



# Samoa Bureau of Statistics

## International Arrival Statistics

ANNUAL 2018

### Overview

#### 2018 HIGHLIGHTS:

2018 compared with 2017:

□ **TOTAL ARRIVALS**  
(236,506) increased by 11.4%

□ **TOTAL VISITORS**  
(172,496) increased by 9.5%

• **Visitors:**

USA: 27.5% (up by 2,988)

NZ: 13.1% (up by 9,400)

AUST: 9.3% (up by 3,130)

AM. SAM: -16.9% (down by 3,199)

□ **TOTAL DEPARTURES**  
(240,549) increased by 9.3%

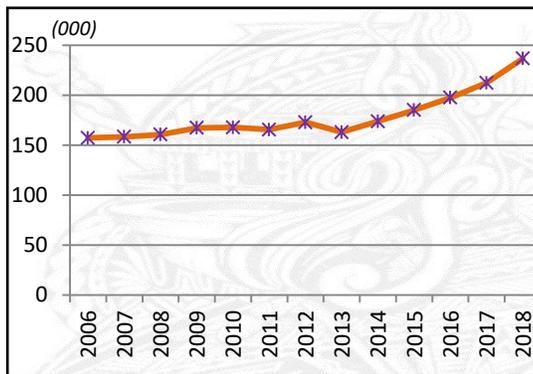
### 1. ARRIVALS

#### 1.1 TOTAL ARRIVALS

During the reference period, a total of 236,506 travelers arrived in Samoa (Table 1). This indicates an increase of 11.4 percent compared to the same period of 2017 (212,240) as well as an increase of 19.8 percent when compared to the same period of 2016 (197,396). This is illustrated in Fig. 1.1.

Moreover, Air was the preferred mode of travel to Samoa constituting 96.2 percent (227,487) while the remaining 3.8 (9,019) percent arrived by sea.

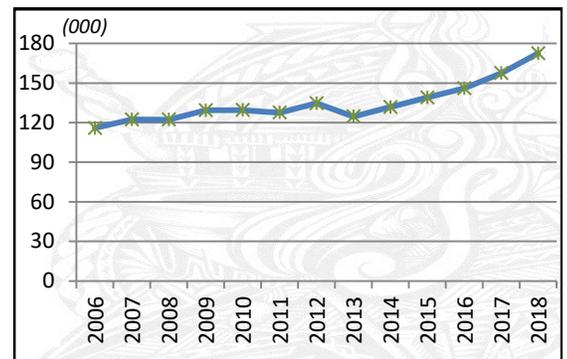
Fig. 1.1: Total Arrivals, 2006 - 2018



#### 1.2. TOTAL VISITORS

Total visitors of 172,496 during the reference period revealed an increase of 9.5 percent compared with 2017 and an increase of 18.1 percent over 2016. This is illustrated in Fig. 1.2.

Fig. 1.2: Total Visitors, 2006 - 2018



#### 1.3. TOTAL VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand was the leading country in visitors' arrival (Tables 3) during the reference period totaling 81,237 inbound travelers, illustrating an increase of 13.1 percent over 2017. This was followed by Australia with a distant total of 36,653 inbound travelers, an increase of 9.3 percent over 2017.

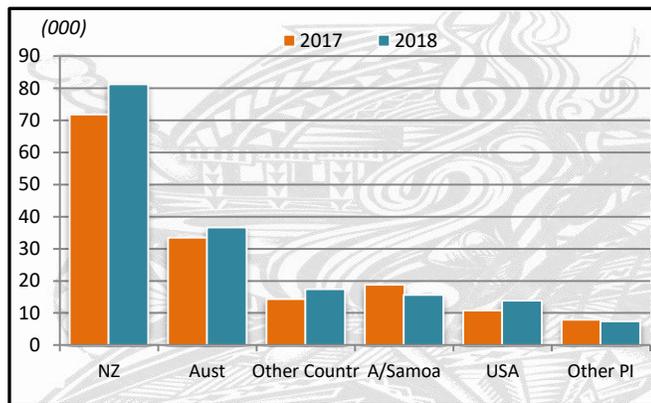
American Samoa reported 15,686 inbound travelers, representing a decrease of 16.9 percent over 2017 while USA reported 13,872 inbound travelers, an increase of 27.5 percent when comparing with 2017 while. This is graphically portrayed in Fig. 1.3.

#### INSIDE THIS ISSUE

2018	All Arrivals	All Visitors
Number	236,506	172,496
% change from previous year	11.4	9.5
NET MIGRATION	-4,043	

# Overview cont'd

**Fig. 1.3: Total Visitors by Country of Usual Residence, 2018**

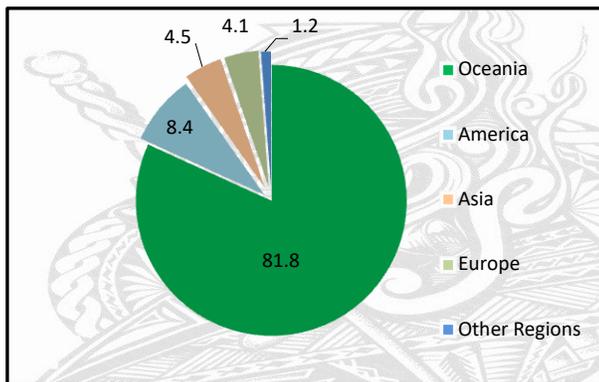


## 1.4. TOTAL VISITORS BY REGION

Of Total Visitors by region, Oceania had the highest share with 81.8 percent (141,099 visitors) followed by the American region with 8.4 percent (14,419 visitors).

Asia had a share of 4.5 percent (7,836 visitors) while Europe reported the lowest share with 4.1 percent (7,125 visitors). This is graphically presented in Fig. 1.4 below.

