



Samoa Bureau of Statistics

International Arrival Statistics

First Quarter 2018

6th July 2018

Overview

QUARTERLY HIGHLIGHTS:

This Quarter compared with 1st Quarter 2017:

- Total arrivals (47,066) increased by 7.9%
- Total visitors (31,774) increased by 8.2%
- Visitors:

New Zealand (up by 2,088)

USA (up by 960)

Australia (up by 148)

Am Samoa (down by 1,060)

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Q1 2018	All Arrivals	All Visitors
Total	47,066	31,774
% change from previous quarter	-21.0	-29.6
% change from previous year	7.9	8.2

ISSUE #1

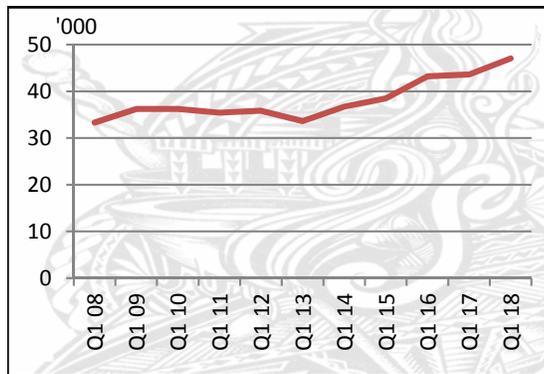
1. ARRIVALS

1. TOTAL ARRIVALS

The total International Arrival Statistics documented for the reference period (table 1), revealed a decrease of 21.0 percent over the previous quarter (Oct-Dec 2017) and an increase of 7.9 percent over the corresponding quarter of last year (Jan-Mar 2017). (Refer Fig. 1.1).

As usual, air being the most preferred mode of travel to Samoa, representing 95.8 percent (45,087) of total arrivals, while those that arrived by sea accounted for the remaining 4.2 percent (1,979).

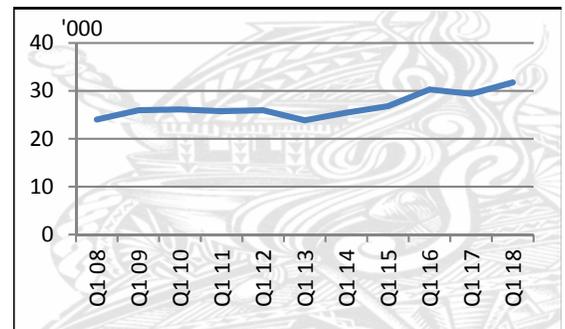
Fig. 1.1: 1st Quarter Total Arrivals, 2008 – 2018



2. TOTAL VISITORS

Total Visitors of 31,774 for the quarter under review revealed a decrease of 29.6 percent over the previous quarter and an increase of 8.2 percent when compared to the corresponding quarter of Jan-Mar 2017. (Refer Fig. 2).

Fig. 1.2: 1st Quarter Total Visitors, 2008 – 2018



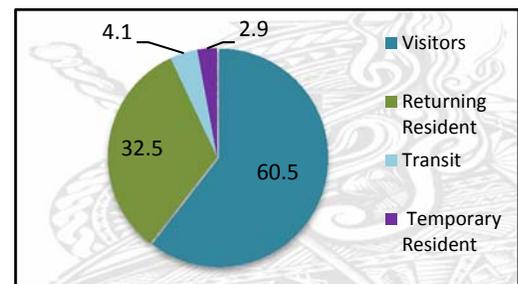
1.3 TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors, including transit, made up the largest component of all arrivals with 33.2 percent recorded for males (15,631) and 31.3 percent for females (14,773).

Male and female returning residents made up 16.8 percent (7,927) and 15.6 percent (7,365) respectively of total arrivals. Temporary residents made up 1.5 percent (689) of females and 1.4 percent (681) of males. (Refer Fig. 1.3).

The majority of inbound travelers to Samoa during the reference period were aged between 20 years and 59 years old.

