



# Samoa Bureau of Statistics

## International Arrival Statistics

ANNUAL 2021

### Overview

2021

**HIGHLIGHTS:**

2021 compared with 2020:

- TOTAL ARRIVALS (7,463) decreased by 82.4%
- TOTAL VISITORS (2,591) decreased by 89.2%
- TOTAL DEPARTURES (12,994) decreased by 74.3%

#### 1. ARRIVALS

Due to the effects of Covid 19 which has affected the entire world, a State of Emergency Order was issued for Samoa on 21<sup>st</sup> March 2020, where it banned all travelling passengers to Samoa except for returning residents.

The Emergency Order continued on until 2021, where the ban was lifted for travellers to Samoa from New Zealand, Australia and American Samoa on special circumstances

##### 1.1 TOTAL ARRIVALS

During the reference period, a total of 7,463 travelers arrived in Samoa (Table 1). This indicates a decreased of 82.4 percent compared to the same period of 2020 (42,373) as well a decreased of 83.1 percent when compared to the same period of 2019 (249,971). This is illustrated in Fig. 1.1.

Moreover, Air was the preferred mode of travel to Samoa constituting 67.1 percent (5,011) while the remaining 32.9 (2,452) percent arrived by sea.

Fig. 1.1: Total Arrivals, 2009 - 2021

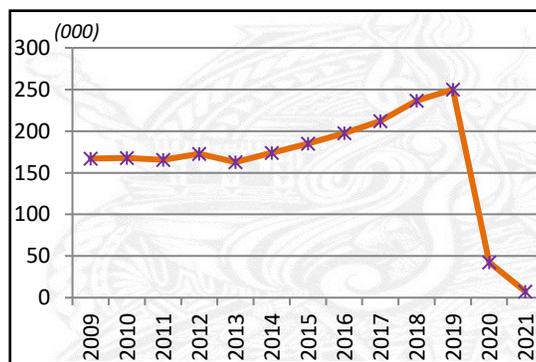
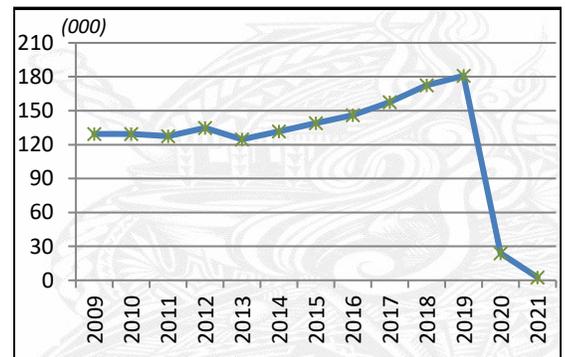


Fig. 1.2: Total Visitors, 2009 - 2021



##### 1.3. TOTAL VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand was the leading country in visitors' arrival (Tables 3) during the reference period totaling 311 inbound travelers, illustrating a decrease of 96.6 percent over 2020. This was followed by American Samoa with a distant total of 269 inbound travelers, a decrease of 79.2 percent over 2020.

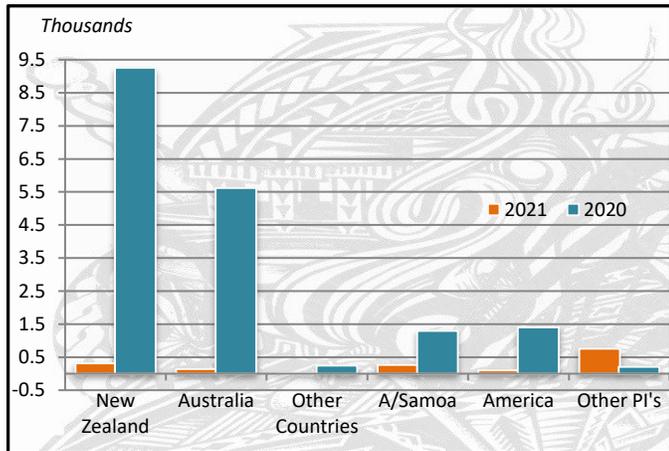
Australia reported 136 inbound travelers, representing a decrease of 97.6 percent over 2020 while USA reported 103 inbound travelers, a decrease of 92.6 percent when comparing with 2020 while. This is graphically portrayed in Fig. 1.3.