**Fig. 1.4: Total Visitors by Region, 2018**

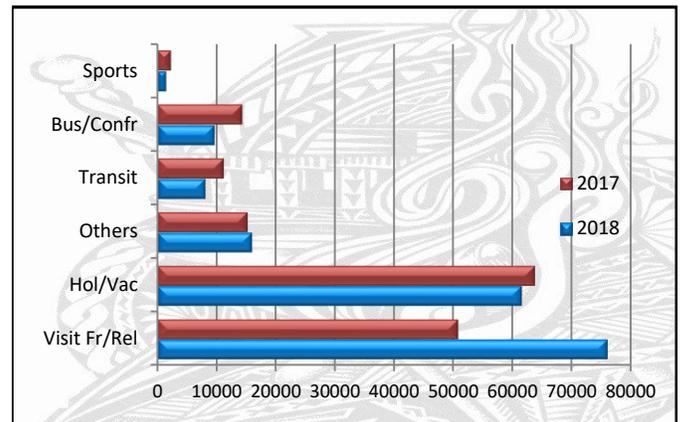


## 1.5. TOTAL VISITORS BY PURPOSE OF VISIT

Visitors that were here to visit friends and relatives made up the largest component of all visitors with 44.0 percent (75,912 visitors) while 35.6 percent (61,452) of all visitors entered our shores on holiday/ vacation.

Business/ Conference visitors made up 5.6 percent (9,632) and those who were here on transit to other destinations made up 4.7 percent (8,093) of all visitors. Fig. 1.5 depicts total visitors by purpose of visit for 2017 and 2018.

**Fig. 1.5: Total Visitors by Purpose of Visit, 2017 & 2018**

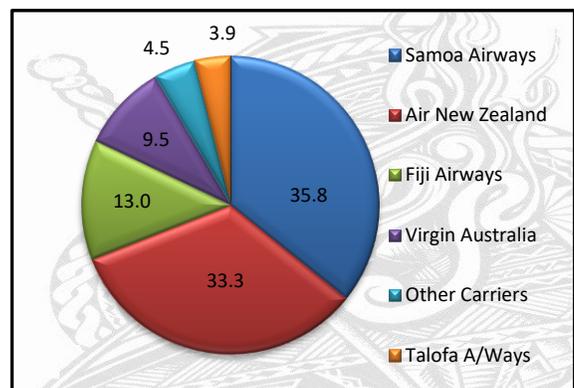


## 1.6. TOTAL ARRIVALS BY CARRIER

Table 5 revealed Samoa Airways (formerly known as Polynesian Airlines) as the main carrier for all those visiting Samoa for the calendar year 2018 with 84,735 passengers (35.8 percent) followed by Air New Zealand with 78,771 passengers (33.3 percent).

Next is Fiji Airways (formerly known as Air Pacific) with 30,676 (13.0 percent) then by Virgin Australia (formerly known as Virgin Samoa) with 22,368 (9.5 percent). Fig. 1.6 portrays a graphical presentation of all carriers during the reference period.

**Fig. 1.6: Total Arrivals by Carrier, 2018**

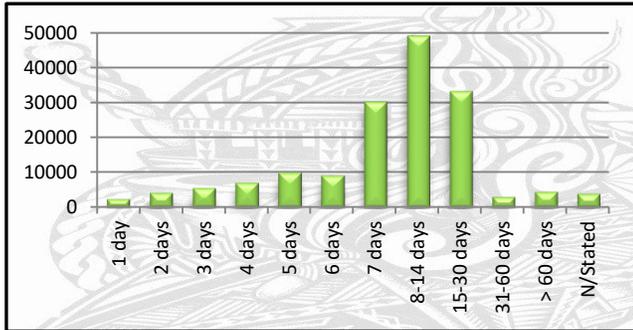


# Overview cont'd

## 1.7. TOTAL VISITORS BY DURATION OF STAY AND PLACE OF STAY

Visitor's duration of stay in Samoa, as tabulated in Table 6, was between seven and thirty days, as graphically presented in Fig. 1.7.

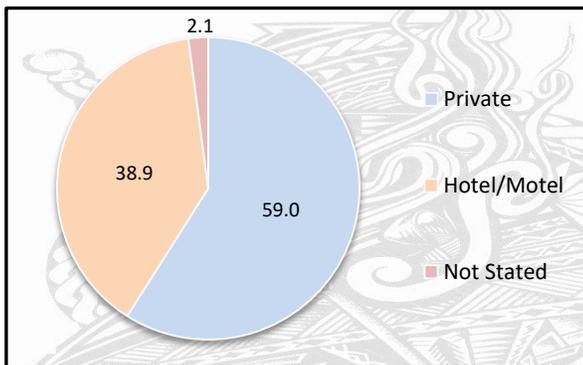
Fig. 1.7: Total Visitors by Duration of Stay, 2018



## 1.8. TOTAL VISITORS BY PLACE OF STAY

As revealed in Table 6, 59.0 percent of visitors (96,959) preferred to stay with private accommodations or families/relatives compared to those that have a preference for hotels/ motels, yielding a distant 38.9 percent or 64,016 visitors. This is illustrated in Fig. 1.8.

Fig. 1.8: Total Visitors by Place of Stay, 2018

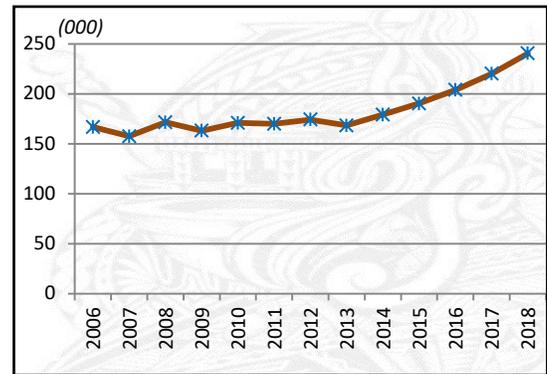


## 2. DEPARTURES

### 2.1 TOTAL DEPARTURES

In the calendar year of 2018, a total of 240,549 people departed Samoa (Table 1) and this indicates an increase of 9.3 percent compared to the same period of 2017 (220,055) as well as an increase of 18.1 percent when compared to the same period of 2016 (203,714). This is illustrated in Fig. 2.1.

