



Samoa Bureau of Statistics

International Arrival & Departure Statistics

First Quarter 2020

25th May 2020

Overview

QUARTERLY HIGHLIGHTS:

This Quarter compared with 1st Quarter 2019:

- Total arrivals (35,963) decreased by 41.2%
- Total visitors (21,673) decreased by 56.7%
- Visitors:
 - New Zealand (down by 5,141)
 - Australia (down by 2,122)
 - Am Samoa (down by 1,880)
 - USA (down by 1,043)
- Total departures (45,276) decreased by 39.7%

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Q1 2020	All Arrivals	All Visitors
Total	35,963	21,673
% change from previous quarter	-74.4	-104.8
% change from previous year	-41.2	-56.7

ISSUE #1

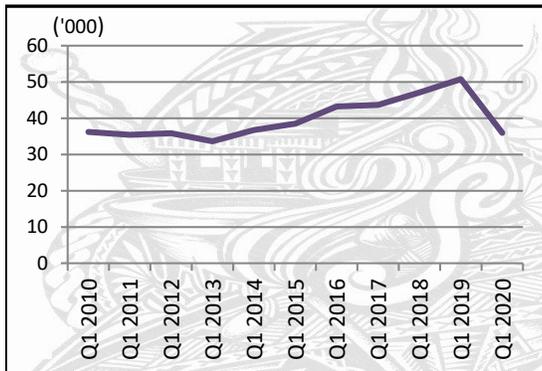
1. ARRIVALS

1. TOTAL ARRIVALS

The total International Arrival Statistics documented for the reference period (table 1), revealed a decrease of 74.4 percent over the previous quarter (Oct-Dec 2019) and a decrease of 41.2 percent over the corresponding quarter of last year. (Refer Fig. 1.1).

As usual, air being the most preferred mode of travel to Samoa, representing 96.1 percent (34,548) of total arrivals, while those that arrived by sea accounted for the remaining 3.9 percent (1,415).

Fig. 1.1: 1st Quarter Total Arrivals, 2010 – 2020

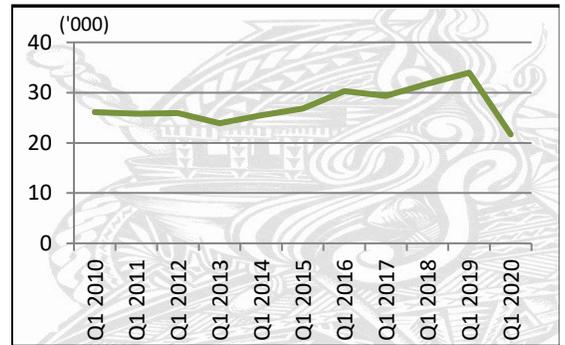


1.2. TOTAL VISITORS

Total Visitors of 21,673 for the quarter under review revealed a decrease of 104.8 percent over the previous quarter and a decrease of 56.7 percent when compared to the corresponding quarter of 2019. (Refer Fig. 1.2).

The colossal decreases reported above were caused by the Government's SOE (State of Emergency) actions due to Covid-19/ Korona Virus, resulting in the restriction in the number of arrival and departure of flights and vessels since the end of March 2020.

Fig. 1.2: 1st Quarter Total Visitors, 2010 – 2020



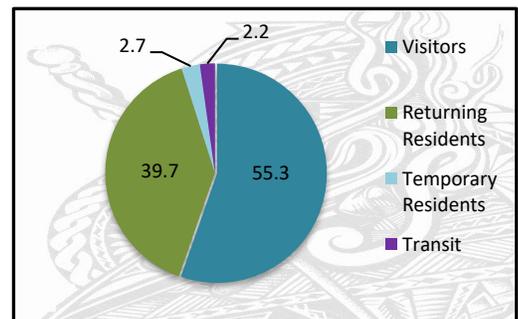
1.3 TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors, including transit, made up the largest component of all arrivals with 30.3 percent (10,900) recorded for males and 27.3 percent (9,803) for females.

Male and female returning residents made up 20.5 percent (7,366) and 19.3 percent (6,924) respectively of total arrivals while Temporary residents made up 1.4 percent (517) for males and 1.3 percent (453) for females. (Refer Fig. 1.3).

The majority of inbound travelers to Samoa during the reference period were aged between 20-64 years old.

