



Samoa Bureau of Statistics

International Arrival Statistics

June 2018

Overview

MONTHLY HIGHLIGHTS:

In June 2018 compared with June 2017:

- Total arrivals (21,458) increased by 16.4%
- Total visitors (16,315) increased by 14.4%
- Visitors:

USA: 61.2% (up by 627)

NZ: 26.5% (up by 1,619)

AM. SAM: -7.1% (down by 141)

AUST: -4.2% (down by 122)

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June 2018	All Arrivals	All Visitors
Number	21,458	16,315
% change from previous month	11.3	24.0
% change from previous year	16.4	14.4

ISSUE #6

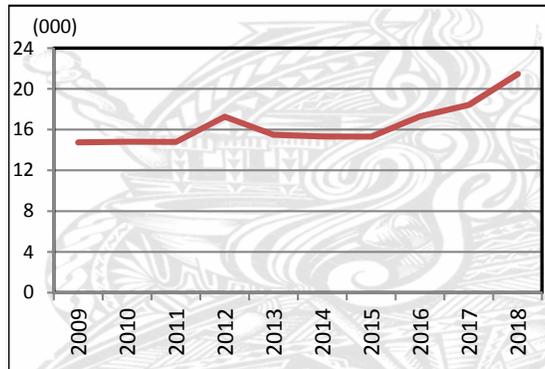
22ND AUGUST 2018

1. TOTAL ARRIVALS

The total International Arrival Statistics recorded for the month of **June 2018** (Table 1), revealed an increase of 11.3 percent over the previous month and an increase of 16.4 percent over the corresponding month of June 2017. (Refer Fig. 1)

As usual, air was the preferred mode of travel to Samoa, representing 95.4 percent (20,473) of total arrivals, while the remaining 4.6 percent (985) arrived by sea in June 2018.

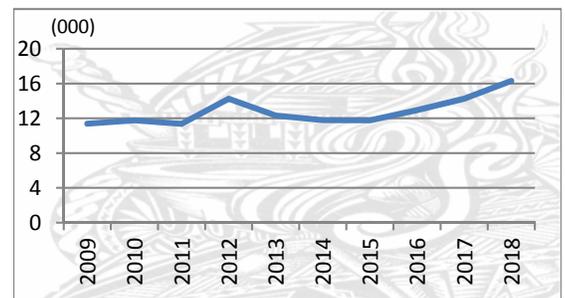
Fig. 1: June Total Arrivals, 2009 – 2018



2. TOTAL VISITORS

Overall Visitors numbered 16,315 for the month under review revealed an increase of 24.0 percent over the previous month and an increase of 14.4 percent when compared to the corresponding month of June 2017. (Refer Fig. 2).

Fig. 2: June Total Visitors, 2009 – 2018



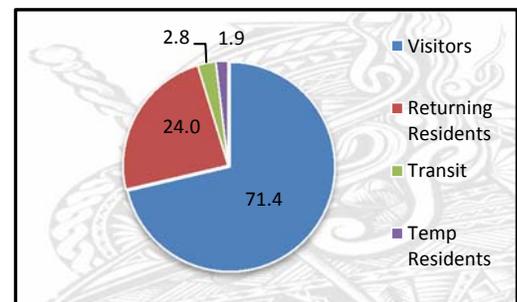
Visitor arrivals have a strong seasonal pattern with a regular peak of numbers during holiday seasons normally from December to January. The smoothed short-term trend for visitor arrivals adjusting for seasonal pattern is shown in Appendix Graph 2.

3. TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors, (table 2), made up the largest component of all arrivals with both sexes representing 35.7 percent (7,662 for males and 7,650 for females).

Male returning residents made up 13.0 percent (2,789) of total arrivals while their female counterpart made up 11.0 percent (2,354). (Refer Fig. 3)

Fig. 3: Total Arrivals, by Purpose of Visit, June 2018



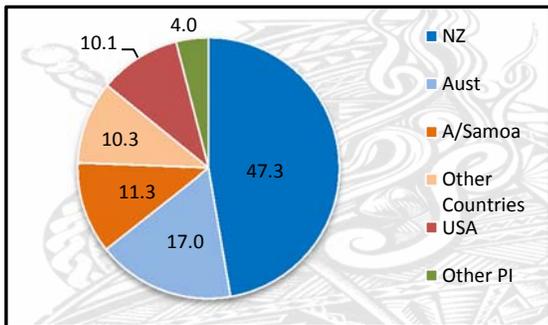
Overview cont'd

4. TOTAL VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 47.3 percent or 7,725 of total visitors. Australia followed next with a distant 17.0 percent share (2,777).