Fig. 1.3: Total Arrivals by Purpose of Visit, Q1 2018

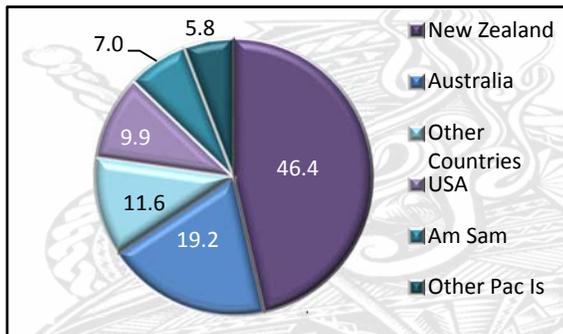


Overview cont'd

1.4 VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 46.4 percent or 14,758 of total visitors. Australia followed next with a distant 19.2 percent share (6,097). The United States of America came in third with a share of 9.9 percent (3,138) followed by American Samoa recording a share of 7.0 percent (2,236). (Refer Fig. 1.4)

Fig. 1.4: Total Visitors by Country of Usual Residence, Q1 2018

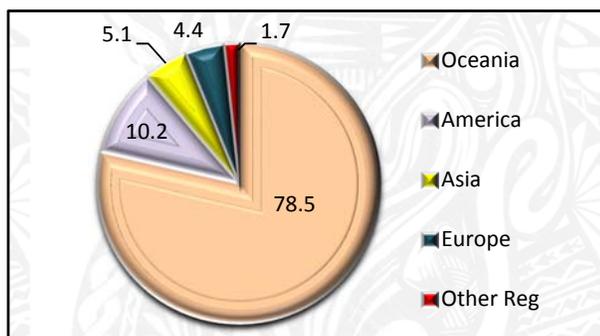


1.5 VISITORS BY REGION

The Oceanic Region had the highest share of total visitors with 78.5 percent, followed by America with 10.2 percent.

Asia reported a share of 5.1 percent while Europe reported the least share with 4.4 percent. (Refer Fig. 1.5).

Fig. 1.5: Total Visitors by Region, Q1 2018



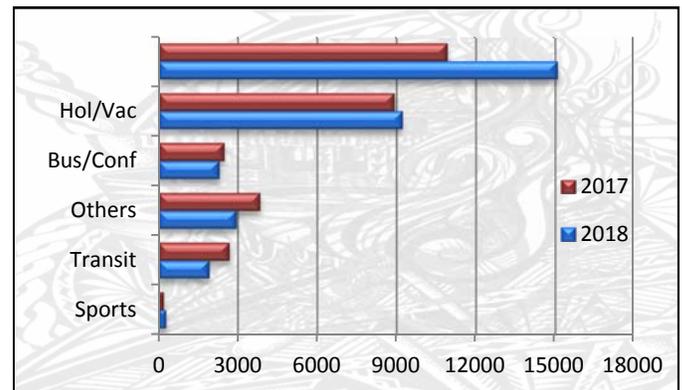
1.6 VISITORS BY PURPOSE OF VISIT

As illustrated in Table 4, New Zealand, Australia, American Samoa, and the United States of America constituted 82.5 percent of all visitors visiting Samoa while other countries round up the remaining 17.5 percent during the reference period.

Visitors that entered our shores to visit friends and relatives accounted for 47.5 percent of all visitors. Those on holidays and vacations accounted for 35.9 percent of all visitors while Business and conference visitors made up 7.2 percent.

Those who were here for other purposes and transients bound for other destinations registered 9.3 and 6.0 percent respectively. Fig. 1.6 depicts total visitors by purpose of visit during the reference period compared to the corresponding quarter of 2017.

Fig. 1.6: Total Visitors by Purpose of Visit, Q1 2018



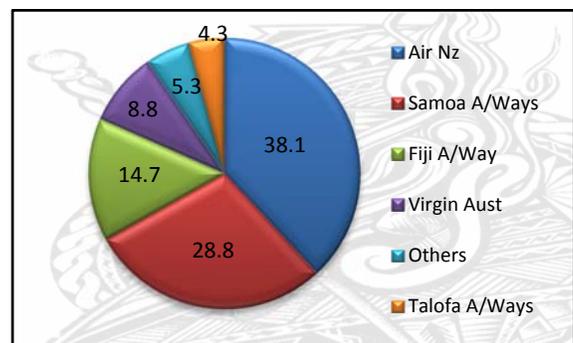
1.7 TOTAL ARRIVALS BY CARRIER

As tabulated in Table 5, Air New Zealand leads the way for arrivals by carriers' during the reference period with a 38.1 percent share (17,953 passengers) followed by Samoa Airways with a share of 28.8 percent (13,565 passengers).

Fiji Airways (formerly known as Air Pacific) recorded a 14.7 percent share (6,927), Virgin Australia brought in 8.8 percent (4,145), while Talofa Airways brought in 4.3 percent (2,016 passengers).