Fig. 1.3: Total Arrivals by Purpose of Visit, 1st Quarter 2020

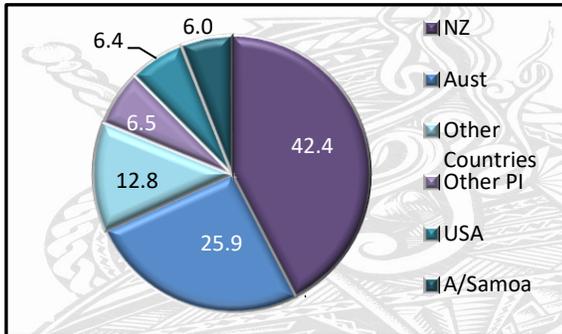


Overview cont'd

1.4 VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 42.4 percent or 9,194 of total visitors. Australia followed next with a distant 25.9 percent share (5,613). U.S.A recorded a share of 6.4 percent (1,394) followed by American Samoa with a share of 6.0 percent (1,293). (Refer Fig. 1.4)

Fig. 1.4: Total Visitors by Country of Usual Residence, 1st Quarter 2020

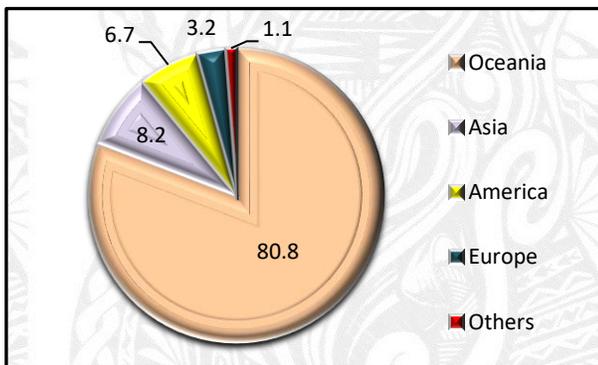


1.5 VISITORS BY REGION

As usual, the Oceanic Region had the highest share of total visitors with 80.8 percent, followed by Asia with 8.2 percent.

America reported a share of 6.7 percent while Europe reported the least share with 3.2 percent. (Refer Fig. 1.5).

Fig. 1.5: Total Visitors by Region, 1st Quarter 2020



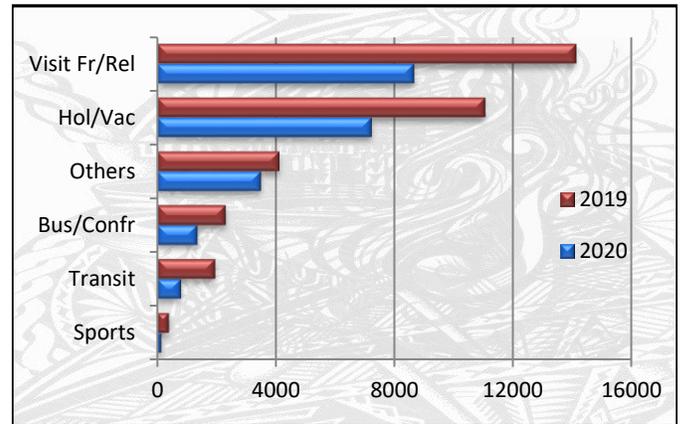
1.6 VISITORS BY PURPOSE OF VISIT

As illustrated in Table 4, New Zealand, Australia, American Samoa, and the United States of America constituted 80.7 percent of all visitors visiting Samoa while other countries round up the remaining 19.3 percent during the reference period.

Visitors that entered our shores for visit friends and relatives accounted for 40.0 percent of all visitors. Those who were here to visit for holidays/ vacation accounted for 33.3 percent while those that travelled for other purposes made up 16.1 percent of total visitors.

Business and Conference accounted for 6.2 percent while transients bound for other destinations and sports registered 3.7 and 0.6 percent respectively. Fig. 1.6 depicts total visitors by purpose of visit during the reference period compared to the corresponding quarter of 2019.