**INSIDE THIS ISSUE**

| 2021                        | All Arrivals | All Visitors |
|-----------------------------|--------------|--------------|
| Number                      | 7,463        | 2,591        |
| % change from previous year | -82.4        | -89.2        |
| NET MIGRATION               | -5,531       |              |

# Overview cont'd

**Fig. 1.3: Total Visitors by Country of Usual Residence, 2021**

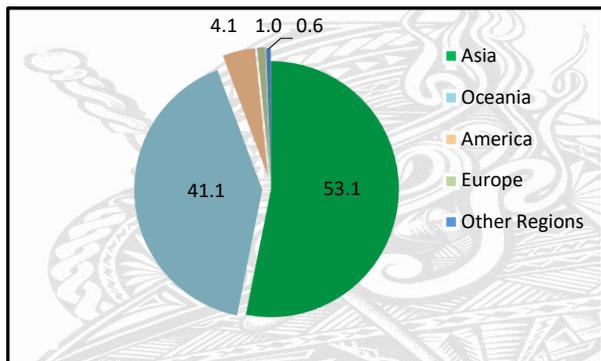


## 1.4. TOTAL VISITORS BY REGION

Of Total Visitors by region, Asia had the highest share with 53.1 percent (1,377 visitors) followed by the Oceania region with 41.1 percent (1,065 visitors).

America had a share of 4.1 percent (106 visitors) while Europe reported the lowest share with 1.0 percent (27 visitors). This is graphically presented in Fig. 1.4 below.

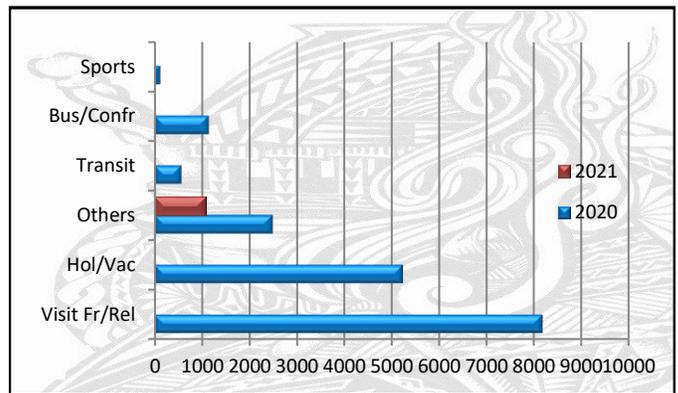
**Fig. 1.4: Total Visitors by Region, 2021**



## 1.5. TOTAL VISITORS BY PURPOSE OF VISIT

Due to the effects of the Covid 19 which affected the visitors, and Emergency Order was issued by the government to stop visitors enter our shores for the purpose of holiday/vacation, business/conference, visits friends/relatives, sports and transit. Nevertheless, Others category had visitors, most of these people were fishermen on fishing boats to load. Fig. 1.5 graphically presented.

**Fig. 1.5: Total Visitors by Purpose of Visit, 2020 & 2021**

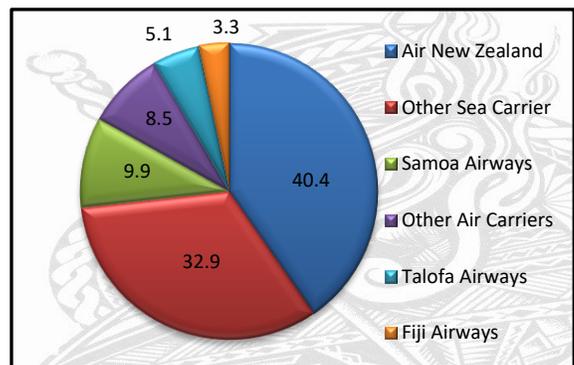


## 1.6. TOTAL ARRIVALS BY CARRIER

Table 5 revealed Air New Zealand as the main carrier for all those visiting Samoa for the calendar year 2021 with 3,013 passengers (40.4 percent) followed by Other Sea Carrier with passengers 2,452 (32.9 percent).

Next is Samoa Airways with 740 (9.9 percent) then by Other Air Carriers with 633 (8.5 percent). Fig. 1.6 portrays a graphical presentation of all carriers during the reference period.

**Fig. 1.6: Total Arrivals by Carrier, 2021**

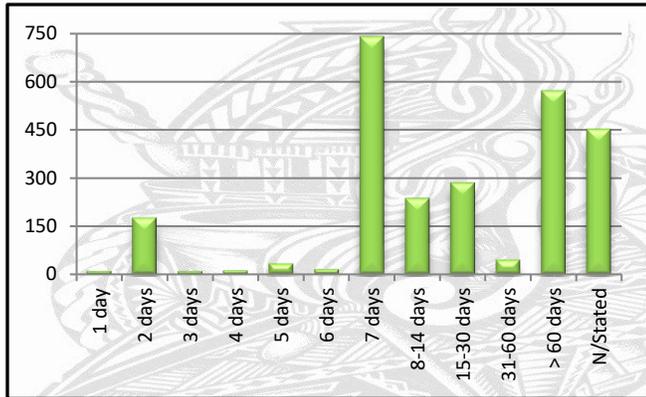


# Overview cont'd

## 1.7. TOTAL VISITORS BY DURATION OF STAY AND PLACE OF STAY

Visitor's duration of stay in Samoa, as tabulated in Table 6, was between seven and sixty days, as graphically presented in Fig. 1.7.