American Samoa represented 11.3 percent (1,845) while the United States of America represented 10.1 percent (1,651) of total visitors. (Refer Fig. 4)

Fig. 4: Total Visitors, by Country of Usual Residence, June 2018

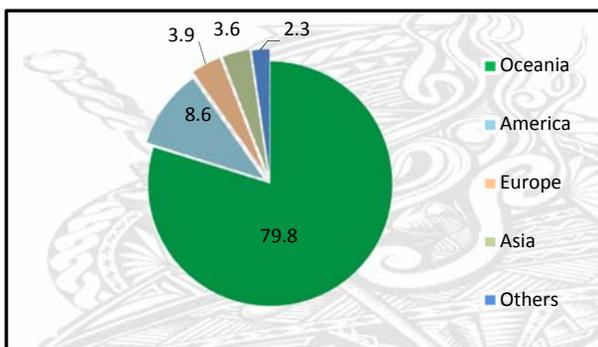


5. TOTAL VISITORS BY REGION

As usual, the Oceanic Region had the highest share of total visitors with 79.8 percent, followed by America with 10.4 percent.

Europe reported a share of 3.9 percent while Asia reported the least share with 3.6 percent. (Refer Fig. 5).

Fig. 5: Total Visitors by Region, June 2018



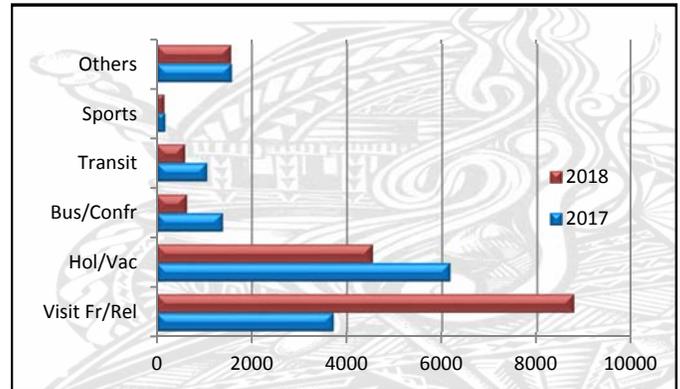
6. TOTAL VISITORS BY PURPOSE OF VISIT

The principal source markets (Table 4) namely New Zealand, American Samoa, Australia, and the United States of America constituted 85.7 percent of all visitors visiting Samoa in June 2018.

The majority of visitors (53.8 percent) entered our shores to visit friends and relatives while 27.8 percent entered our shores for holiday and vacation.

Those who were here for Business/ Conference recorded a share of 4.0 percent while those who were here on transit made up 3.7 percent. Fig.6 depicts total visitors by purpose of visit for June 2017 and June 2018.

Fig. 6: Total Visitors, by Purpose of Visit, June 2017 & June 2018

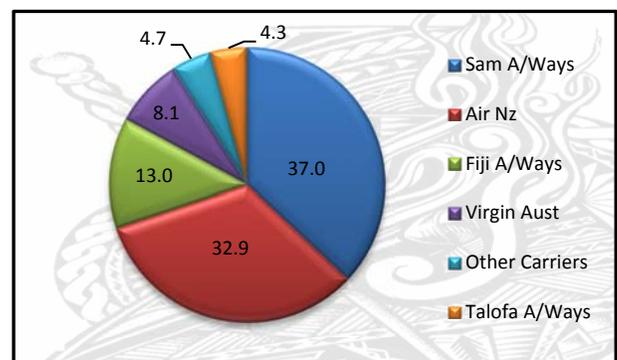


7. TOTAL ARRIVALS BY CARRIER

As depicted in table 5, Samoa Airways leads the way of arrival by carriers' during the reference period with a 37.0 percent share (7,929 passengers) followed by Air New Zealand with a 32.9 percent share (7,050 passengers).

Fiji Airways brought in 13.0 percent (2,795 passengers) of total arrivals while Virgin Australia and Talofa Airways recorded shares of 8.1 percent (1,741) and 4.3 percent (924) respectively. Fig. 7 illustrates total arrivals by carrier during the reference period.