Fig. 1.6: Total Visitors by Purpose of Visit, 1st Quarter 2019 & 1st Quarter 2020

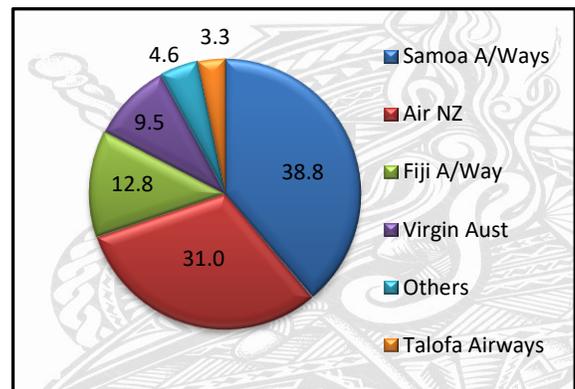


1.7 TOTAL ARRIVALS BY CARRIER

As tabulated in Table 5, Samoa Airways leads the way for arrivals by carriers' during the reference period with a 38.8 percent share (13,953 passengers) followed by Air New Zealand with a share of 31.0 percent (11,159 passengers).

Fiji Airways (formerly known as Air Pacific) recorded a 12.8 percent share (4,609), Virgin Australia brought in 9.5 percent (3,404), while Talofa Airways brought in 3.3 percent (1,197 passengers). Fig. 1.7 illustrates total arrivals by carrier during the reference period.

Fig. 1.7: Total Arrivals by Carrier, 1st Quarter 2020

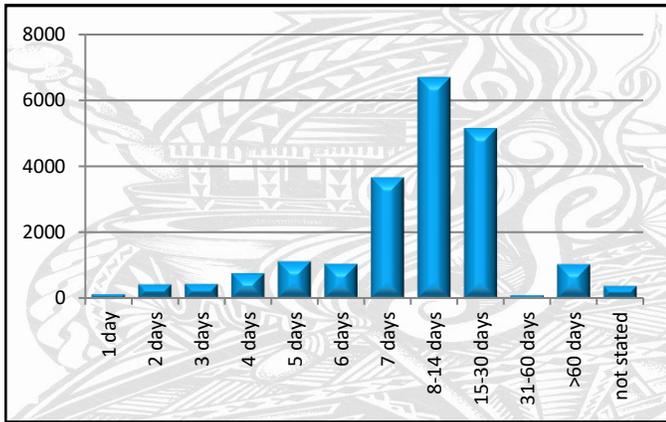


Overview cont'd

1.8 VISITORS DURATION AND PLACE OF STAY

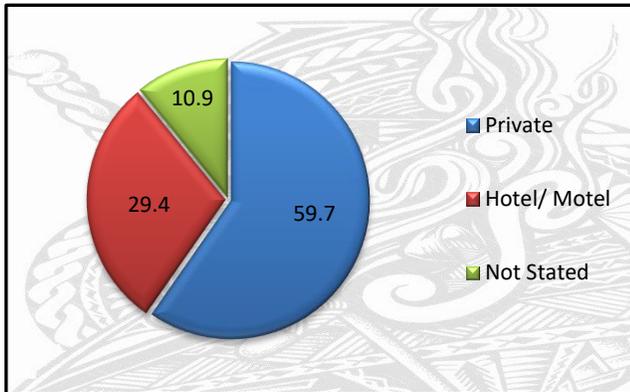
The usual trend of visitor's duration of stay in Samoa (Table 6) is between 7 days and 30 days, as revealed in Fig 1.8 below.

Fig. 1.8: Visitors Duration of Stay, 1st Quarter 2020



On the other hand, 59.7 percent (12,456) stayed in private accommodations or with families/ relatives while 29.4 percent (6,141) of total visitors reported staying in hotel/ motels. (Refer Fig. 1.9).

Fig. 1.9: Total Visitors by Place of Stay, 1st Quarter 2020



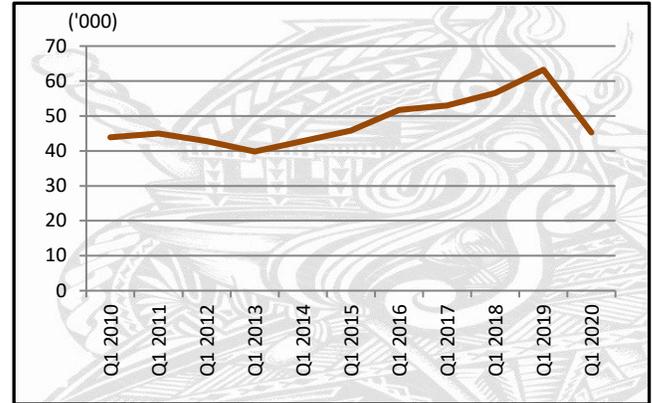
2. DEPARTURES

2.1 TOTAL DEPARTURES

The total International Departure Statistics recorded during the reference period (table 1) revealed a decrease of 36.9 percent when compared to the previous quarter (Oct-Dec 2019) and a decrease of 39.7 percent over the corresponding quarter of 2019. (Refer Fig. 2.1).

