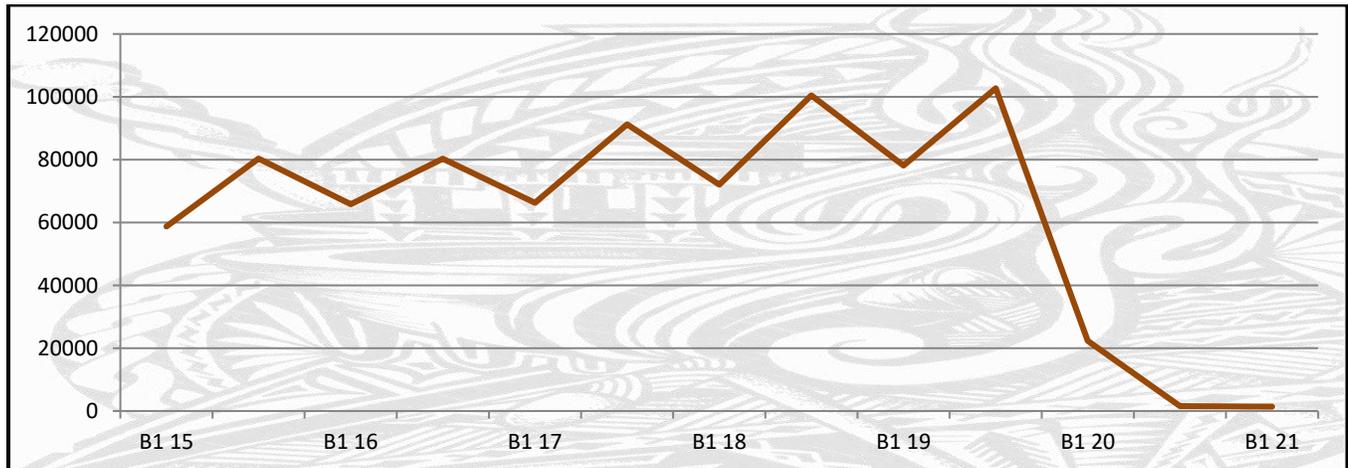
**Aliimuamua Malaefono Taua T Faasalaina**  
**GOVERNMENT STATISTICIAN/CEO**

**APPENDIX**

Graph 1: Biannual Total Arrivals, 2015 – 2021



Graph 2: Biannual Total Visitors, 2015 – 2021



Graph 3: Biannual Total Departures, 2015 - 2020