Fig. 7: Total Arrivals by Carrier, June 2018

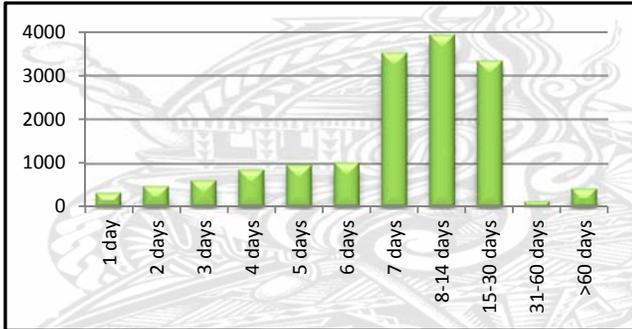


Overview cont'd

8. TOTAL VISITORS BY DURATION OF STAY AND PLACE OF STAY

As shown in Fig. 8 below, visitor's duration of stay in Samoa (Table 6) is between seven and thirty days.

Fig. 8: Total Visitors by Duration of Stay, June 2018



On the other hand, the majority of visitors (56.9 percent or 8,940 visitors) reported staying in private accommodation or with families/ relatives while 43.1 percent (6,770) stayed in hotels/ motels. (Refer Fig. 9).

Fig. 9: Total Visitors by Place of Stay, June 2018

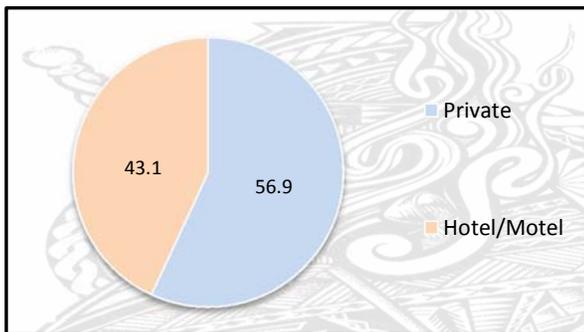
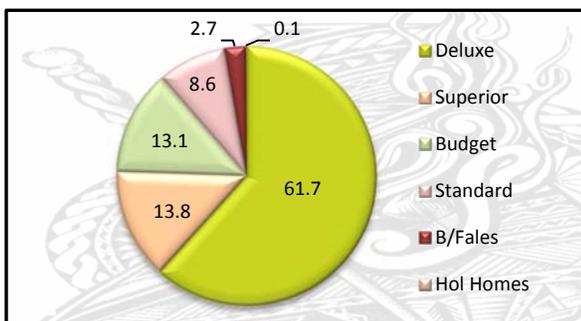


Fig. 10 portrays the number of visitors who stayed in hotels/ motels (6,770) by type of accommodation (hotel/ motel), within the reference month.

Fig. 10: Visitors Staying in Hotels/ Motels by Type of Accommodation, June 2018



BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

- (1) Faleolo International Airport
- (2) Fagalii International Airport
- (3) Apia Wharf (Matautu Port)

International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website:

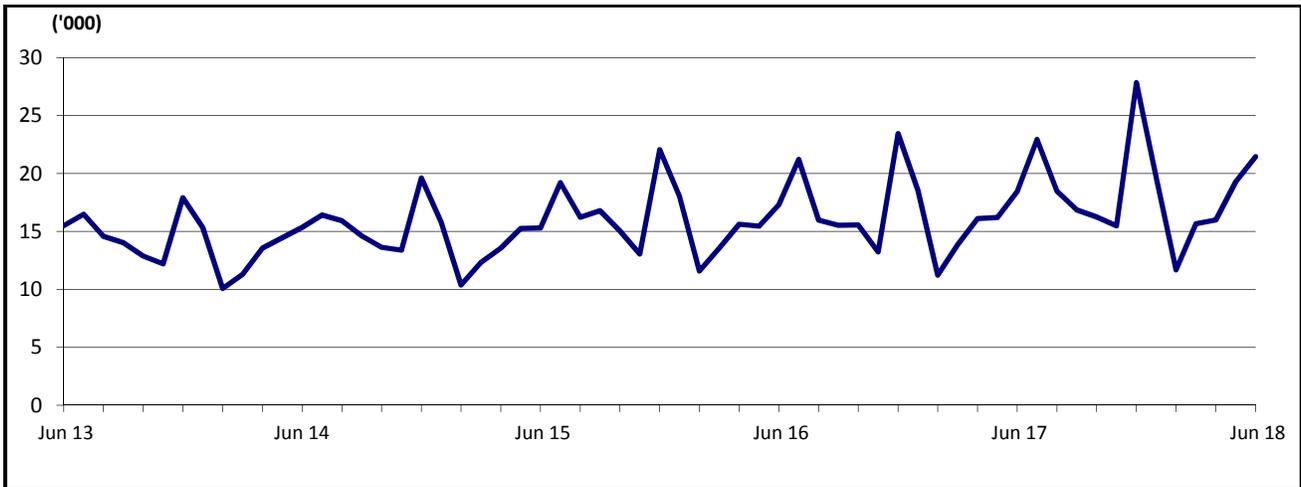
www.sbs.gov.ws

The migration report for the month of July 2018 will be released indefinitely due to the back log of migration statistics for the other months.

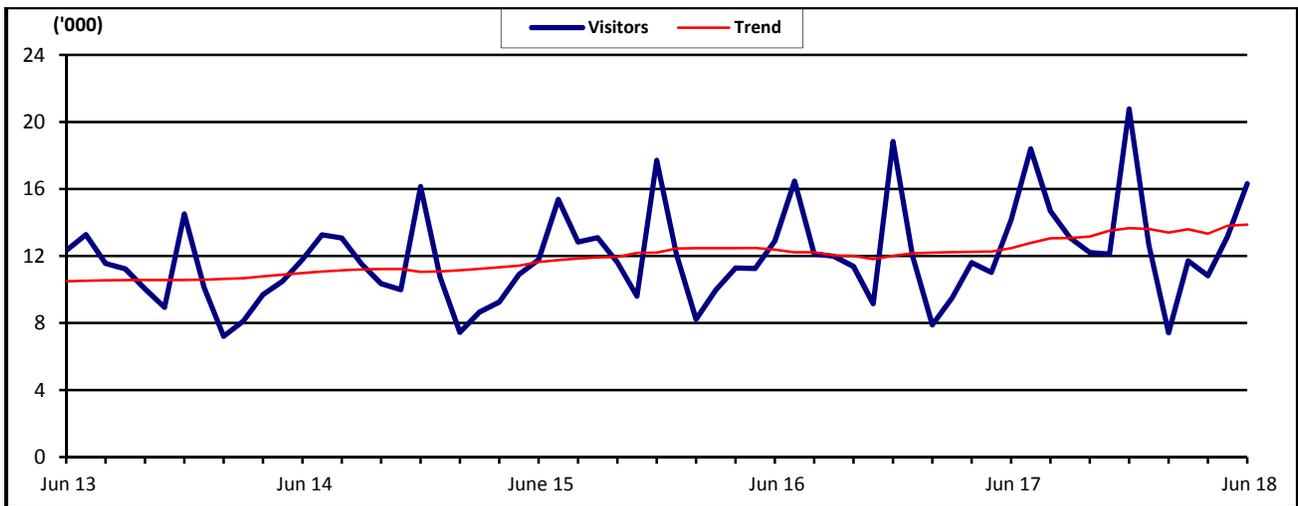
Aliimuamua Malaefono Tauā T Faasalaina
GOVERNMENT STATISTICIAN/ CEO