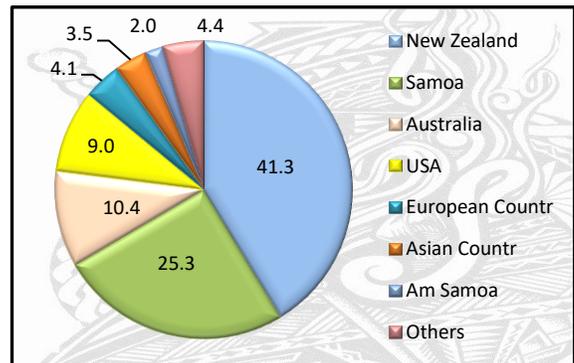
Fig. 2.1: Total Departures, 2006 - 2018



### 2.2 TOTAL DEPARTURES BY NATIONALITY

As evident in Table 7, New Zealand and Samoa made up the largest component of departures by nationality yielding 41.3 (99,397) and 25.3 (60,890) percent respectively. Australia is next with a distant 10.4 percent (25,055). Portrayed in Fig 2.2 is the overall departure by nationality during the reference period.

Fig. 2.2: Total Departures by Nationality, 2018



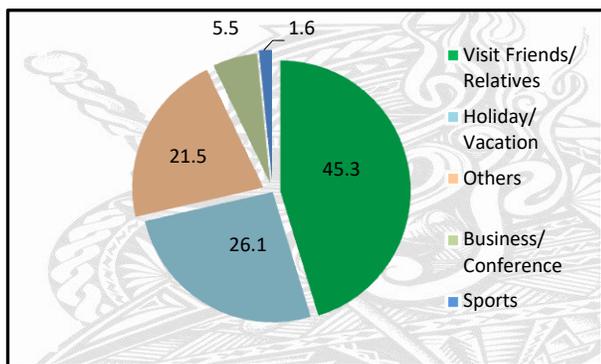
### 2.3 PURPOSE OF TRAVEL ABROAD (Samoa Citizens)

In 2018, a total of 60,890 Samoa citizens travelled abroad, representing a quarter of total departures. Of this total, 55.0 percent were females and 45.0 were males (Table 8).

By purpose of travel abroad, the majority left our shores to visit friends and relatives (45.3 percent) while 26.1 percent travelled overseas for holiday/ vacation. This is graphically illustrated in Fig 2.3

# Overview cont'd

**Fig. 2.3: Purpose of Travel Abroad (Samoa Citizens), 2018**



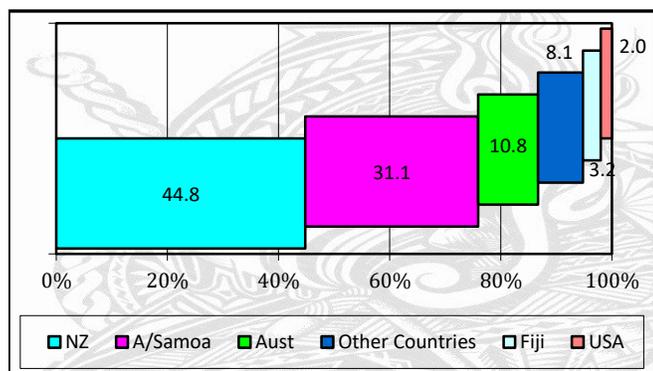
## 2.4 COUNTRY OF STAY ABROAD (Samoa Citizens)

The majority of Samoan citizens leaving our shores in 2018 travelled to New Zealand as indicated by 44.8 percent (27,258) in Table 9, which is then followed by American Samoa with 31.1 percent (18,947).

Australia comes in as the third main country of stay abroad with a distant 10.8 percent (6,590) followed by Fiji and the United States of America with 3.2 percent (1,977) and 2.0 percent (1,195) respectively.

Fig 2.4 illustrates a graphical impression of the main country of stay abroad by Samoa Citizens in 2018.

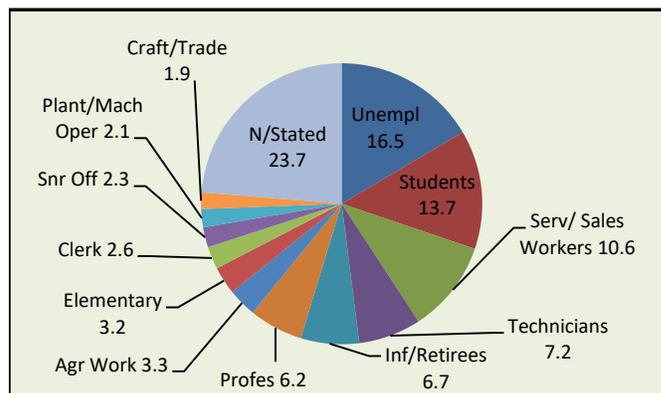
**Fig. 2.4: Country of Stay Abroad, 2018 (Samoa Citizens)**



## 2.5 DEPARTURES BY OCCUPATION, 2018 (Samoa Citizens)

As tabulated in Table 10, the majority of departed Samoa citizens were those unemployed, yielding 16.5 percent (10,034) followed by students (8,341) with 13.7 percent and services and sales workers (6,434) with 10.6 percent. A detailed graphical presentation of departures by occupation is presented in Fig 2.5.

**Fig. 2.5: Total Departures by Occupation, 2018 (Samoa Citizens)**

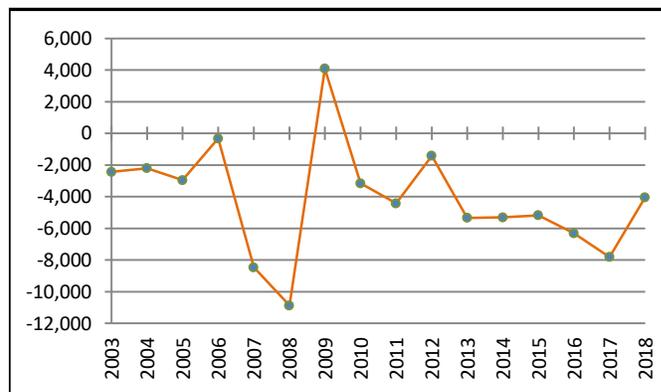


## 3. NET MIGRATION

During the reference period, net migration stood at -4,043 (Table 1) implying that outgoing travelers (departure) was greater than the number of incoming travelers (arrival).