Furthermore, Air was the most preferred mode of travel away from Samoa, accounting for 97.5 percent (44,139) of total departures, while those that departed by sea accounted for the remaining 2.5 percent (1,137).

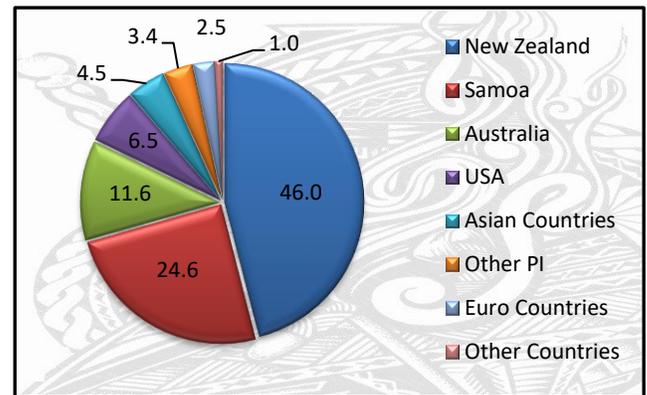
Fig. 2.1: 1st Quarter Total Departures, 2010 – 2020



2.2 TOTAL DEPARTURE BY NATIONALITY

Departures from New Zealand, Samoa, Australia, and the United States of American nationals (Table 7) accounted for 88.7 percent (40,166) of total departures. Fig. 2.2 provides a more detailed graphical analysis of total departure by nationality during the reference period.

Fig. 2.2: Total Departures by Nationality, 1st Quarter 2020



2.3 PURPOSE OF TRAVEL ABROAD BY SAMOA CITIZENS

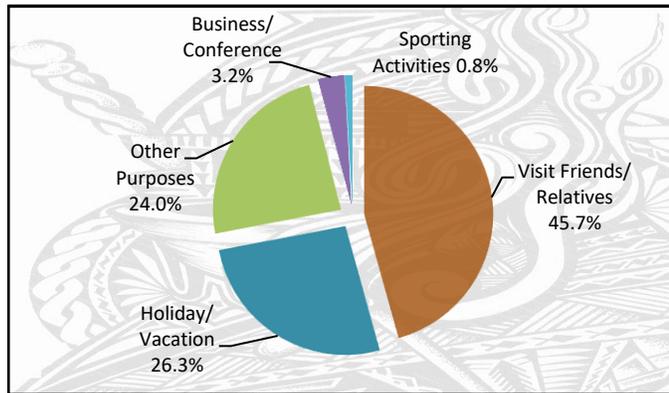
During the reference period, a total of 11,130 (Table 8) Samoa citizens left our shores on overseas trips. Of this total, 58.7 percent (6,537) were females while the remaining 41.3 percent (4,593) were males.

Visiting friends/ relatives abroad made up the largest component of all Samoa citizens travelling abroad accounting for 45.7 percent (5,084) followed by those that travelled overseas for holiday/ vacation with 26.3 percent (2,923).

Overview cont'd

Samoa citizens that travelled overseas for other purposes and for business/ conference reported 24.0 percent (2,674) and 3.2 percent (355) respectively. This is graphically illustrated in Fig. 2.3.

Fig. 2.3: Purpose of Travel Abroad by Samoan Citizens, 1st Quarter 2020



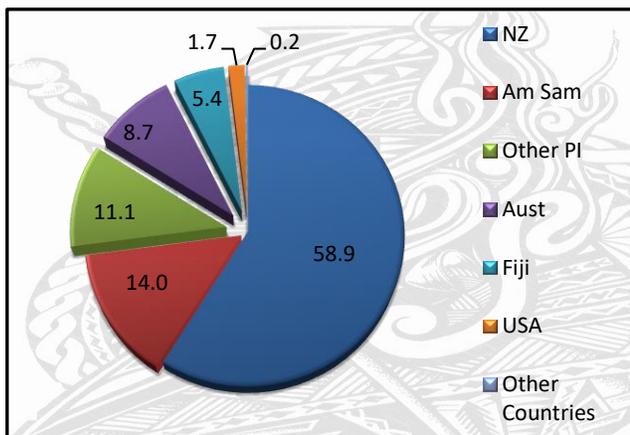
2.4 COUNTRY OF STAY ABROAD

The majority of Samoan citizens leaving our shores traveled to New Zealand as indicated by 58.9 percent (6,554) in Table 9 while 14.0 percent (1,562) of departing Samoan citizens traveled to American Samoa.

Other Pacific Island countries made up 11.1 percent (1,230) while Australia constituted 8.7 percent (969) of Samoan citizens travelling to overseas countries.

Fig. 2.4 portrays a graphical impression of the country of stay abroad by Samoa Citizens during the reference period.

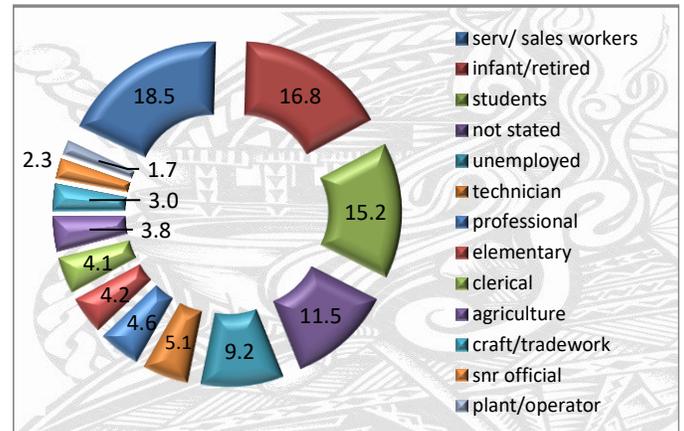
Fig. 2.4: Country of Stay Abroad by Samoan Citizens, 1st Quarter 2020



2.5 SAMOA CITIZEN DEPARTURE BY OCCUPATION

As illustrated in Table 10, the majority of Samoa citizens leaving our shores were Services and Sales worker with 18.5 percent (2,062) followed by Infant and retired with 16.8 percent (1,872). A more comprehensive graphical analysis of departures by occupation for Samoa citizens is portrayed in Fig 2.5.

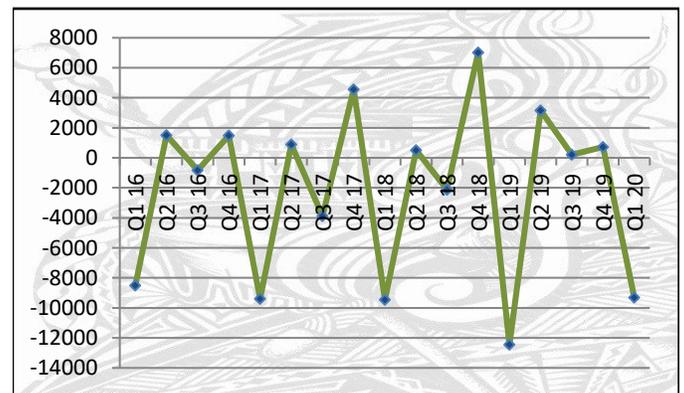
Fig. 2.5: Departures by Occupation by Samoan Citizens, 1st Quarter 2020



3. NET MIGRATION

During the reference period, net migration stood at -9,313 (Table 1) implying that there were more out-going travelers (departures) than in-coming travelers (arrivals).

Fig.3.1: Quarterly Net Migration, 1st Quarter 2016 – 1st Quarter 2020



Detailed information for the reference period is attached in Tables 1 – 10 and the appendix shows longer time series.



Samoa Bureau of Statistics

BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

- (1) Faleolo International Airport*
- (2) Fagalii International Airport*
- (3) Apia Wharf (Matautu Port)*

International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website: www.sbs.gov.ws

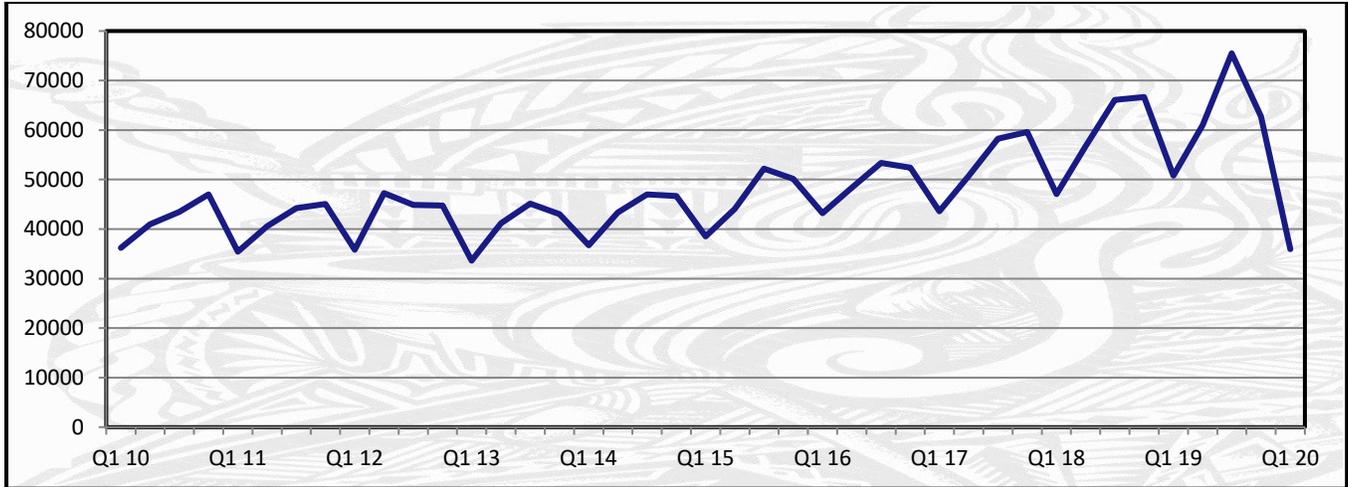
We wish to inform all our valuable users and stakeholders that there will be no International Arrival and Departure Statistics Report for the second quarter of 2020 due to the Governments SOE, resulting in the restriction of the number of arrival and departure of flights and vessels for the months of April and May and possibly June of 2020.

A handwritten signature in blue ink, appearing to read 'Malaefono'.

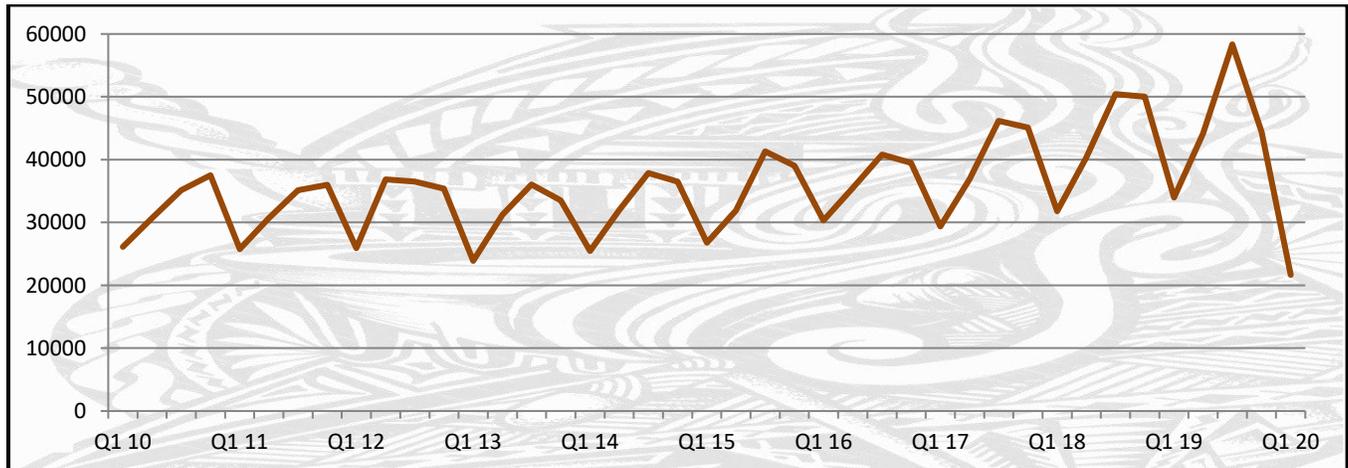
Aliimuamua Malaefono Tauā T Faasalaina
GOVERNMENT STATISTICIAN/CEO

APPENDIX

Graph 1: Quarterly Total Arrivals, 1st Quarter 2010 – 1st Quarter 2020



Graph 2: Quarterly Total Visitors, 1st Quarter 2010 – 1st Quarter 2020



Graph 3: Quarterly Total Departures, 1st Quarter 2010 – 1st Quarter 2020