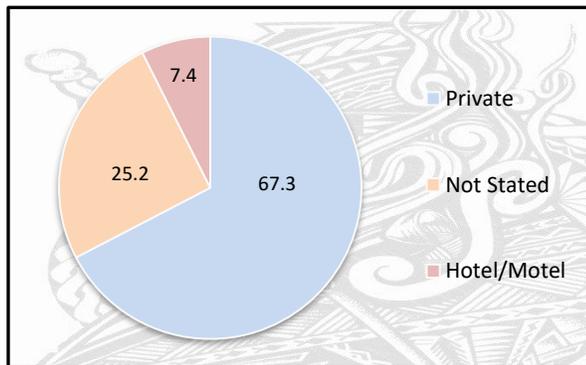
*Fig. 1.7: Total Visitors by Duration of Stay, 2021*



## 1.8. TOTAL VISITORS BY PLACE OF STAY

As revealed in Table 6, 67.3 percent of visitors (1,744) preferred to stay with private accommodations or families/relatives compared to those that have a preference for hotels/motels, yielding a distant 7.4 percent or 193 visitors. This is illustrated in Fig. 1.8.

*Fig. 1.8: Total Visitors by Place of Stay, 2021*

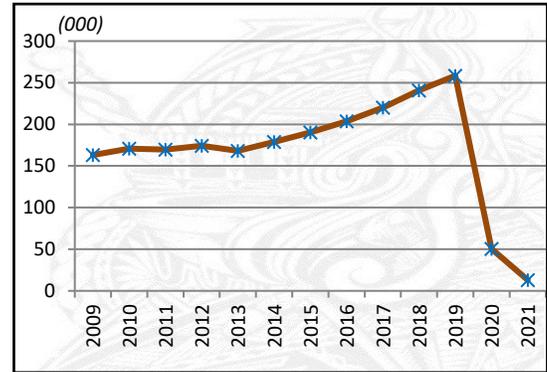


## 2. DEPARTURES

### 2.1 TOTAL DEPARTURES

In the calendar year of 2021, a total of 12,994 people departed Samoa (Table 1) and this indicates a decreased of 74.3 percent compared to the same period of 2020 (50,582) as well as a decreased of 80.4 percent when compared to the same period of 2019 (258,334). This is illustrated in Fig. 2.1.

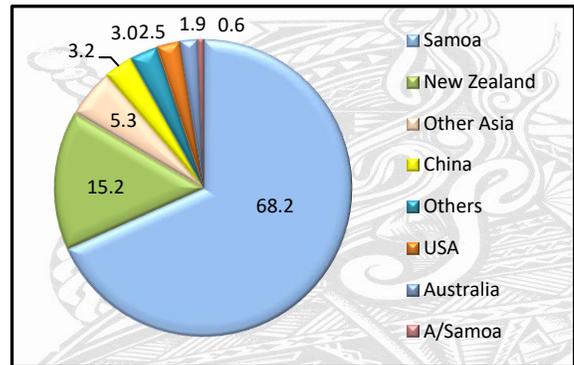
*Fig. 2.1: Total Departures, 2009 - 2021*



### 2.2 TOTAL DEPARTURES BY NATIONALITY

As evident in Table 7, Samoa and New Zealand made up the largest component of departures by nationality yielding 68.2 (8,862) and 15.2 (1,978) percent respectively. Other Asia is next with a distant 5.3 percent (690). Portrayed in Fig 2.2 is the overall departure by nationality during the reference period.

*Fig. 2.2: Total Departures by Nationality, 2021*



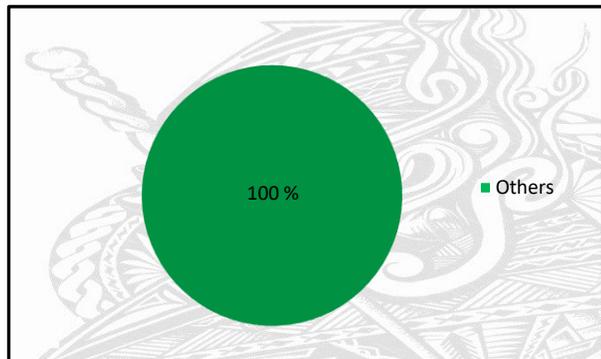
### 2.3 PURPOSE OF TRAVEL ABROAD (Samoa Citizens)

In 2021, a total of 8,862 Samoa citizens travelled abroad, representing a quarter of total departures. Of this total, 78.8 percent were females and 21.2 were males (Table 8).

