



Samoa Bureau of Statistics

International Arrival Statistics

Fourth Quarter 2019

11th March 2020

Overview

QUARTERLY HIGHLIGHTS:

This Quarter compared with 4th Quarter 2018:

- Total arrivals (62,713) decreased by 5.9%
- Total visitors (44,378) decreased by 11.3%
- Visitors:
 - New Zealand (down by 3,003)
 - Am Samoa (down by 2,216)
 - Australia (down by 1,643)
 - USA (down by 63)
- Total departures (61,996) increased by 4.0%

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	Q3 2019	All Arrivals	All Visitors
Total		62,713	44,378
% change from previous quarter		-16.9	-23.9
% change from previous year		-5.9	-11.3

ISSUE #4

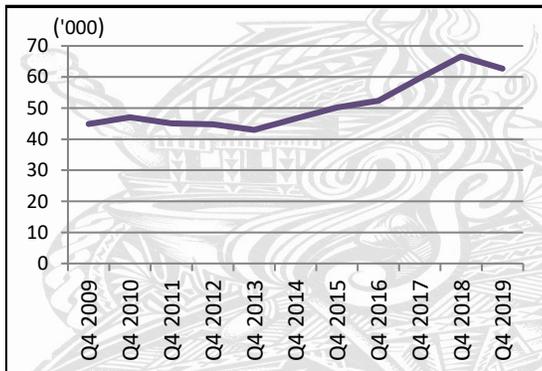
1. ARRIVALS

1.1. TOTAL ARRIVALS

The total International Arrival Statistics documented for the reference period (table 1), revealed a decrease of 16.9 percent over the previous quarter (Jul-Sept 2019) and a decrease of 5.9 percent over the corresponding quarter of last year. (Refer Fig. 1.1).

As usual, air being the most preferred mode of travel to Samoa, representing 95.3 percent (59,776) of total arrivals, while those that arrived by sea accounted for the remaining 4.7 percent (2,937).

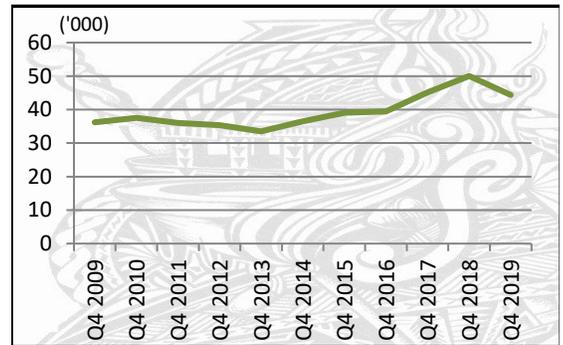
Fig. 1.1: 4th Quarter Total Arrivals, 2009 – 2019



1.2. TOTAL VISITORS

Total Visitors of 44,378 for the quarter under review revealed a decrease of 23.9 percent over the previous quarter and a decrease of 11.3 percent when compared to the corresponding quarter of 2018. (Refer Fig. 1.2).

Fig. 1.2: 4th Quarter Total Visitors, 2009 – 2019



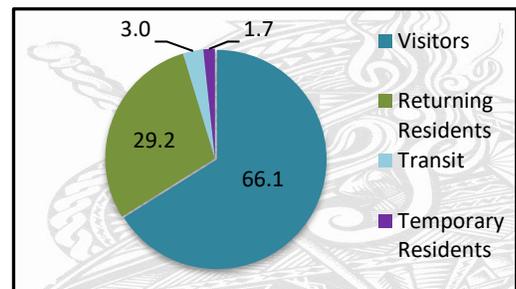
1.3 TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors, including transit, made up the largest component of all arrivals with 35.1 percent (22,027) recorded for males and 34.0 percent (21,302) for females.

Male and female returning residents made up 16.3 percent (10,230) and 12.9 percent (8,105) respectively of total arrivals while Temporary residents made up 0.9 percent (539) for males and 0.8 percent (510) for females. (Refer Fig. 1.3).

The majority of inbound travelers to Samoa during the reference period were aged between 20-59 years old.

