



Samoa Bureau of Statistics

International Arrival & Departure Statistics

First Quarter 2023

2nd May 2023

Overview

QUARTERLY HIGHLIGHTS:

This Quarter compared with 1st Quarter 2020:

□ Total arrivals (43,671) increased by 21.4%

□ Total visitors (30,136) increased by 39.0%

• Visitors:

New Zealand (up by 4,692)

Australia (up by 1,412)

Am Samoa (up by 923)

USA (up by 1,004)

• Total departures (54,517) increased by 20.4 %

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Q1 2023	All Arrivals	All Visitors
Total	43,671	30,136
% change from previous quarter	-5.7	-7.2
% change from 1 st quarter 2020	21.4	39.0

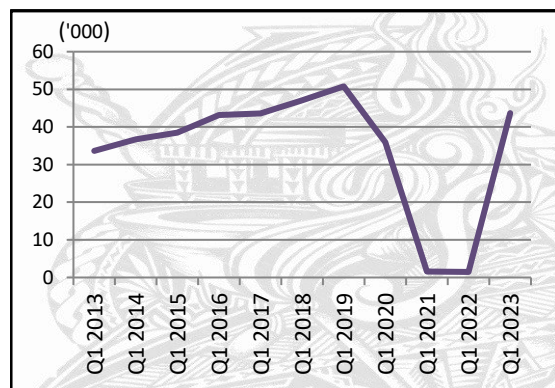
1. ARRIVALS

1.1. TOTAL ARRIVALS

The total International Arrival Statistics documented for the reference period (table 1), revealed a decrease of 5.7 percent over the previous quarter (Oct-Dec 2022) and an increase of 21.4 percent over the corresponding quarter of 2020. Fig.1.1 below reveals the impact of Covid 19 on arrival numbers in 2020, 2021 and 2022.

As usual, air being the most preferred mode of travel to Samoa, representing 95.5 percent of total arrivals, while those that arrived by sea accounted for the remaining 4.5 percent.

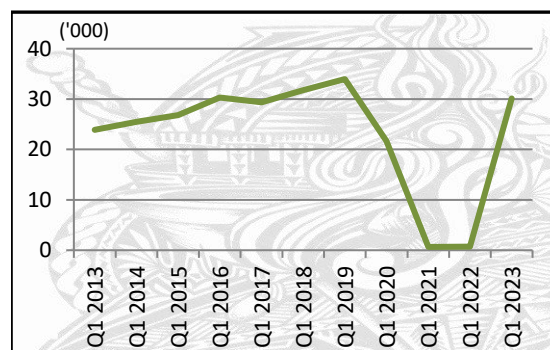
Fig. 1.1: 1st Quarter Total Arrivals, 2013 – 2023



1.2. TOTAL VISITORS

Total Visitors of 30,136 for the quarter under review revealed a decrease of 7.2 percent over the previous quarter and an increase of 39.0 percent when compared to the corresponding quarter of 2020. Fig. 1.2 reveals the impact of Covid 19 on visitor numbers in 2020, 2021 and 2022.

Fig. 1.2: 1st Quarter Total Visitors, 2013 – 2023

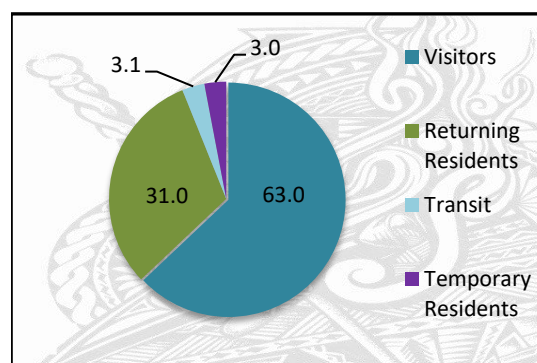


1.3 TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors, including transit, made up the largest component of all arrivals with 33.1 percent (14,445) recorded for males and 33.0 percent (14,396) for females.

Male and female returning residents made up 16.8 percent (7,333) and 14.2 percent (6,202) respectively of total arrivals while Temporary residents made up 1.8 percent (765) for males and 1.2 percent (530) for females. (Refer Fig. 1.3).

Fig. 1.3: Total Arrivals by Purpose of Visit, 1st Quarter 2023

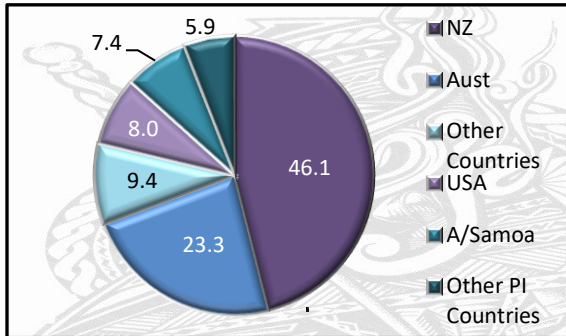


Overview cont'd

1.4 VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 46.1 percent or 13,886 of total visitors. Australia followed next with a distant 23.3 percent share (7,025). U.S.A recorded a share of 8.0 percent (2,398) followed by American Samoa with a share of 7.4 percent (2,225). (Refer Fig. 1.4)

Fig. 1.4: Total Visitors by Country of Usual Residence, 1st Quarter 2023

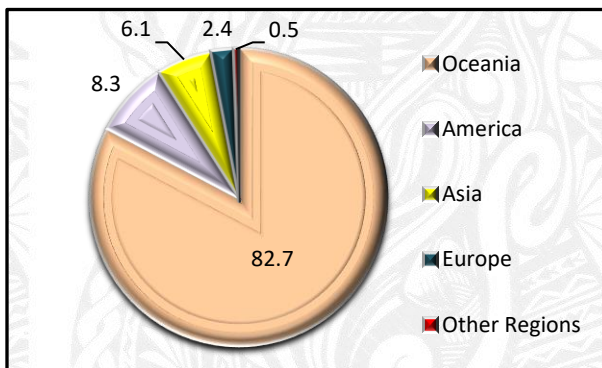


1.5 VISITORS BY REGION

As usual, the Oceanic Region had the highest share of total visitors with 82.7 percent, followed by America with 8.3 percent.

Asia reported a share of 6.1 percent while Europe reported the least share with 2.4 percent. (Refer Fig. 1.5).

Fig. 1.5: Total Visitors by Region, 1st Quarter 2023



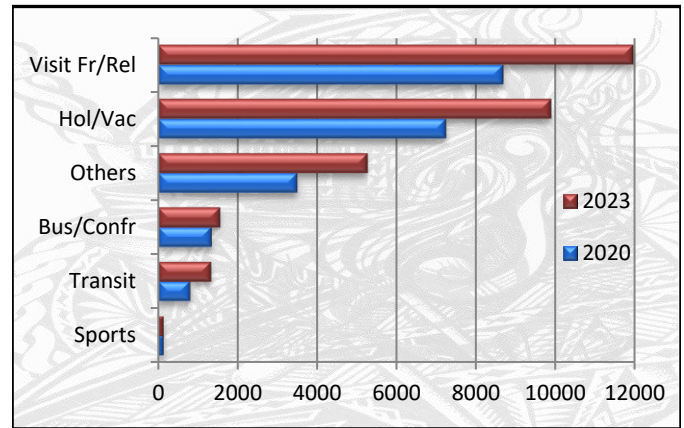
1.6 VISITORS BY PURPOSE OF VISIT

As demonstrated in Table 4, New Zealand, Australia, American Samoa, and the United States of America constituted 84.7 percent of all visitors visiting Samoa while other countries round up the remaining 15.3 percent during the reference period.

Visitors that entered our shores to visit friends and relatives accounted for 39.7 percent of all visitors. Those who were here for holiday/ vacation accounted for 32.8 percent while those that travelled for other purposes made up 17.5 percent of total visitors.

Business and Conference accounted for 5.2 percent while transients bound for other destinations and sports registered 4.4 and 0.5 percent respectively. Fig. 1.6 depicts total visitors by purpose of visit during the reference period compared to the corresponding quarter of 2020.