APPENDIX

Graph 1: Monthly Total Arrivals, June 2013 – June 2018



Graph 2: Monthly Total Visitors, June 2013 – June 2018



Graph 3: Visitors Percentage Change over Previous month, June 2013 – June 2018

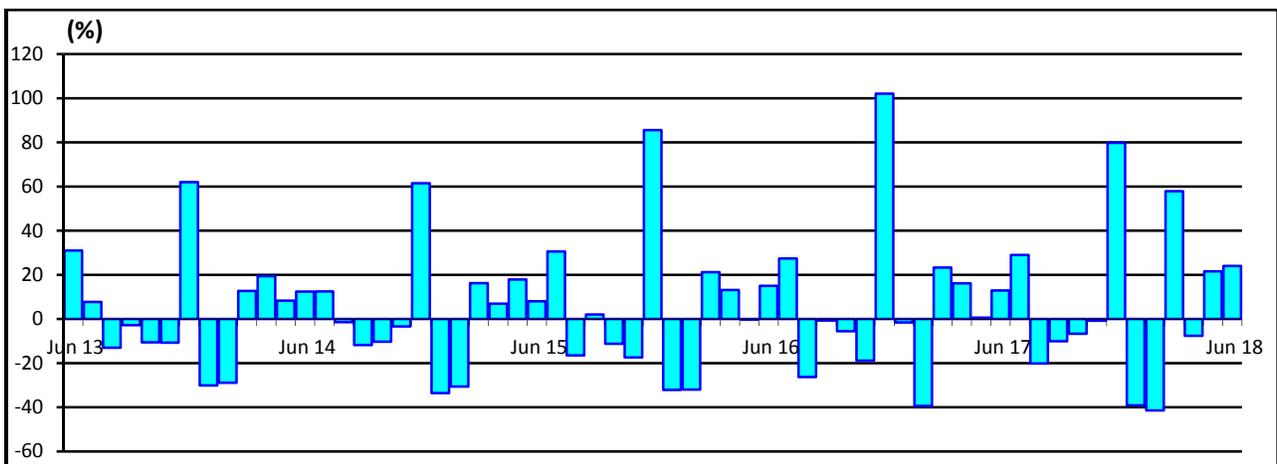


Table 1: Monthly Arrival and Departure by Mode of Travel and Net Migration, 2013 - 2018¹

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2007	118,653	3,703	122,356	150,584	7,635	158,219	158,099	8,578	166,677	-8,458
2008	118,459	3,743	122,202	151,883	8,628	160,511	161,482	9,908	171,390	-10,879
2009	127,327	1,978	129,305	161,858	5,261	167,119	156,768	6,267	163,035	4,084
2010	126,970	2,530	129,500	162,052	5,539	167,591	164,426	6,326	170,752	-3,161
2011	124,706	2,898	127,604	159,660	5,738	165,398	163,605	6,216	169,821	-4,423
2012	131,945	2,749	134,694	167,211	5,509	172,720	167,842	6,297	174,139	-1,419
2013	122,171	2,502	124,673	157,542	5,335	162,877	162,333	5,885	168,218	-5,341
2014	128,623	3,172	131,795	166,075	7,638	173,713	170,742	8,275	179,017	-5,304
2015	135,012	4,031	139,043	176,782	8,248	185,030	181,343	8,867	190,210	-5,180
2016	140,288	5,801	146,089	186,810	10,586	197,396	193,759	9,955	203,714	-6,318
2017	153,468	4,047	157,515	204,105	8,135	212,240	210,827	9,228	220,055	-7,815
2015										
May	10,681	218	10,899	14,518	730	15,248	13,221	881	14,102	1,146
June	11,260	515	11,775	14,466	835	15,301	12,756	819	13,575	1,726
July	15,137	232	15,369	18,756	457	19,213	19,418	474	19,892	-679
August	12,605	229	12,834	15,920	304	16,224	17,034	571	17,605	-1,381
September	12,709	384	13,093	16,230	566	16,796	16,280	612	16,892	-96
October	10,987	633	11,620	13,983	1,068	15,051	16,090	1,023	17,113	-2,062
November	9,170	427	9,597	12,357	696	13,053	13,276	727	14,003	-950
December	17,148	663	17,811	20,874	1,195	22,069	15,941	894	16,835	5,234
2016										
January	11,701	394	12,095	17,306	741	18,047	22,657	746	23,403	-5,356
February	7,931	295	8,226	11,136	448	11,584	13,168	495	13,663	-2,079
March	9,590	392	9,982	12,864	704	13,568	13,550	1,082	14,632	-1,064
April	10,939	368	11,307	14,408	1,230	15,638	14,784	1,279	16,063	-425
May	10,685	561	11,246	14,525	932	15,457	14,186	995	15,181	276
June	12,454	482	12,936	16,760	542	17,302	15,084	554	15,638	1,664
July	15,600	882	16,482	19,892	1,321	21,213	20,325	754	21,079	134
August	11,797	473	12,270	15,218	919	16,137	16,255	704	16,959	-822
September	11,648	418	12,066	15,167	874	16,041	15,101	1,074	16,175	-134
October	10,930	463	11,393	14,639	952	15,591	16,561	781	17,342	-1,751
November	8,791	452	9,243	12,539	811	13,350	13,500	665	14,165	-815
December	18,222	621	18,843	22,356	1,112	23,468	18,588	826	19,414	4,054
2017										
January	11,459	532	11,991	17,769	765	18,534	23,639	919	24,558	-6,024
February	7,599	292	7,891	10,762	473	11,235	13,251	560	13,811	-2,576
March	9,093	397	9,490	13,176	679	13,855	13,726	922	14,648	-793
April	11,385	217	11,602	15,167	931	16,098	15,815	850	16,665	-567
May	10,791	234	11,025	15,562	636	16,198	14,844	921	15,765	433
June	13,943	314	14,257	17,997	437	18,434	16,789	618	17,407	1,027
July	18,104	288	18,392	22,609	340	22,949	23,066	571	23,637	-688
August	14,394	286	14,680	17,807	678	18,485	19,648	1,167	20,815	-2,330
September	12,676	409	13,085	16,073	792	16,865	16,858	865	17,723	-858
October	11,795	419	12,214	15,390	861	16,251	17,080	672	17,752	-1,501
November	11,834	277	12,111	14,976	513	15,489	16,308	470	16,778	-1,289
December	20,395	382	20,777	26,817	1,030	27,847	19,803	693	20,496	7,351
2018										
January	12,177	477	12,654	18,834	788	19,622
February	7,127	286	7,413	11,155	528	11,683
March	11,421	286	11,707	15,098	663	15,761
April	10,463	356	10,819	14,942	1,050	15,992
May	12,748	408	13,156	18,215	1,069	19,284
June	15,895	420	16,315	20,473	985	21,458