Fig. 3.1 gives the natural changes in net migration from 2003 – 2018.

**Fig. 3.1: Net Migration, 2003 – 2018**



Detailed and tabulated information for the reference period is attached in Tables 1 – 10 of this report.



## **BACKGROUND**

*The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.*

*These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:*

- (1) Faleolo International Airport*
- (2) Fagalii International Airport*
- (3) Apia Wharf (Matautu Port)*

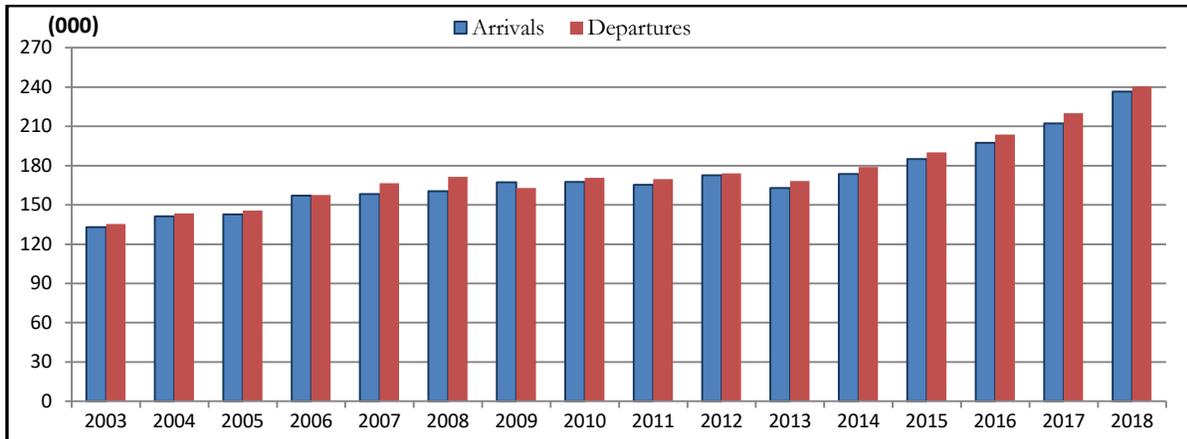
*International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website: [www.sbs.gov.ws](http://www.sbs.gov.ws)*

A handwritten signature in black ink, appearing to read 'M. T. Faasalaina', is positioned above the name of the Government Statistician/CEO.

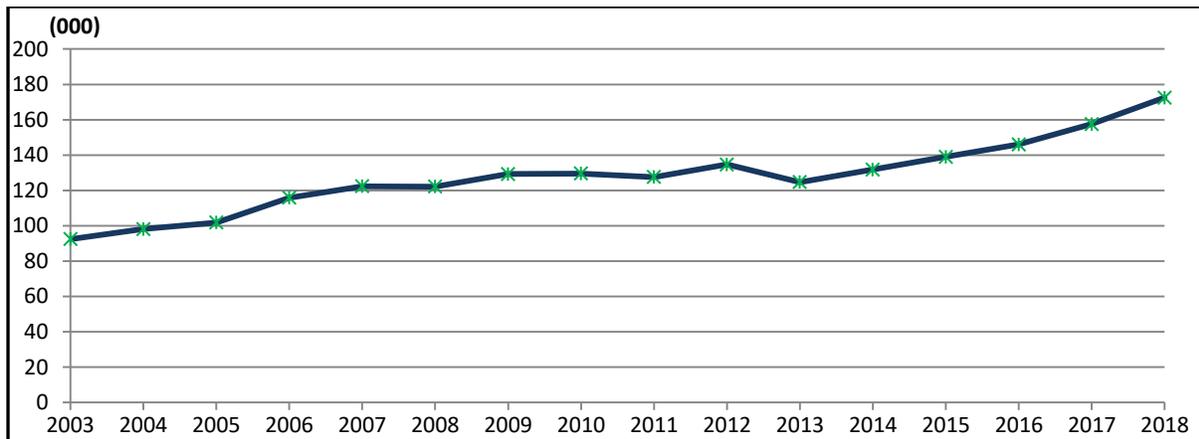
**Aliimuamua Malaefono Tauā T Faasalaina**  
**GOVERNMENT STATISTICIAN/ CEO**

**APPENDIX**

Graph 1: Annual Total Arrivals and Departures, 2003 – 2018



Graph 2: Annual Total Visitors, 2003 – 2018



Graph 3: Visitors Percentage Change over Previous year, 2003 – 2018

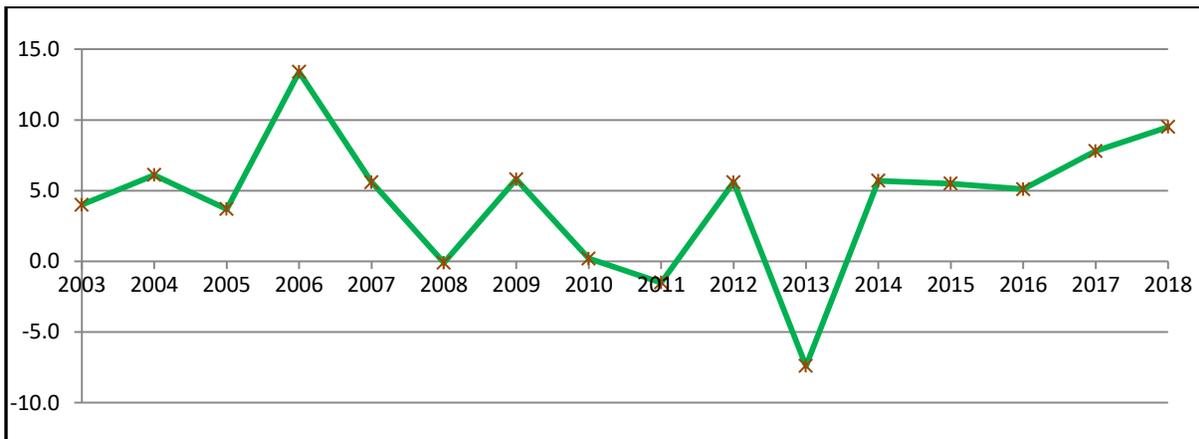


Table 1: Monthly Arrival and Departure by Mode of Travel and Net Migration, 2005 - 2018<sup>1</sup>