Fig. 1.6: Total Visitors by Purpose of Visit, 1st Quarter 2020 & 1st Quarter 2023

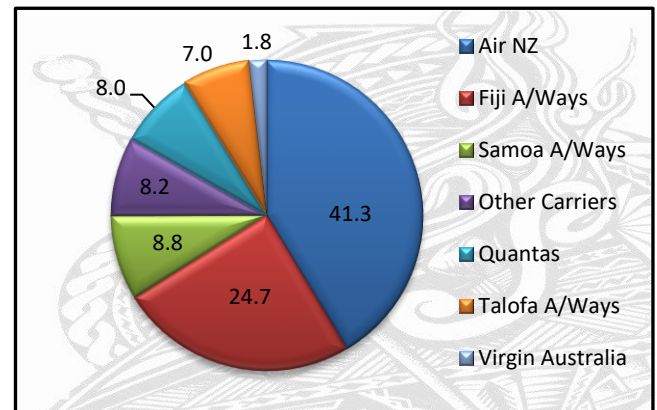


1.7 TOTAL ARRIVALS BY CARRIER

As tabulated in Table 5, Air New Zealand leads the way for arrivals by carriers' during the reference period with a 41.3 percent share (18,047 passengers) followed by Fiji Airways with a share of 24.7 percent (10,805 passengers).

Samoa Airways recorded a 8.8 percent share (3,850), Quantas brought in 8.0 percent (3,511), while Talofa Airways brought in 7.0 percent (3,069 passengers). Fig. 1.7 illustrates total arrivals by carrier during the reference period.

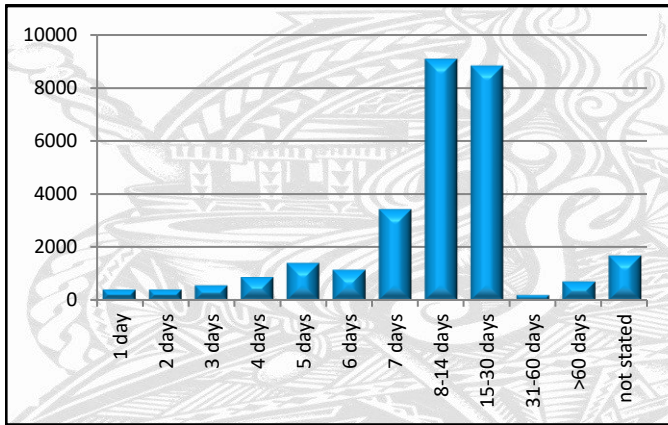
Fig. 1.7: Total Arrivals by Carrier, 1st Quarter 2023



1.8 VISITORS DURATION AND PLACE OF STAY

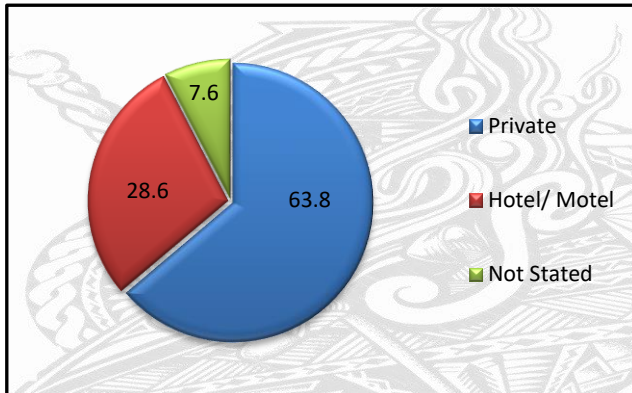
The usual trend of visitor's duration of stay in Samoa (Table 6) is between 7 days and 30 days, as revealed in Fig 1.8 below.

Fig. 1.8: Visitors Duration of Stay, 1st Quarter 2023



On the other hand, 63.8 percent (18,374) stayed in private accommodations or with families/ relatives while 28.6 percent (8,242) of total visitors reported staying in hotel/ motels. (Refer Fig. 1.9).

Fig. 1.9: Total Visitors by Place of Stay, 1st Quarter 2023



2. DEPARTURES

2.1 TOTAL DEPARTURES

Regret to inform all our stakeholders that we are unable to produce detailed departure statistics at this point in time due to other competing official duties. We will provide departure statistics in the next quarterly report as they become available.



BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

- (1) Faleolo International Airport
- (3) Apia Wharf (Matautu Port)

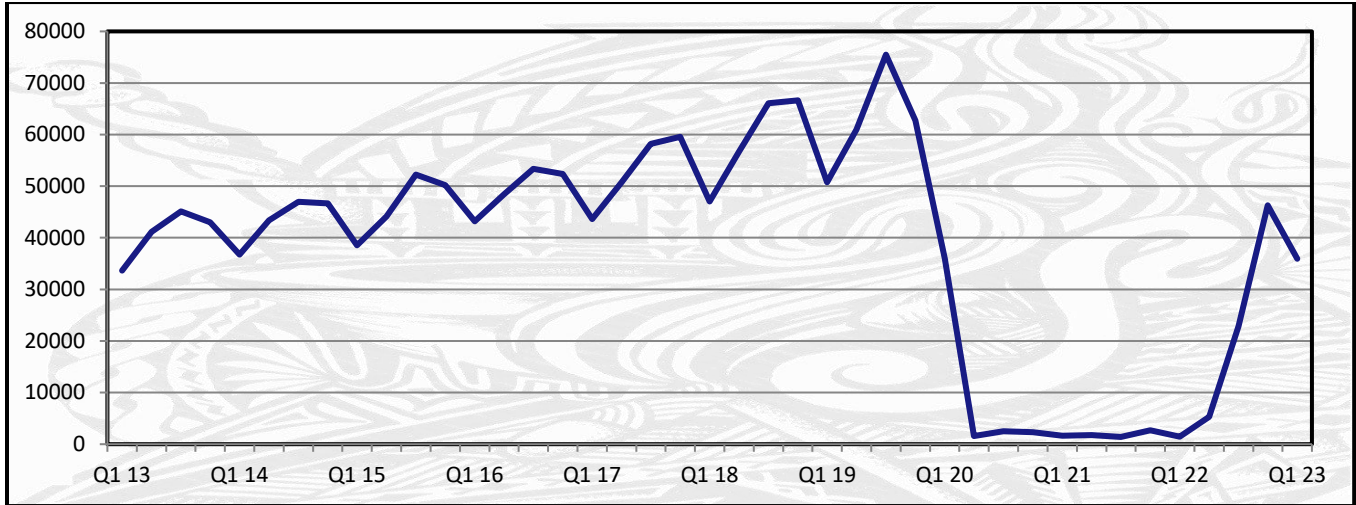
International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website: www.sbs.gov.ws

Leota Aliielua Salani

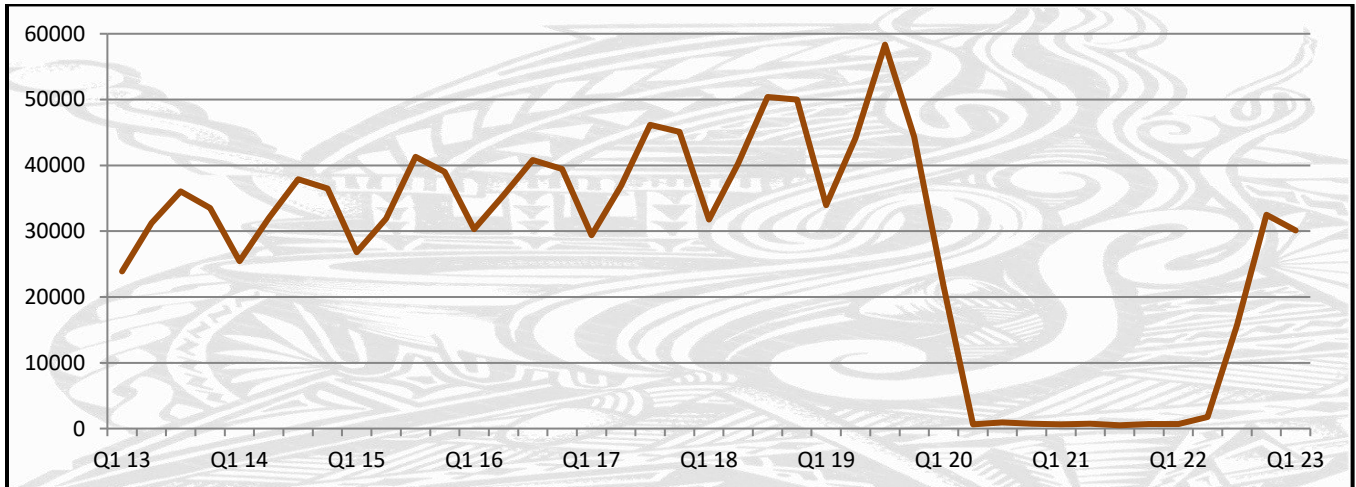
GOVERNMENT STATISTICIAN

APPENDIX

Graph 1: Quarterly Total Arrivals, 1st Quarter 2013 – 1st Quarter 2023



Graph 2: Quarterly Total Visitors, 1st Quarter 2013 – 1st Quarter 2023



Graph 3: Quarterly Total Departures, 1st Quarter 2013 – 1st Quarter 2023