Source : Ministry of the Prime Minister and Cabinet- Immigration Division; Ministry for Revenue- Customs Division and Samoa Bureau of Statistics.

1: Provisional figures

... Denote not yet available

Table 2: Total Arrivals by Age, Purpose of Entry and Sex, June 2018 ¹

Age	Purpose of Entry														
	Total			Visitors			Returning Residents			Transit			Temporary Residents		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	21,458	11,004	10,454	15,312	7,662	7,650	5,143	2,789	2,354	605	362	243	398	191	207
0 - 4	730	370	360	568	295	273	144	69	75	12	2	10	6	4	2
5 - 9	877	430	447	709	342	367	133	75	58	28	9	19	7	4	3
10 - 14	832	407	425	669	324	345	135	66	69	25	16	9	3	1	2
15 - 19	1,127	534	593	876	407	469	189	95	94	38	23	15	24	9	15
20 - 24	1,593	713	880	1067	439	628	439	230	209	45	24	21	42	20	22
25 - 29	1,801	914	887	1258	580	678	458	287	171	62	37	25	23	10	13
30 - 34	1,700	888	812	1203	620	583	401	214	187	67	36	31	29	18	11
35 - 39	1,691	885	806	1191	592	599	424	244	180	54	38	16	22	11	11
40 - 44	1,748	946	802	1223	648	575	440	249	191	49	35	14	36	14	22
45 - 49	1,873	989	884	1264	649	615	509	280	229	58	39	19	42	21	21
50 - 54	1,939	1040	899	1367	702	665	477	280	197	56	36	20	39	22	17
55 - 59	1,888	971	917	1370	728	642	445	207	238	40	25	15	33	11	22
60 - 64	1,400	745	655	967	518	449	367	197	170	29	16	13	37	14	23
65 - 69	1,048	538	510	731	373	358	269	136	133	25	13	12	23	16	7
70 - 74	729	398	331	512	280	232	185	97	88	9	7	2	23	14	9
75 +	482	236	246	337	165	172	128	63	65	8	6	2	9	2	7
% DISTRIBUTION ²	100	51.3	48.7	71.4	35.7	35.7	24.0	13.0	11.0	2.8	1.7	1.1	1.9	0.9	1.0

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

Table 3: Total Visitors Arrivals by Country of Usual Residence and Mode of Travel, June 2018 ¹

Country of Usual Residence	Mode of Travel			Percentage %
	Air	Sea	Total	
OCEANIA	12,811	200	13,011	79.8
American Samoa	1,773	72	1,845	11.3
Fiji	320	24	344	2.1
Cook Island	1	0	1	0
Other Pacific Is	300	19	319	2.0
New Zealand	7,654	71	7,725	47.3
Australia	2,763	14	2,777	17.0
EUROPE	622	18	640	3.9
United Kingdom	137	8	145	0.9
Scandinavia	10	0	10	0.1
Benelux	25	0	25	0.2
Germany	94	4	98	0.6
Other Europe	356	6	362	2.2
AMERICA	1,669	25	1,694	10.4
U.S.A	1628	23	1,651	10.1
Canada	41	2	43	0.3
ASIA	504	88	592	3.6
Japan	39	1	40	0.2
China	213	36	249	1.5
Korea	27	6	33	0.2
Other Asia	225	45	270	1.7
OTHERS	289	89	378	2.3
TOTAL	15,895	420	16,315	100%
PERCENTAGE DISTRIBUTION	97.4	2.6	100%	

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures.