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	112,411	3,471	115,882	147,807	9,349	157,156	147,991	9,489	157,480	-324
2007	118,653	3,703	122,356	150,584	7,635	158,219	158,099	8,578	166,677	-8,458
2008	118,459	3,743	122,202	151,883	8,628	160,511	161,482	9,908	171,390	-10,879
2009	127,327	1,978	129,305	161,858	5,261	167,119	156,768	6,267	163,035	4,084
2010	126,970	2,530	129,500	162,052	5,539	167,591	164,426	6,326	170,752	-3,161
2011	124,706	2,898	127,604	159,660	5,738	165,398	163,605	6,216	169,821	-4,423
2012	131,945	2,749	134,694	167,211	5,509	172,720	167,842	6,297	174,139	-1,419
2013	122,171	2,502	124,673	157,542	5,335	162,877	162,333	5,885	168,218	-5,341
2014	128,623	3,172	131,795	166,075	7,638	173,713	170,742	8,275	179,017	-5,304
2015	135,012	4,031	139,043	176,782	8,248	185,030	181,343	8,867	190,210	-5,180
2016	140,288	5,801	146,089	186,810	10,586	197,396	193,759	9,955	203,714	-6,318
2017	153,468	4,047	157,515	204,105	8,135	212,240	210,827	9,228	220,055	-7,815
2018	167,651	4,845	172,496	227,487	9,019	236,506	231,724	8,825	240,549	-4,043
<b>2016</b>										
January	11,701	394	12,095	17,306	741	18,047	22,657	746	23,403	-5,356
February	7,931	295	8,226	11,136	448	11,584	13,168	495	13,663	-2,079
March	9,590	392	9,982	12,864	704	13,568	13,550	1,082	14,632	-1,064
April	10,939	368	11,307	14,408	1,230	15,638	14,784	1,279	16,063	-425
May	10,685	561	11,246	14,525	932	15,457	14,186	995	15,181	276
June	12,454	482	12,936	16,760	542	17,302	15,084	554	15,638	1,664
July	15,600	882	16,482	19,892	1,321	21,213	20,325	754	21,079	134
August	11,797	473	12,270	15,218	919	16,137	16,255	704	16,959	-822
September	11,648	418	12,066	15,167	874	16,041	15,101	1,074	16,175	-134
October	10,930	463	11,393	14,639	952	15,591	16,561	781	17,342	-1,751
November	8,791	452	9,243	12,539	811	13,350	13,500	665	14,165	-815
December	18,222	621	18,843	22,356	1,112	23,468	18,588	826	19,414	4,054
<b>2017</b>										
January	11,459	532	11,991	17,769	765	18,534	23,639	919	24,558	-6,024
February	7,599	292	7,891	10,762	473	11,235	13,251	560	13,811	-2,576
March	9,093	397	9,490	13,176	679	13,855	13,726	922	14,648	-793
April	11,385	217	11,602	15,167	931	16,098	15,815	850	16,665	-567
May	10,791	234	11,025	15,562	636	16,198	14,844	921	15,765	433
June	13,943	314	14,257	17,997	437	18,434	16,789	618	17,407	1,027
July	18,104	288	18,392	22,609	340	22,949	23,066	571	23,637	-688
August	14,394	286	14,680	17,807	678	18,485	19,648	1,167	20,815	-2,330
September	12,676	409	13,085	16,073	792	16,865	16,858	865	17,723	-858
October	11,795	419	12,214	15,390	861	16,251	17,080	672	17,752	-1,501
November	11,834	277	12,111	14,976	513	15,489	16,308	470	16,778	-1,289
December	20,395	382	20,777	26,817	1,030	27,847	19,803	693	20,496	7,351
<b>2018</b>										
January	12,177	477	12,654	18,834	788	19,622	26,175	834	27,009	-7,387
February	7,127	286	7,413	11,155	528	11,683	13,822	616	14,438	-2,755
March	11,421	286	11,707	15,098	663	15,761	14,320	745	15,065	696
April	10,463	356	10,819	14,942	1,050	15,992	17,501	1,327	18,828	-2,836
May	12,748	408	13,156	18,215	1,069	19,284	16,960	769	17,729	1,555
June	15,895	420	16,315	20,473	985	21,458	18,599	1,075	19,674	1,784
July	18,838	403	19,241	24,014	879	24,893	24,494	859	25,353	-460
August	15,832	489	16,321	20,475	719	21,194	21,656	903	22,559	-1,365
September	14,434	409	14,843	19,494	486	19,980	19,850	431	20,281	-301
October	14,153	370	14,523	18,928	457	19,385	20,760	397	21,157	-1,772
November	11,032	451	11,483	15,993	528	16,521	16,458	405	16,863	-342
December	23,531	490	24,021	29,866	867	30,733	21,129	464	21,593	9,140

**Source** : Ministry of the Prime Minister and Cabinet- Immigration Division; Ministry for Revenue- Customs Division and Samoa Bureau of Statistics.