Fig. 1.3: Total Arrivals by Purpose of Visit, 4th Quarter 2019

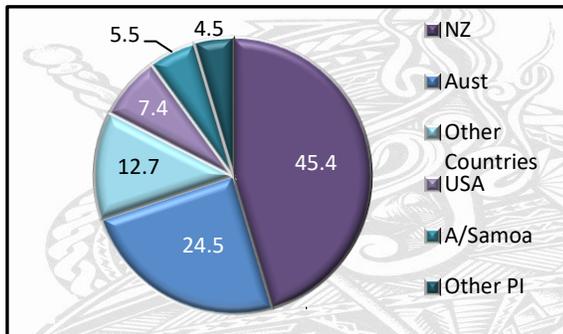


Overview cont'd

1.4 VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 45.4 percent or 20,134 of total visitors. Australia followed next with a distant 24.5 percent share (10,891). U.S.A recorded a share of 7.4 percent (3,291) followed by American Samoa with a share of 5.5 percent (2,437). (Refer Fig. 1.4)

Fig. 1.4: Total Visitors by Country of Usual Residence, 4th Quarter 2019

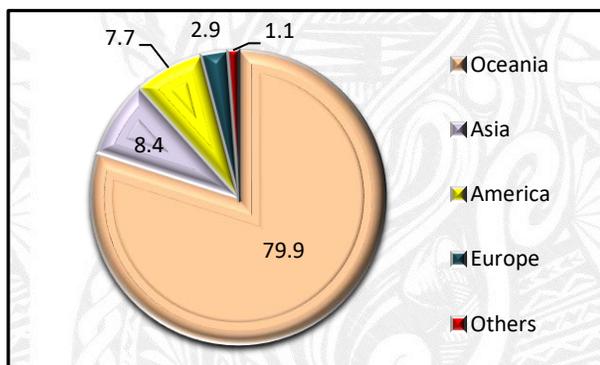


1.5 VISITORS BY REGION

As usual, the Oceanic Region had the highest share of total visitors with 79.9 percent, followed by Asia with 8.4 percent.

America reported a share of 7.7 percent while Europe reported the least share with 2.9 percent. (Refer Fig. 1.5).

Fig. 1.5: Total Visitors by Region, 4th Quarter 2019



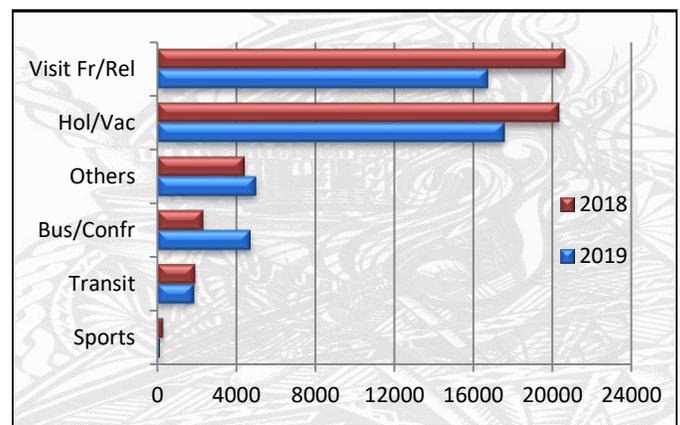
1.6 VISITORS BY PURPOSE OF VISIT

As illustrated in Table 4, New Zealand, Australia, American Samoa, and the United States of America constituted 82.8 percent of all visitors visiting Samoa while other countries round up the remaining 17.2 percent during the reference period.

Visitors that entered our shores for holiday/ vacation accounted for 39.6 percent of all visitors. Those who were here to visit friends and relatives accounted for 37.7 percent while those that travelled for other purposes made up 11.3 percent of total visitors.

Business and Conference accounted for 6.9 percent while those who were here on transit and sports registered 4.2 and 0.3 percent respectively. Fig. 1.6 depicts total visitors by purpose of visit during the reference period compared to the corresponding quarter of 2018.

Fig. 1.6: Total Visitors by Purpose of Visit, 4th Quarter 2018 & 4th Quarter 2019

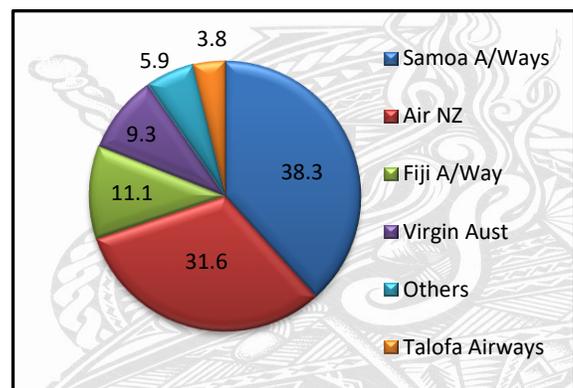


1.7 TOTAL ARRIVALS BY CARRIER

As tabulated in Table 5, Samoa Airways leads the way for arrivals by carriers' during the reference period with a 38.3 percent share (24,042 passengers) followed by Air New Zealand with a share of 31.6 percent (19,816 passengers).