2: Figures are subject to rounding errors

Note: (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) **Exclude Cruise Liner Passengers.**

Table 4: Total Visitors by Usual Residence and Purpose of Visit, June 2018 ¹

Country of Usual Residence	Purpose of Visit							
	Total	Percentage ²	Holiday/ Vacation	Business/ Conference	Visit Friends/ Relatives	Sports	Transit	Others
OCEANIA	13,011	79.7	3,907	518	6,914	138	389	1,145
American Samoa	1,845	11.3	123	28	1,232	39	239	184
Fiji	344	2.1	27	76	151	3	19	68
Cook Island	1	0.0	0	0	0	0	0	1
Other Pacific Is	319	2.0	16	84	139	23	27	30
New Zealand	7,725	47.3	2,947	186	3,910	34	82	566
Australia	2,777	17.0	794	144	1,482	39	22	296
EUROPE	640	3.9	161	19	260	29	21	150
United Kingdom	145	0.9	29	9	83	9	0	15
Scandinavia	10	0.1	2	0	6	0	0	2
Benelux	25	0.2	10	2	10	0	1	2
Germany	98	0.6	29	1	51	15	1	1
Other Europe	362	2.2	91	7	110	5	19	130
AMERICA	1,694	10.4	322	51	1,041	5	77	198
U.S.A.	1,651	10.1	302	48	1,027	3	73	198
Canada	43	0.3	20	3	14	2	4	0
ASIA	592	3.6	92	37	331	1	85	46
Japan	40	0.2	7	4	21	0	0	8
China	249	1.5	43	17	136	1	34	18
Korea	33	0.2	11	3	18	0	0	1
Other Asia	270	1.7	31	13	156	0	51	19
OTHER COUNTRIES	378	2.3	58	20	236	0	33	31
TOTAL	16,315	100.0	4,540	645	8,782	173	605	1,570
Percentage Distribution ²	100.0		27.8	4.0	53.8	1.1	3.7	9.6

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note : Overall visitors include transit.

: Sports was re-introduced again in the Purpose of Visit Category as of August 2008.

1: Provisional figures

2: Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry, June 2018 ¹

Carrier	Total		Purpose of Entry			
			Returning Residence	Percentage ²	Total Visitors	Percentage ²
Total	21,458	100%	5,708	26.6	32,630	152.1
AIR	20,473	95.4	4,578	21.3	15,895	74.1
Virgin Australia ³	1,741	8.1	232	1.1	1,509	7.0
Samoa Airways ⁴	7,929	37.0	2,693	12.6	5,236	24.4
Talofa Airways	924	4.3	320	1.5	604	2.8
Air New Zealand	7,050	32.9	835	3.9	6,215	29.0
Fiji Airways ⁵	2,795	13.0	498	2.3	2,297	10.7
Other Air Carrier	34	0.2	0	0.0	34	0.2
SEA	985	4.6	565	2.6	420	2.0
Lady Naomi	650	3.0	545	2.5	105	0.5
Yacht	31	0	0	0	31	0
Other Sea Carrier	304	1.4	20	0.1	284	1.3

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note: Total visitors include transit.

- 1: Provisional figures
- 2: Figures are subject to rounding errors
- 3: Virgin Samoa is now called Virgin Australia
- 4: Polynesian Airlines is now called Samoa Airways
- 5: Air Pacific is now called Fiji Airways

Table 6: Visitors by Duration of Stay and Place of Stay, June 2018 ¹

Duration of Stay	Place of Stay		
	Total	Hotel/Motel	Private
Total	15,710	6,770	8,940
1day	336	152	184
2days	490	151	339
3days	624	276	348
4days	867	423	444
5days	976	589	387
6days	1,032	521	511
7days	3,526	1611	1915
8-14days	3,938	1871	2067
15-30days	3,344	1075	2269
31-60days	142	93	49
61-90days	16	0	16
91-180days	3	0	3
181-365days	99	2	97
> Year	316	6	310
Not Stated	1	0	1
Percentage Distribution ²	100.0	43.1	56.9

Source: Ministry of the Prime Minister and Cabinet; Immigration Division,
 Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note: Visitors here, exclude transit.

1: Provisional figures

2: Figures are subject to rounding errors