1: Provisional figures

Table 2: Total Arrivals by Age, Purpose of Entry and Sex, 2018 <sup>1</sup>

Age	Purpose of Entry														
	Total			Visitors			Returning Residence			Transit			Temporary Resident		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
<b>Total</b>	<b>236,506</b>	<b>121,576</b>	<b>114,930</b>	<b>160,304</b>	<b>79,514</b>	<b>80,790</b>	<b>64,010</b>	<b>34,996</b>	<b>29,014</b>	<b>8,093</b>	<b>4,974</b>	<b>3,119</b>	<b>4,099</b>	<b>2,092</b>	<b>2,007</b>
0 - 4	8,734	4,392	4,342	6,635	3,351	3,284	1,838	914	924	193	93	100	68	34	34
5 - 9	10,288	5,174	5,114	8,003	4,007	3,996	1,911	994	917	248	105	143	126	68	58
10 - 14	10,597	5,051	5,546	8,365	4,005	4,360	1,820	848	972	296	152	144	116	46	70
15 - 19	12,702	5,862	6,840	9,216	4,064	5,152	2,904	1,505	1,399	389	199	190	193	94	99
20 - 24	17,713	8,457	9,256	11,241	4,659	6,582	5,615	3,287	2,328	568	359	209	289	152	137
25 - 29	20,879	10,559	10,320	13,708	6,269	7,439	5,988	3,598	2,390	828	542	286	355	150	205
30 - 34	18,745	9,935	8,810	12,822	6,355	6,467	4,796	2,927	1,869	827	525	302	300	128	172
35 - 39	18,262	10,072	8,190	11,878	6,261	5,617	5,296	3,093	2,203	765	524	241	323	194	129
40 - 44	18,633	10,001	8,632	12,058	6,141	5,917	5,300	3,057	2,243	823	539	284	452	264	188
45 - 49	20,585	10,806	9,779	13,433	6,872	6,561	6,015	3,241	2,774	808	512	296	329	181	148
50 - 54	21,373	11,013	10,360	14,262	7,164	7,098	5,911	3,221	2,690	742	427	315	458	201	257
55 - 59	19,451	10,005	9,446	12,870	6,736	6,134	5,654	2,748	2,906	584	355	229	343	166	177
60 - 64	15,281	8,086	7,195	10,081	5,338	4,743	4,443	2,298	2,145	476	301	175	281	149	132
65 - 69	11,290	5,949	5,341	7,639	4,030	3,609	3,133	1,604	1,529	280	173	107	238	142	96
70 - 74	7,060	3,813	3,247	4,766	2,588	2,178	1,979	1,025	954	168	114	54	147	86	61
75 +	4,913	2,401	2,512	3,327	1,674	1,653	1,407	636	771	98	54	44	81	37	44
<b>% DISTRIBUTION <sup>2</sup></b>	<b>100</b>	<b>51.4</b>	<b>48.6</b>	<b>67.8</b>	<b>33.6</b>	<b>34.2</b>	<b>27.1</b>	<b>14.8</b>	<b>12.3</b>	<b>3.4</b>	<b>2.1</b>	<b>1.3</b>	<b>1.7</b>	<b>0.9</b>	<b>0.8</b>

**Source:** Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

Table 3: Total Visitors Arrivals by Country of Usual Residence and Mode of Travel, 2018 <sup>1</sup>

Country of Usual Residence	Mode of Travel			Percentage %
	Air	Sea	Total	
<b>OCEANIA</b>	<b>138,594</b>	<b>2,505</b>	<b>141,099</b>	<b>81.8</b>
American Samoa	15,315	371	15,686	<b>9.1</b>
Fiji	3,653	216	3,869	<b>2.2</b>
Cook Island	29	1	30	<b>0.0</b>
Other Pacific Is	3,111	513	3,624	<b>2.1</b>
New Zealand	79,974	1,263	81,237	<b>47.1</b>
Australia	36,512	141	36,653	<b>21.2</b>
<b>EUROPE</b>	<b>6,981</b>	<b>144</b>	<b>7,125</b>	<b>4.1</b>
United Kingdom	1,604	27	1,631	<b>0.9</b>
Scandinavia	328	11	339	<b>0.2</b>
Benelux	285	12	297	<b>0.2</b>
Germany	1,021	28	1,049	<b>0.6</b>
Other Europe	3,743	66	3,809	<b>2.2</b>
<b>AMERICA</b>	<b>14,240</b>	<b>179</b>	<b>14,419</b>	<b>8.4</b>
U.S.A	13,717	155	13,872	<b>8.0</b>
Canada	523	24	547	<b>0.3</b>
<b>ASIA</b>	<b>6,001</b>	<b>1,835</b>	<b>7,836</b>	<b>4.5</b>
Japan	737	8	745	<b>0.4</b>
China	2,494	409	2,903	<b>1.7</b>
Korea	428	24	452	<b>0.3</b>
Other Asia	2,342	1,394	3,736	<b>2.2</b>
<b>OTHERS</b>	<b>1,835</b>	<b>182</b>	<b>2,017</b>	<b>1.2</b>
<b>TOTAL</b>	<b>167,651</b>	<b>4,845</b>	<b>172,496</b>	<b>100%</b>
<b>PERCENTAGE DISTRIBUTION</b>	<b>97.2</b>	<b>2.8</b>	<b>100%</b>	

**Source:** Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures.

2: Figures are subject to rounding errors

**Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) **Exclude Cruise Liner Passengers.**

Table 4: Total Visitors by Usual Residence and Purpose of Visit, 2018 <sup>1</sup>