Fiji Airways (formerly known as Air Pacific) recorded a 11.1 percent share (6,991), Virgin Australia brought in 9.3 percent (5,836), while Talofa Airways brought in 3.8 percent (2,369 passengers). Fig. 1.7 illustrates total arrivals by carrier during the reference period.

Fig. 1.7: Total Arrivals by Carrier, 4th Quarter 2019

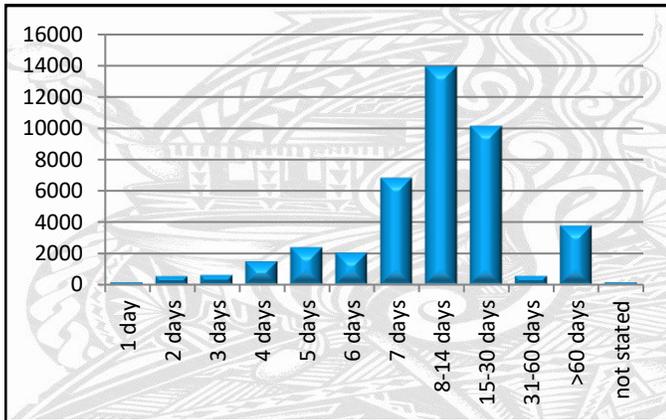


Overview cont'd

1.8 VISITORS DURATION AND PLACE OF STAY

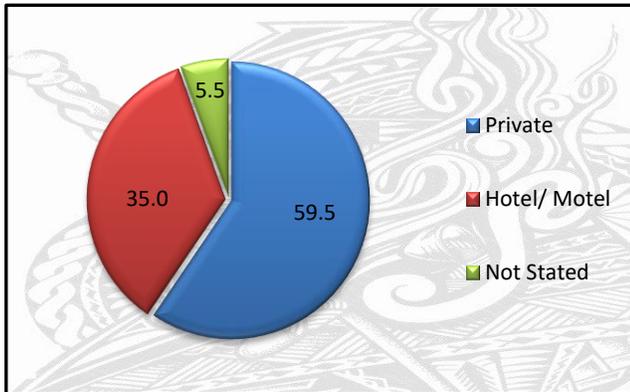
The usual trend of visitor's duration of stay in Samoa (Table 6) is between 7 and 30 days, as revealed in Fig 1.8 below.

Fig. 1.8: Visitors Duration of Stay, 4th Quarter 2019



On the other hand, 59.5 percent (25,308) stayed in private accommodations or with families/ relatives while 35.0 percent (14,883) of total visitors reported staying in hotel/ motels. (Refer Fig. 1.9).

Fig. 1.9: Total Visitors by Place of Stay, 4th Quarter 2019



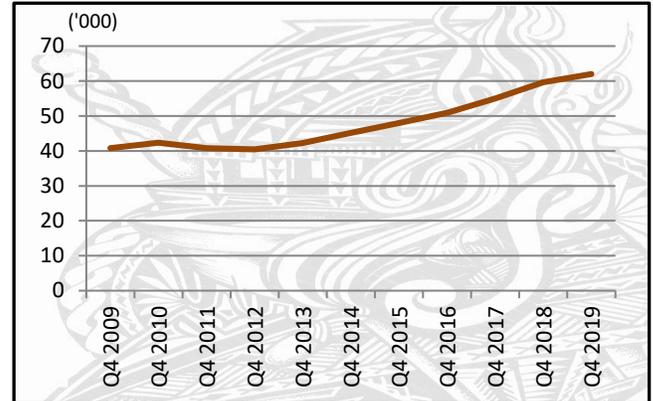
2. DEPARTURES

2.1 TOTAL DEPARTURES

The total International Departure Statistics recorded during the reference period (table 1) revealed a decrease of 17.7 percent when compared to the previous quarter (July-Sept 2019) and an increase of 4.0 percent over the corresponding quarter of 2018. (Refer Fig. 2.1).

Furthermore, Air was the most preferred mode of travel away from Samoa, accounting for 95.3 percent (59,098) of total departures, while those that departed by sea accounted for the remaining 4.7 percent (2,898).

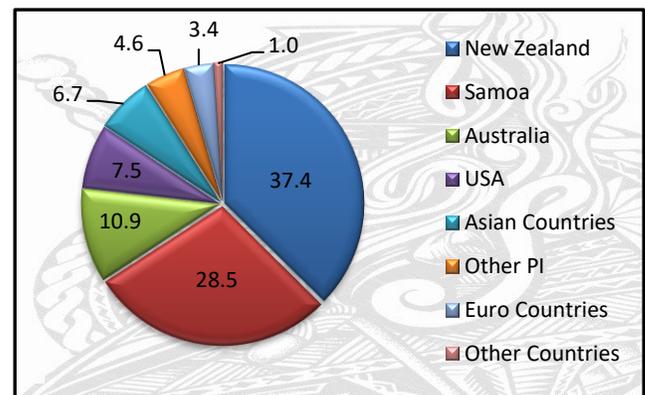
Fig. 2.1: 4th Quarter Total Departures, 2009 – 2019



2.2 TOTAL DEPARTURE BY NATIONALITY

Departures from New Zealand, Samoa, Australia, and the United States of American nationals (Table 7) accounted for 84.3 percent (52,279) of total departures. Fig. 2.2 provides a more detailed graphical analysis of total departure by nationality during the reference period.

Fig. 2.2: Total Departures by Nationality, 4th Quarter 2019



2.3 PURPOSE OF TRAVEL ABROAD BY SAMOA CITIZENS

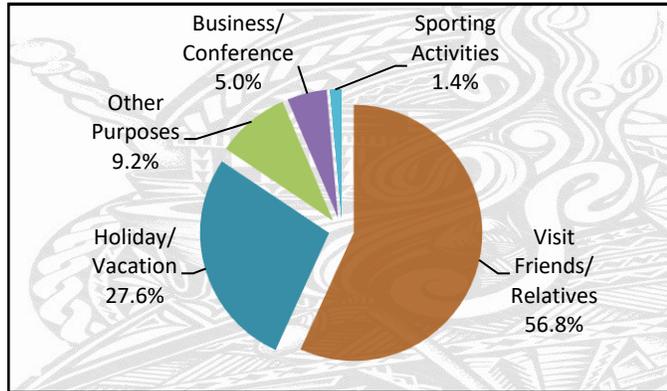
During the reference period, a total of 17,683 (Table 8) Samoa citizens left our shores on overseas trips. Of this total, 58.1 percent (10,271) were females while the remaining 41.9 percent (7,412) were males.

Visiting friends/ relatives abroad made up the largest component of all Samoa citizens travelling abroad accounting for 56.8 percent (10,040) followed by those that travelled overseas for holiday/ vacation with 27.6 percent (4,886).

Overview cont'd

Samoa citizens that travelled overseas for other purposes and for business/ conference reported 9.2 percent (1,622) and 5.0 percent (882) respectively. This is graphically illustrated in Fig. 2.3.

Fig. 2.3: Purpose of Travel Abroad by Samoan Citizens, 4th Quarter 2019



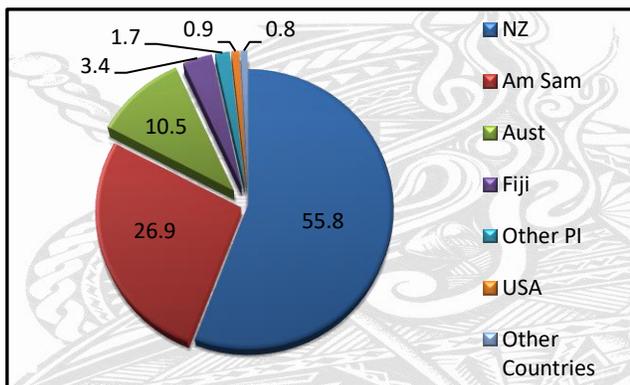
2.4 COUNTRY OF STAY ABROAD

The majority of Samoan citizens leaving our shores traveled to New Zealand as indicated by 55.8 percent (9,865) in Table 9 while 26.9 percent (4,750) of departing Samoan citizens traveled to American Samoa.

Australia made up 10.5 percent (1,851) while Other Pacific Island countries constituted 1.7 percent (306) of Samoan citizens travelling abroad.

Fig. 2.4 portrays a graphical impression of the country of stay abroad by Samoa Citizens during the reference period.

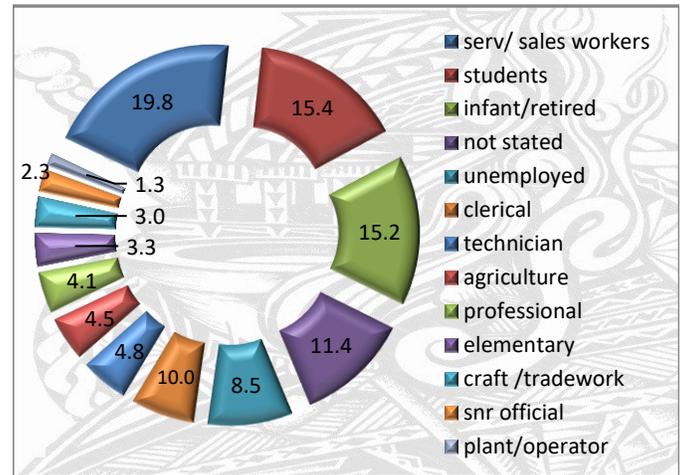
Fig. 2.4: Country of Stay Abroad by Samoan Citizens, 4th Quarter 2019



2.5 SAMOA CITIZEN DEPARTURE BY OCCUPATION

As illustrated in Table 10, the majority of Samoa citizens leaving our shores were Services and Sales worker with 19.8 percent (3,493) followed by Students with 15.4 percent (2,717). A more comprehensive graphical analysis of departures by occupation for Samoa citizens is portrayed in Fig 2.5.

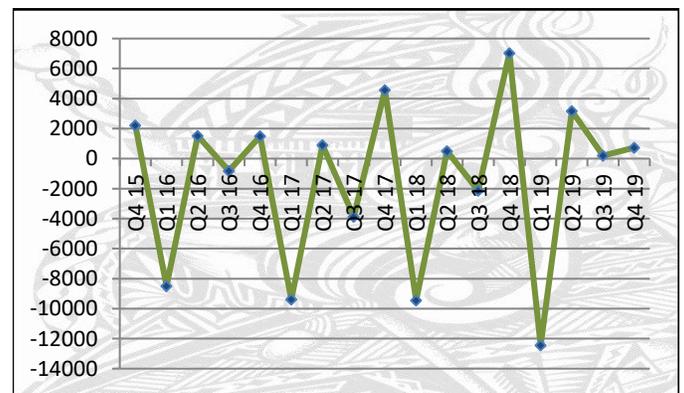
Fig. 2.5: Departures by Occupation by Samoan Citizens, 4th Quarter 2019



3. NET MIGRATION

During the reference period, net migration stood at 717 (Table 1) implying that there were more in-coming travelers (arrivals) than out-going travelers (departures). Furthermore, this shows an increase of 249.8 percent when compared with the previous quarter and a decrease of 89.8 percent when compared to the same period of 2018.

Fig.3.1: Quarterly Net Migration, 4th Quarter 2015 – 4th Quarter 2019



Detailed information for the reference period is attached in Tables 1 – 10 and the appendix shows longer time series.



Samoa Bureau of Statistics

BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

- (1) Faleolo International Airport*
- (2) Fagalii International Airport*
- (3) Apia Wharf (Matautu Port)*

International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website: www.sbs.gov.ws

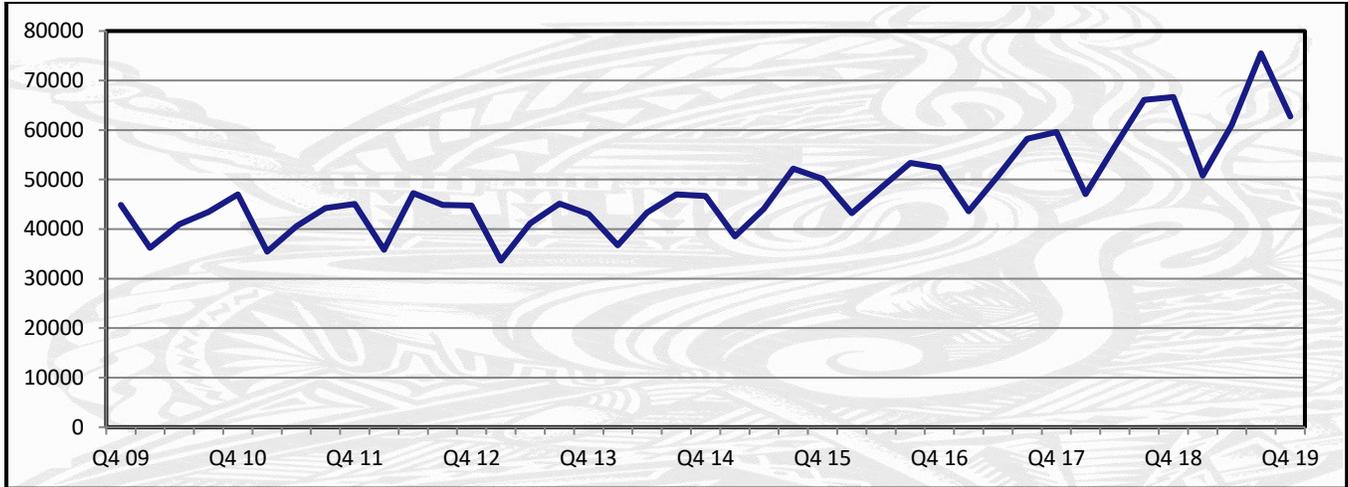
The migration report for the first quarter of 2020 will be released in the beginning of June 2020.

A handwritten signature in blue ink, appearing to read 'Malaefono'.

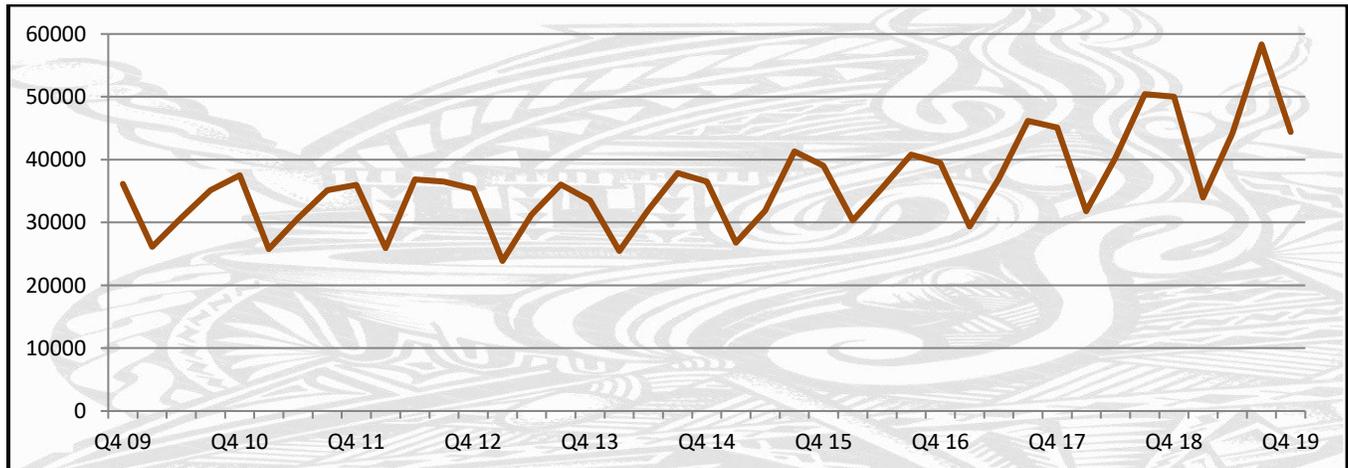
Aliimuamua Malaefono Tauā T Faasalaina
GOVERNMENT STATISTICIAN/CEO

APPENDIX

Graph 1: Quarterly Total Arrivals, 4th Quarter 2009 – 4th Quarter 2019



Graph 2: Quarterly Total Visitors, 4th Quarter 2009 – 4th Quarter 2019



Graph 3: Quarterly Total Departures, 4th Quarter 2009 – 4th Quarter 2019