Fig. 1.7 illustrates total arrivals by carrier during the reference period.

Fig. 1.7: Total Arrivals by Carrier, Q1 2018

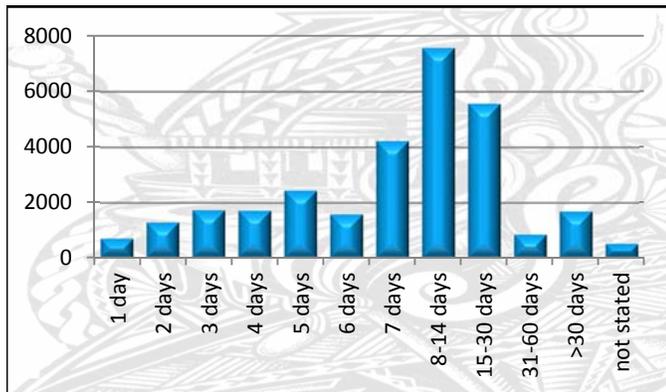


Overview cont'd

1.8 VISITORS DURATION AND PLACE OF STAY

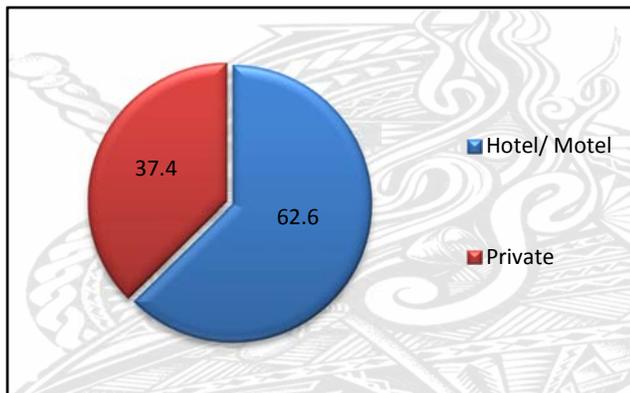
The usual trend of visitor's duration of stay in Samoa (Table 6) is between 7 days and 30 days, as revealed in Fig 1.8 below.

Fig. 1.8: Visitors Duration of Stay, Q1 2018



On the other hand, 62.6 percent (18,694) of total visitors reported staying in hotel/ motels while 37.4 percent (11,159) stayed in private accommodations or with families/ relative. (Refer Fig. 1.9).

Fig. 1.9: Total Visitors by Place of Stay, Q1 2018



2. DEPARTURES

Regret to advice that the departure analysis for the reference period cannot be carried out as we are in the process of entering the departure cards for the second half of 2017.



Samoa Bureau of Statistics

BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

- (1) Faleolo International Airport
- (2) Fagalii International Airport
- (3) Apia Wharf (Matautu Port)

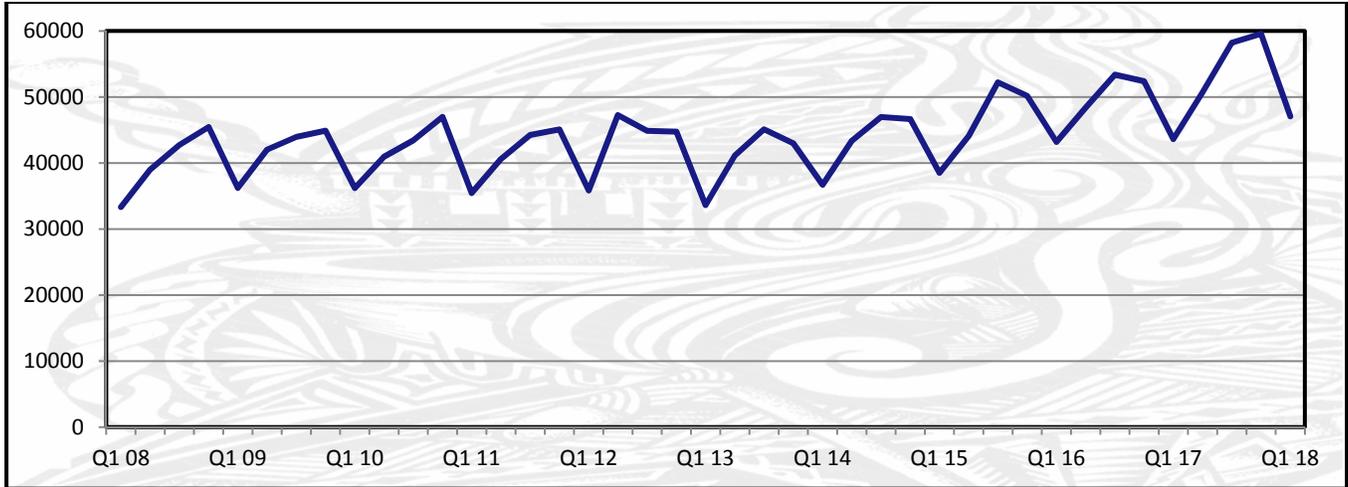
International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website: www.sbs.gov.ws