Country of Usual Residence	Purpose of Visit							
	Total	Percentage <sup>2</sup>	Holiday/ Vacation	Business/ Conference	Visit Friends/ Relatives	Sports	Transit	Others
<b>OCEANIA</b>	<b>141,099</b>	<b>81.8</b>	<b>49,038</b>	<b>7,677</b>	<b>66,849</b>	<b>1,084</b>	<b>4,848</b>	<b>11,603</b>
American Samoa	15,686	9.1	2,555	589	8,414	156	2,136	1,836
Fiji	3,869	2.2	678	810	1,188	80	449	664
Cook Island	30	0.0	4	2	13	0	6	5
Other Pacific Is	3,624	2.1	641	634	1,091	136	581	541
New Zealand	81,237	47.1	31,395	3,722	38,817	460	1,294	5,549
Australia	36,653	21.2	13,765	1,920	17,326	252	382	3,008
<b>EUROPE</b>	<b>7,125</b>	<b>4.1</b>	<b>3,846</b>	<b>525</b>	<b>1,315</b>	<b>272</b>	<b>224</b>	<b>943</b>
United Kingdom	1,631	0.9	825	112	403	86	101	104
Scandinavia	339	0.2	225	9	42	38	8	17
Benelux	297	0.2	218	16	32	1	14	16
Germany	1,049	0.6	816	19	121	40	8	45
Other Europe	3,809	2.2	1,762	369	717	107	93	761
<b>AMERICA</b>	<b>14,419</b>	<b>8.4</b>	<b>5,053</b>	<b>731</b>	<b>5,706</b>	<b>87</b>	<b>1,135</b>	<b>1,707</b>
U.S.A.	13,872	8.0	4,673	715	5,604	85	1,126	1,669
Canada	547	0.3	380	16	102	2	9	38
<b>ASIA</b>	<b>7,836</b>	<b>4.5</b>	<b>2,548</b>	<b>533</b>	<b>1,552</b>	<b>21</b>	<b>1,699</b>	<b>1,483</b>
Japan	745	0.4	381	90	117	2	12	143
China	2,903	1.7	946	238	671	8	554	486
Korea	452	0.3	232	35	104	4	42	35
Other Asia	3,736	2.2	989	170	660	7	1,091	819
<b>OTHER COUNTRIES</b>	<b>2,017</b>	<b>1.2</b>	<b>967</b>	<b>166</b>	<b>490</b>	<b>7</b>	<b>187</b>	<b>200</b>
<b>TOTAL</b>	<b>172,496</b>	<b>100.0</b>	<b>61,452</b>	<b>9,632</b>	<b>75,912</b>	<b>1,471</b>	<b>8,093</b>	<b>15,936</b>
<b>Percentage Distribution <sup>2</sup></b>	<b>100.0</b>		<b>35.6</b>	<b>5.6</b>	<b>44.0</b>	<b>0.9</b>	<b>4.7</b>	<b>9.2</b>

**Source:** Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

**Note :** Overall visitors include transit.

: Sports was re-introduced again in the Purpose of Visit Category as of August 2008.

1: Provisional figures

2: Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry, 2018 <sup>1</sup>

Carrier	Total		Purpose of Entry			
			Returning Residence	Percentage <sup>2</sup>	Total Visitors	Percentage <sup>2</sup>
<b>Total</b>	<b>236,506</b>	<b>100%</b>	<b>64,010</b>	<b>27.1</b>	<b>172,496</b>	<b>72.9</b>
<b><u>AIR</u></b>						
Virgin Australia <sup>3</sup>	<b>22,368</b>	<b>9.5</b>	3,283	1.4	19,085	8.1
Talofa Airways	<b>9,260</b>	<b>3.9</b>	3,728	1.6	5,532	2.3
Samoa Airways <sup>4</sup>	<b>84,735</b>	<b>35.8</b>	30,837	13.0	53,898	22.8
Air New Zealand	<b>78,771</b>	<b>33.3</b>	15,886	6.7	62,885	26.6
Fiji Airways <sup>5</sup>	<b>30,676</b>	<b>13.0</b>	6,004	2.5	24,672	10.4
Other Air Carrier	<b>1,677</b>	<b>0.7</b>	98	0.0	1,579	0.7
<b><u>SEA</u></b>						
Lady Naomi	<b>4,063</b>	<b>1.7</b>	3,452	1.5	611	0.3
Yacht	<b>282</b>	<b>0.1</b>	9	0.0	273	0.1
Other Sea Carrier	<b>4,674</b>	<b>2.0</b>	713	0.3	3961	1.7

**Source:** Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

**Note:** Total visitors include transit.

- 1: Provisional figures
- 2: Figures are subject to rounding errors
- 3: Virgin Samoa is now called Virgin Australia
- 4: Polynesian Airlines is now called Samoa Airways
- 5: Air Pacific is now called Fiji Airways

Table 6: Visitors by Duration of Stay and Place of Stay, 2018 <sup>1</sup>

Duration of Stay	Place of Stay			
	Total	Hotel/Motel	Private	Not Stated
<b>Total</b>	<b>164,403</b>	<b>64,016</b>	<b>96,959</b>	<b>3,428</b>
1day	2,509	979	1,511	19
2days	4,411	2,217	2,168	26
3days	5,706	3,096	2,590	20
4days	7,219	3,780	3,386	53
5days	10,152	6,039	4,049	64
6days	9,300	5,974	3,223	103
7days	30,454	12,219	16,670	1,565
8-14days	49,298	20,996	27,875	427
15-30days	33,464	7,121	26,001	342
31-60days	3,208	892	2,124	192
61-90days	1,093	99	917	77
91-180days	595	21	558	16
181-365days	593	9	513	71
> Year	2,327	166	1,813	348
Not Stated	4,074	408	3,561	105
<b>Percentage Distribution <sup>2</sup></b>	<b>100</b>	<b>38.9</b>	<b>59.0</b>	<b>2.1</b>

**Source:** Ministry of the Prime Minister and Cabinet; Immigration Division,  
Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