By purpose of travel abroad, only category Others these were Samoa citizens traveled abroad for RSE (Recognised Seasonal Employer) and government public servant who works overseas. This is graphically illustrated in Fig 2.3

# Overview cont'd

**Fig. 2.3: Purpose of Travel Abroad (Samoa Citizens), 2021**



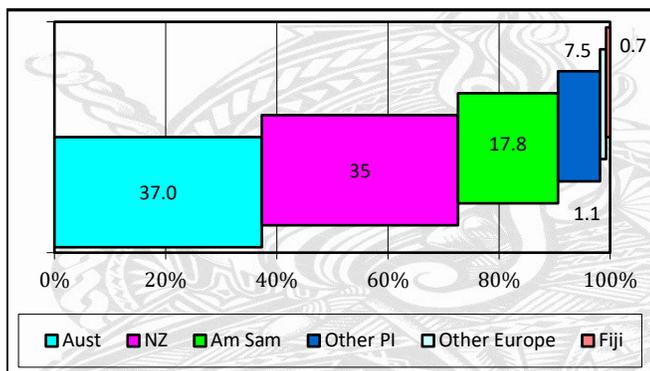
## 2.4 COUNTRY OF STAY ABROAD (Samoa Citizens)

The majority of Samoan citizens leaving our shores in 2021 travelled to Australia as indicated by 37.0 percent (3,275) in Table 9, which is then followed by New Zealand with 35.0 percent (3,104).

American Samoa comes in as the third main country of stay abroad with a distant 17.8 percent (1,574) followed by Other Pacific Islands and Other Europe Country 7.5 percent (662) and 1.1 percent (99) respectively.

Fig. 2.4 illustrates a graphical impression of the main country of stay abroad by Samoa Citizens in 2021.

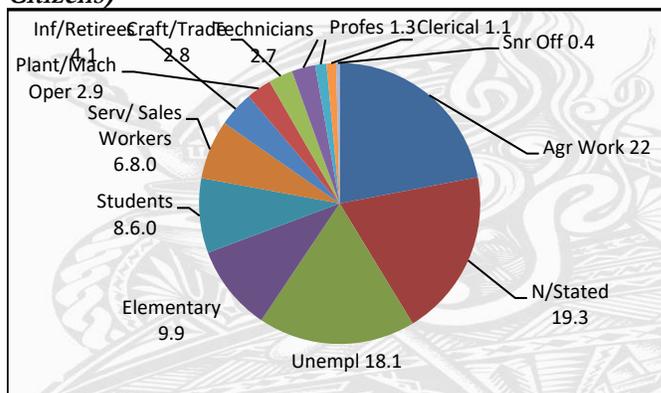
**Fig. 2.4: Country of Stay Abroad, 2021 (Samoa Citizens)**



## 2.5 DEPARTURES BY OCCUPATION, 2021 (Samoa Citizens)

As tabulated in Table 10, the majority of departed Samoa citizens were those works on Agricultural work, yielding 22.0 percent (1,950) followed by Not Stated (1,706) with 19.3 percent and Unemployed (1,603) with 18.1 percent. A detailed graphical presentation of departures by occupation is presented in Fig 2.5.

**Fig. 2.5: Total Departures by Occupation, 2021 (Samoa Citizens)**

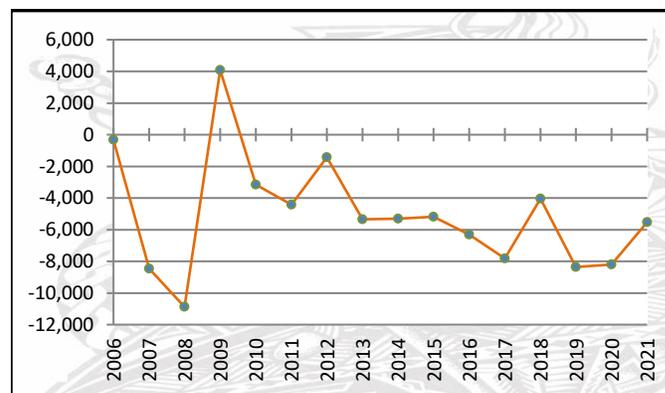


## 3. NET MIGRATION

During the reference period, net migration stood at -5,531 (Table 1) implying that outgoing travelers (departure) was greater than the number of incoming travelers (arrival).

Fig. 3.1 gives the natural changes in net migration from 2006 – 2021.

**Fig. 3.1: Net Migration, 2006 – 2021**



Detailed and tabulated information for the reference period is attached in Tables 1 – 10 of this report.



## **BACKGROUND**

*The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.*

*These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:*

- (1) Faleolo International Airport*
- (2) Fagalii International Airport*
- (3) Apia Wharf (Matautu Port)*

*International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website: [www.sbs.gov.ws](http://www.sbs.gov.ws)*

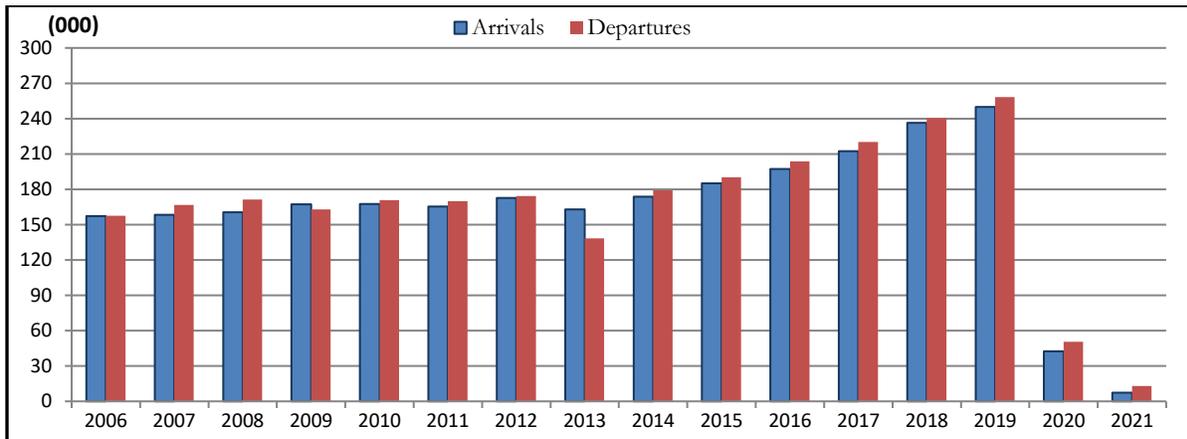
A handwritten signature in blue ink, which appears to read 'L. Salani', is positioned above the name of the Acting Government Statistician.

**Leota Aliielua Salani**

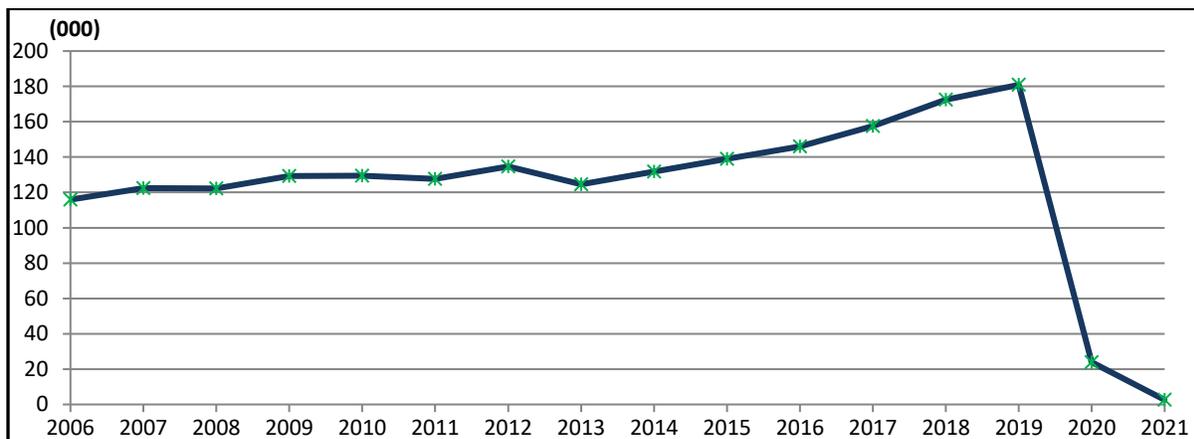
**ACTING GOVERNMENT STATISTICIAN**

**APPENDIX**

Graph 1: Annual Total Arrivals and Departures, 2006 – 2021



Graph 2: Annual Total Visitors, 2006 – 2021



Graph 3: Visitors Percentage Change over Previous year, 2006 – 2021