The migration report for the Second quarter of 2018 will be released indefinitely due to other official duties.

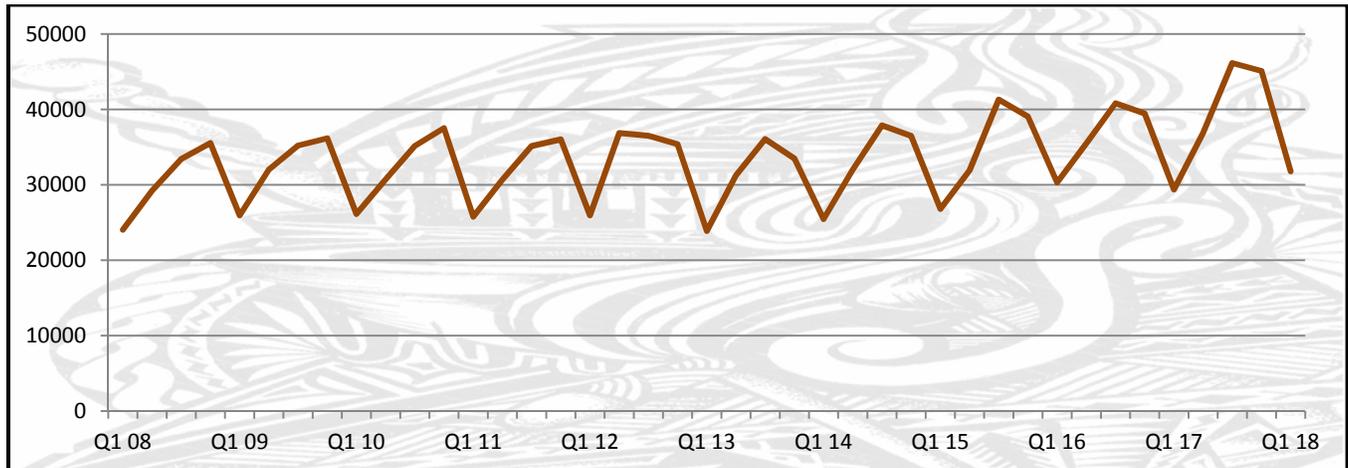
Aliimuamua Malaefono Tauā T Faasalaina
GOVERNMENT STATISTICIAN/ CEO

APPENDIX

Graph 1: Quarterly Total Arrivals, 1st Quarter 2008 – 1st Quarter 2018



Graph 2: Quarterly Total Visitors, 1st Quarter 2008 – 1st Quarter 2018



Graph 3: Quarterly Total Departures, 2nd Quarter 2007 – 2nd Quarter 2017

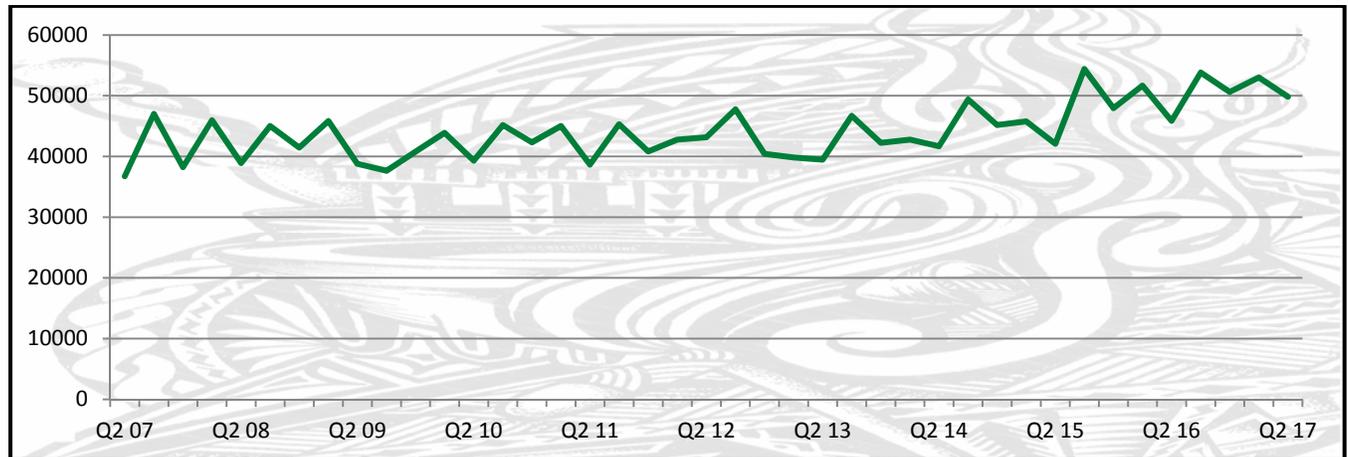


Table 1: Quarterly Arrival and Departure by Mode of Tavel and Net Migration, 2004- 2018.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	135,008	10,936	145,944	-3,187
2006	112,411	3,471	115,882	147,807	9,349	157,156	147,991	9,489	157,480	-324
2007	118,653	3,703	122,356	150,584	7,635	158,219	158,099	8,578	166,677	-8,458
2008	118,459	3,743	122,202	151,883	8,628	160,511	161,482	9,908	171,390	-10,879
2009	127,327	1,978	129,305	161,858	5,342	167,200	156,768	6,267	163,035	4,165
2010	126,970	2,530	129,500	162,052	5,539	167,591	164,426	6,326	170,752	-3,161
2011	124,706	2,898	127,604	159,660	5,738	165,398	163,605	6,216	169,821	-4,423
2012	131,945	2,752	134,697	167,211	5,509	172,720	167,842	6,297	174,139	-1,419
2013	122,171	2,502	124,673	157,542	5,335	162,877	162,333	5,885	168,218	-5,341
2014	128,623	3,172	131,795	166,045	7,638	173,713	170,848	8,272	179,017	-5,304
2015	135,012	4,031	139,043	176,782	8,248	185,030	181,687	8,523	190,210	-5,180
2016	140,280	5,785	146,065	186,798	10,565	197,363	193,759	9,955	203,714	-5,680
2017	153,468	4,047	157,515	204,105	8,135	212,240
2011										
4th Quarter	35,164	848	36,012	43,553	1,544	45,097	39,383	1,454	40,837	4,260
2012										
1st Quarter	25,439	497	25,936	34,835	995	35,830	41,389	1,377	42,766	-6,936
2nd Quarter	35,886	988	36,874	45,168	2,085	47,253	40,819	2,346	43,165	4,088
3rd Quarter	35,890	607	36,497	43,867	1,017	44,884	46,659	1,101	47,760	-2,876
4th Quarter	34,730	660	35,390	43,341	1,412	44,753	38,975	1,473	40,448	4,305
2013										
1st Quarter	23,293	580	23,873	32,484	1,140	33,624	38,219	1,602	39,821	-6,197
2nd Quarter	30,594	651	31,245	39,785	1,365	41,150	37,728	1,719	39,447	1,703
3rd Quarter	35,463	593	36,056	43,688	1,421	45,109	45,349	1,349	46,698	-1,589
4th Quarter	32,821	678	33,499	41,585	1,409	42,994	41,037	1,215	42,252	742
2014										
1st Quarter	24,910	551	25,461	35,301	1,415	36,716	41,142	1,628	42,770	-6,054
2nd Quarter	31,255	728	31,983	41,286	2,077	43,363	39,242	2,434	41,676	1,687
3rd Quarter	36,754	1,119	37,873	44,966	2,014	46,980	47,334	2,051	49,385	-2,405
4th Quarter	35,704	774	36,478	44,522	2,132	46,654	43,024	2,162	45,186	1,468
2015										
1st Quarter	26,203	599	26,802	36,931	1,581	38,512	43,794	1,976	45,770	-7,258
2nd Quarter	31,053	864	31,917	41,731	2,381	44,112	39,510	2,590	42,100	2,012
3rd Quarter	40,451	845	41,296	50,906	1,327	52,233	53,076	1,313	54,389	-2,156
4th Quarter	37,305	1,723	39,028	47,214	2,959	50,173	45,307	2,644	47,951	2,222
2016										
1st Quarter	29,222	1,081	30,303	41,306	1,893	43,199	49,375	2,323	51,698	-8,499
2nd Quarter	34,070	1,407	35,477	45,681	2,700	48,381	44,054	2,828	46,882	1,499
3rd Quarter	39,045	1,773	40,818	50,277	3,114	53,391	51,681	2,532	54,213	-442
4th Quarter	37,943	1,524	39,467	49,534	2,858	52,392	48,649	2,272	50,921	1,762
2017										
1st Quarter	28,151	1,221	29,372	41,707	1,917	43,624	50,616	2,401	53,017	-9,393
2nd Quarter	36,119	765	36,884	48,726	2,004	50,730	47,448	2,389	49,837	893
3rd Quarter	45,174	983	46,157	56,489	1,810	58,299
4th Quarter	44,024	1,078	45,102	57,183	2,404	59,587
2018¹										
1st Quarter	30,725	1,049	31,774	45,087	1,979	47,066

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division, and Samoa Bureau of Statistics.

... Denote not yet available

1: Provisional figures

Table 2: Arrivals by Age, Purpose of Entry and Gender, First Quarter 2018 ¹

AGE	Purpose of Visit														
	TOTAL			Visitors			Returning Residents			Transit			Temporary Resident		
	TOTAL	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
TOTAL	47,066	24,239	22,827	28,483	14,439	14,044	15,292	7,927	7,365	1,921	1,192	729	1,370	681	689
0 - 4	1,610	841	769	1,011	520	491	522	282	240	50	24	26	27	15	12
5 - 9	2,023	1,031	992	1,260	639	621	662	341	321	49	25	24	52	26	26
10 - 14	1,992	916	1,076	1,235	586	649	655	288	367	50	21	29	52	21	31
15 - 19	2,461	1,147	1,314	1,363	622	741	949	457	492	95	44	51	54	24	30
20 - 24	3,515	1,635	1,880	2,024	818	1,206	1,269	691	578	117	72	45	105	54	51
25 - 29	4,196	2,090	2,106	2,580	1,231	1,349	1,281	678	603	192	125	67	143	56	87
30 - 34	3,684	1,949	1,735	2,393	1,214	1,179	970	541	429	207	139	68	114	55	59
35 - 39	3,647	1,978	1,669	2,172	1,144	1,028	1,193	636	557	168	122	46	114	76	38
40 - 44	3,590	1,902	1,688	2,160	1,091	1,069	1,101	610	491	201	136	65	128	65	63
45 - 49	4,167	2,241	1,926	2,514	1,329	1,185	1,360	724	636	191	131	60	102	57	45
50 - 54	4,291	2,214	2,077	2,619	1,330	1,289	1,344	718	626	180	104	76	148	62	86
55 - 59	3,841	2,032	1,809	2,314	1,266	1,048	1,284	638	646	139	80	59	104	48	56
60 - 64	3,111	1,668	1,443	1,861	1,029	832	1,061	530	531	104	64	40	85	45	40
65 - 69	2,395	1,280	1,115	1,463	802	661	775	383	392	86	55	31	71	40	31
70 - 74	1,502	800	702	895	495	400	505	251	254	52	28	24	50	26	24
75 +	1,041	515	526	619	323	296	361	159	202	40	22	18	21	11	10
% Distribution ²	100.0	51.5	48.5	60.5	30.7	29.8	32.5	16.8	15.6	4.1	2.5	1.5	2.9	1.4	1.5

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

Note : Total visitors include transit.

: Sports was re-introduced again in the Purpose of Visit Category as of August 2008.

1: Provisional figures

2: Figures are subject to rounding errors

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, First Quarter 2018 ¹

Country of Usual Residence	Mode of Travel		TOTAL	Percentage ²
	Air	Sea		
OCEANIA	24,251	694	24,945	78.5
American Samoa	2,172	64	2,236	7.0
Fiji	870	55	925	2.9
Cook Island	7	0	7	0.0
Other Pacific Is	750	172	922	2.9
New Zealand	14,396	362	14,758	46.4
Australia	6,056	41	6,097	19.2
EUROPE	1,406	3	1,409	4.4
United Kingdom	306	1	307	1.0
Scandinavia	103	0	103	0.3
Benelux	59	1	60	0.2
Germany	190	0	190	0.6
Other Europe	748	1	749	2.4
AMERICA	3,228	25	3,253	10.2
U.S.A	3,114	24	3,138	9.9
Canada	114	1	115	0.4
ASIA	1,324	311	1,635	5.1
Japan	192	1	193	0.6
China	506	39	545	1.7
Other Asia	573	266	839	2.6
Korea	53	5	58	0.2
OTHERS	516	16	532	1.7
TOTAL	30,725	1,049	31,774	100%
PERCENTAGE DISTRIBUTION	96.7	3.3	100.0%	

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures.

2: Figures are subject to rounding errors

- Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa **(include transit)**.
(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

Table 4: Total Visitors by Usual Residence and Purpose of Visit, First Quarter 2018 ¹

Usual Residence	Purpose of Visit							
	TOTAL	% ²	Holiday/ Vacation	Business/ Conference	Visit Friends/ Relatives	Sports	Transit	Others
TOTAL	31,774		9,209	2,302	15,097	295	1,921	2,950
American Samoa	2,236	7.0	198	103	1,250	10	348	327
Fiji	925	2.9	98	171	336	10	139	171
Cook Island	7	0.0	1	1	0	0	4	1
Other Pacific Is	922	2.9	129	82	323	0	190	198
New Zealand	14,758	46.4	4,268	887	8,100	84	282	1,137
Australia	6,097	19.2	1,958	514	3,040	28	63	494
United Kingdom	307	1.0	81	43	72	65	20	26
Scandinavia	103	0.3	48	1	13	37	4	0
Benelux	60	0.2	37	3	10	1	5	4
Germany	190	0.6	120	5	34	23	3	5
Other Europe	749	2.4	267	141	297	13	15	16
U.S.A.	3,138	9.9	1,145	174	1,149	11	354	305
Canada	115	0.4	77	3	28	0	4	3
Japan	193	0.6	91	32	25	2	0	43
China	545	1.7	162	33	116	4	166	64
Other Asia	839	2.6	246	52	155	4	257	125
Other Countries	532	1.7	255	51	138	2	63	23
Korea	58	0.2	28	6	11	1	4	8
Percentage Distribution ²	100.0		29.0	7.2	47.5	0.9	6.0	9.3

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

Note : Total visitors include transit.

: Sports was re-introduced again in the Purpose of Visit Category as of August 2008.

1: Provisional figures

2: Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry, First Quarter 2018 ¹

Carrier	TOTAL		Purpose of Entry			
			Returning Residents	% ²	Total Visitors	% ²
TOTAL	47,066	100%	15,292	32.5	31,774	67.5
AIR	45,087	95.8	14,362	30.5	30,725	65.3
Virgin Australia ³	4,145	8.8	842	1.8	3,303	7.0
Samoa Airways	13,565	28.8	6261	13.3	7,304	15.5
Talofa Airways	2,016	4.3	793	1.7	1,223	2.6
Air New Zealand	17,953	38.1	5,036	10.7	12,917	27.4
Fiji Airways ⁴	6,927	14.7	1,417	3.0	5,510	11.7
Other Air Carrier	481	1.0	13	0.0	468	1.0
SEA	1,979	4.2	930	2.0	1,049	2.2
Lady Naomi	983	2.1	784	1.7	199	0.4
Yacht	7	0.0	2	0.0	5	0.0
Other Sea Carrier	989	2.1	144	0.3	845	1.8

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

Note: Total visitors include transit.

- 1: Provisional figures
- 2: Figures are subject to rounding errors
- 3: Virgin Samoa is now called Virgin Australia
- 4: Air Pacific is now called Fiji Airways

Table 6: Visitors by Duration of Stay and Place of Stay, First Quarter 2018 ¹

Duration of Stay	Place of Stay		
	TOTAL	Hotel/Motel	Private
TOTAL	29,853	11,159	18,694
1day	709	214	495
2days	1,290	585	705
3days	1,729	1,030	699
4days	1,715	911	804
5days	2,437	1,352	1,085
6days	1,579	805	774
7days	4,222	1,151	3,071
8-14days	7,564	3,424	4,140
15-30days	5,559	1,470	4,089
31-60days	850	84	766
61-90days	765	20	745
91-180days	467	15	452
181-365days	7	0	7
> Year	443	89	354
Not Stated	517	9	508
Percentage Distribution	100.0	37.4	62.6

Source: Ministry of the Prime Minister and Cabinet - Immigration Division,
Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

Note: Visitors here, exclude transit.

1: Provisional figures