**Note:** Visitors here, exclude transit.

1: Provisional figures

2: Figures are subject to rounding errors

Table 7: Departures by Nationality, Citizenship and Sex, 2018 <sup>1</sup>

Nationality	TOTAL			Samoa Citizen			Temporary Residents			Visitors			Other Citizens			
	TOTAL	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	
<b>TOTAL</b>	<b>240,549</b>	<b>% <sup>2</sup></b>	<b>117,042</b>	<b>123,507</b>	<b>60,890</b>	<b>27,374</b>	<b>33,516</b>	<b>3,784</b>	<b>1,766</b>	<b>2,018</b>	<b>175,566</b>	<b>87,807</b>	<b>87,759</b>	<b>309</b>	<b>95</b>	<b>214</b>
Samoa	60,890	<b>25.3</b>	27,374	33,516	60,890	27,374	33,516	0	0	0	0	0	0	0	0	0
American Samoa	4,846	<b>2.0</b>	2,633	2,213	0	0	0	81	47	34	4,765	2,586	2,179	0	0	0
Fiji	3,979	<b>1.7</b>	1,763	2,216	0	0	0	229	111	118	3,712	1,625	2,087	38	27	11
Cook Island	1	<b>0.0</b>	0	1	0	0	0	0	0	0	1	0	1	0	0	0
Other Pacific Is	3,062	<b>1.3</b>	1,168	1,894	0	0	0	129	49	80	2,920	1,118	1,802	13	1	12
New Zealand	99,397	<b>41.3</b>	51,597	47,800	0	0	0	1,572	775	797	97,696	50,776	46,920	129	46	83
Australia	25,055	<b>10.4</b>	13,001	12,054	0	0	0	491	244	247	24,550	12,751	11,799	14	6	8
United Kingdom	3,060	<b>1.3</b>	1,477	1,583	0	0	0	91	37	54	2,968	1,439	1,529	1	1	0
Scandinavia	612	<b>0.3</b>	307	305	0	0	0	13	9	4	599	298	301	0	0	0
Benelux	461	<b>0.2</b>	206	255	0	0	0	19	9	10	442	197	245	0	0	0
Germany	1,437	<b>0.6</b>	739	698	0	0	0	27	17	10	1,410	722	688	0	0	0
Other Europe	4,099	<b>1.7</b>	1,348	2,751	0	0	0	147	38	109	3,861	1,310	2,551	91	0	91
United States	21,606	<b>9.0</b>	11,242	10,364	0	0	0	589	281	308	20,996	10,948	10,048	21	13	8
Canada	581	<b>0.2</b>	310	271	0	0	0	25	9	16	556	301	255	0	0	0
Japan	938	<b>0.4</b>	419	519	0	0	0	69	36	33	869	383	486	0	0	0
China	3,295	<b>1.4</b>	1,174	2,121	0	0	0	143	44	99	3,152	1,130	2,022	0	0	0
Korea	347	<b>0.1</b>	157	190	0	0	0	5	2	3	342	155	187	0	0	0
Other Asia	3,949	<b>1.6</b>	945	3,004	0	0	0	54	19	35	3,895	926	2,969	0	0	0
Others	2,934	<b>1.2</b>	1,182	1,752	0	0	0	100	39	61	2,832	1,142	1,690	2	1	1
<b>% Distribution <sup>2</sup></b>	<b>100.0</b>		<b>48.7</b>	<b>51.3</b>	<b>25.3</b>	<b>11.4</b>	<b>13.9</b>	<b>1.6</b>	<b>0.7</b>	<b>0.8</b>	<b>73.0</b>	<b>36.5</b>	<b>36.5</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>

**Source:** Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

Table 8: Departures by Purpose of Travel Abroad by Sex , 2018 <sup>1</sup> (Samoa-citizen only)

Purpose of Travel Abroad	Samoa Citizen			
	TOTAL	% <sup>2</sup>	Male	Female
<b>TOTAL</b>	<b>60,890</b>		<b>27,374</b>	<b>33,516</b>
Holiday/ Vacation	15,881	<b>26.1</b>	7,520	8,361
Visit Friends/ Relatives	27,581	<b>45.3</b>	12,614	14,967
Business/Conference	3,370	<b>5.5</b>	1,380	1,990
Sporting/Activities	997	<b>1.6</b>	265	732
Others	13,061	<b>21.5</b>	5,595	7,466
<b>% Distribution <sup>2</sup></b>	<b>100.0</b>		<b>45.0</b>	<b>55.0</b>

**Source:** Ministry of the Prime Minister and Cabinet - Immigration Division,  
 Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

Table 9: Departures by Place of Stay Abroad and Sex, 2018 <sup>1</sup> (Samoa-citizen only)

Place of Stay Abroad	TOTAL		Sex	
			Male	Female
<b>TOTAL</b>	<b>60,890</b>	<b>% <sup>2</sup></b>	<b>27,374</b>	<b>33,516</b>
American Samoa	18,947	<b>31.1</b>	8,190	10,757
Fiji	1,977	<b>3.2</b>	977	1,000
Cook Island	11	<b>0.0</b>	5	6
Other Pacific Is	1,939	<b>3.2</b>	767	1,172
New Zealand	27,258	<b>44.8</b>	12,338	14,920
Australia	6,590	<b>10.8</b>	3,122	3,468
United Kingdom	42	<b>0.1</b>	16	26
Scandinavia	7	<b>0.0</b>	3	4
Benelux	0	<b>0.0</b>	0	0
Germany	13	<b>0.0</b>	4	9
Other Europe	118	<b>0.2</b>	50	68
United States of America	1,195	<b>2.0</b>	558	637
Canada	19	<b>0.0</b>	10	9
Japan	62	<b>0.1</b>	29	33
Other Asia	198	<b>0.3</b>	101	97
Others	61	<b>0.1</b>	21	40
China	152	<b>0.2</b>	74	78
Korea	129	<b>0.2</b>	66	63
Not Stated	2,172	<b>3.6</b>	1,043	1,129
<b>% Distribution <sup>2</sup></b>	<b>100.0</b>		<b>45.0</b>	<b>55.0</b>

**Source:** Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry of Revenue - Customs Division and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

Table 10: Departures by Occupation, Education and Sex, 2018 <sup>1</sup> (Samoa-citizen only)

OCCUPATION	TOTAL			
	TOTAL	% <sup>2</sup>	Male	Female
<b>TOTAL</b>	<b>60,890</b>		<b>27,374</b>	<b>33,516</b>
Armed Forces	0	<b>0.0</b>	0	0
Senior Official	1,382	<b>2.3</b>	588	794
Professional	3,762	<b>6.2</b>	1,819	1,943
Technician	4,407	<b>7.2</b>	1,745	2,662
Clerical	1,557	<b>2.6</b>	936	621
Services and Sales workers	6,434	<b>10.6</b>	2,879	3,555
Agricultural work	2,017	<b>3.3</b>	132	1,885
Craft/tradework	1,167	<b>1.9</b>	128	1,039
Plant/machinery Operator	1,283	<b>2.1</b>	126	1,157
Elementary	1,978	<b>3.2</b>	971	1,007
Students	8,341	<b>13.7</b>	4,203	4,138
Infant/retired	4,107	<b>6.7</b>	2,103	2,004
Unemployed	10,034	<b>16.5</b>	5,824	4,210
Not Stated	14,421	<b>23.7</b>	5,920	8,501
<b>% Distribution <sup>2</sup></b>	<b>100.0</b>		<b>45.0</b>	<b>55.0</b>

**Source:** Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry of Revenue - Customs Division and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors