



Samoa Bureau of Statistics

International Arrival Statistics

Second Quarter 2019

21st October 2019

Overview

QUARTERLY HIGHLIGHTS:

This Quarter compared with 2nd Quarter 2018:

□ Total arrivals (60,985) increased by 7.5%

□ Total visitors (44,170) increased by 9.6%

• Visitors:

Australia (up by 2,589)

New Zealand (up by 321)

USA (down by 149)

Am Samoa (down by 26)

• Total departures (57,821) increased by 2.8%

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| Q2 2019 | All Arrivals | All Visitors |
|--------------------------------|--------------|--------------|
| Total | 60,985 | 44,170 |
| % change from previous quarter | 20.1 | 30.1 |
| % change from previous year | 7.5 | 9.6 |

ISSUE #2

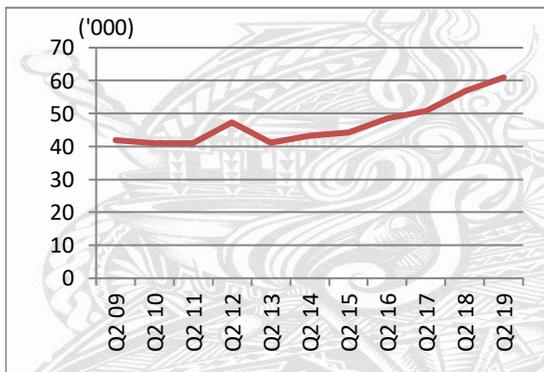
1. ARRIVALS

1.1. TOTAL ARRIVALS

The total International Arrival Statistics documented for the reference period (table 1), revealed an increase of 20.1 percent over the previous quarter (Jan-Mar 2019) and an increase of 7.5 percent over the corresponding quarter of last year. (Refer Fig. 1.1).

As usual, air being the most preferred mode of travel to Samoa, representing 95.7 percent (58,359) of total arrivals, while those that arrived by sea accounted for the remaining 4.3 percent (2,626).

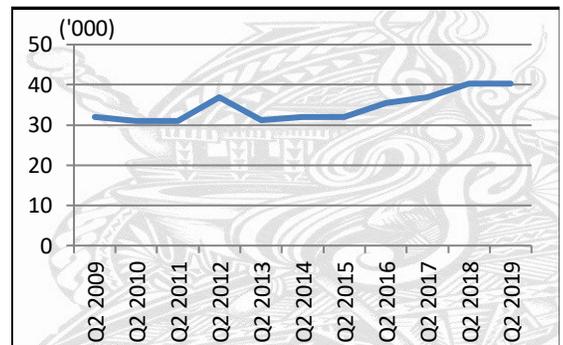
Fig. 1.1: 2nd Quarter Total Arrivals, 2009 – 2019



1.2. TOTAL VISITORS

Total Visitors of 44,170 for the quarter under review revealed an increase of 30.1 percent over the previous quarter and an increase of 9.6 percent when compared to the corresponding quarter of 2018. (Refer Fig. 1.2).

Fig. 1.2: 2nd Quarter Total Visitors, 2009 – 2019



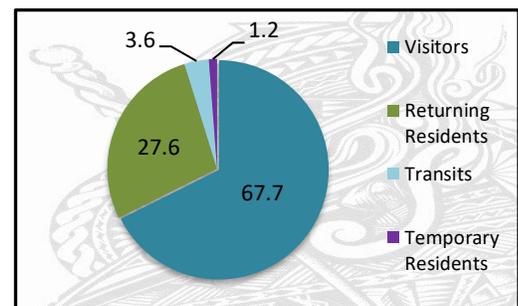
1.3 TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors, including transit, made up the largest component of all arrivals with 36.2 percent recorded for males (22,094) and 35.0 percent for females (21,343).

Male and female returning residents made up 15.7 percent (9,577) and 11.9 percent (7,238) respectively of total arrivals while Temporary residents made up 0.7 percent (414) of males and 0.5 percent (319) of females. (Refer Fig. 1.3).

The majority of inbound travelers to Samoa during the reference period were aged between 25-29 years old.

Fig. 1.3: Total Arrivals by Purpose of Visit, 2nd Quarter 2019

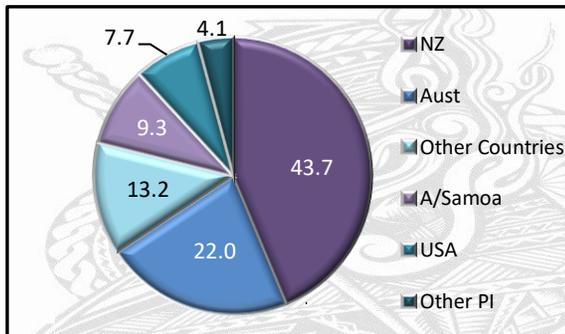


Overview cont'd

1.4 VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 43.7 percent or 19,324 of total visitors. Australia followed next with a distant 22.0 percent share (9,709). American Samoa recorded a share of 9.3 percent (4,102) followed by U.S.A with a share of 7.7 percent (3,407). (Refer Fig. 1.4)

Fig. 1.4: Total Visitors by Country of Usual Residence, 2nd Quarter 2019

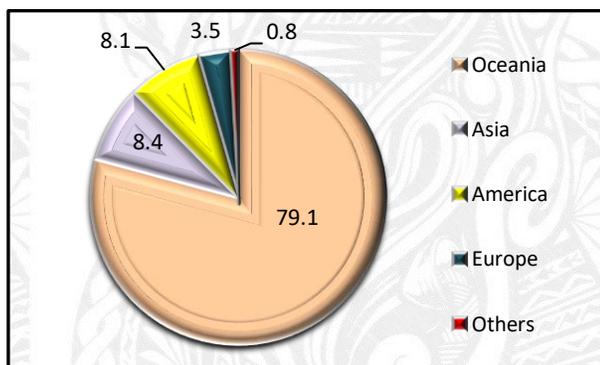


1.5 VISITORS BY REGION

As usual, the Oceanic Region had the highest share of total visitors with 79.1 percent, followed by Asia with 8.4 percent.

America reported a share of 8.1 percent while Europe reported the least share with 3.5 percent. (Refer Fig. 1.5).

Fig. 1.5: Total Visitors by Region, 2nd Quarter 2019



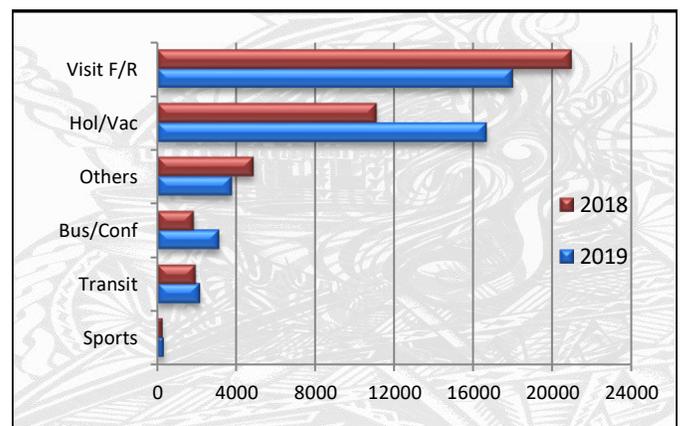
1.6 VISITORS BY PURPOSE OF VISIT

As illustrated in Table 4, New Zealand, Australia, American Samoa, and the United States of America constituted 82.7 percent of all visitors visiting Samoa while other countries round up the remaining 17.3 percent during the reference period.

Visitors that entered our shores to visit friends and relatives accounted for 40.8 percent of all visitors. Those who were here on holiday and vacation accounted for 37.8 percent while those that travelled for other purposes made up 8.6 percent of total visitors.

Business and conference visitors accounted for 7.2 percent while transients bound for other destinations and those who were for sports registered 4.9 and 0.8 percent respectively. Fig. 1.6 depicts total visitors by purpose of visit during the reference period compared to the corresponding quarter of 2018.

Fig. 1.6: Total Visitors by Purpose of Visit, 2nd Quarter 2018 & 2nd Quarter 2019

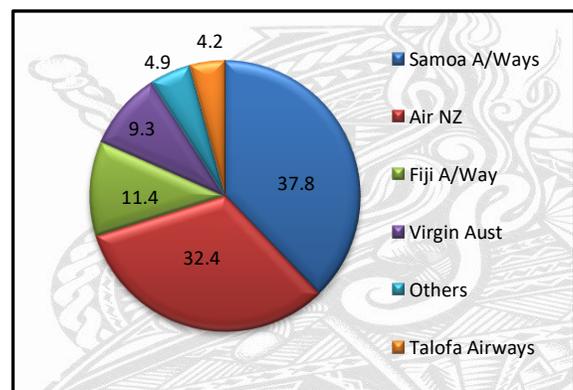


1.7 TOTAL ARRIVALS BY CARRIER

As tabulated in Table 5, Samoa Airways leads the way for arrivals by carriers' during the reference period with a 37.8 percent share (23,063 passengers) followed by Air New Zealand with a share of 32.4 percent (19,774 passengers).

Fiji Airways (formerly known as Air Pacific) recorded a 11.4 percent share (6,960), Virgin Australia brought in 9.3 percent (5,671), while Talofa Airways brought in 4.2 percent (2,537 passengers). Fig. 1.7 illustrates total arrivals by carrier during the reference period.

Fig. 1.7: Total Arrivals by Carrier, 2nd Quarter 2019

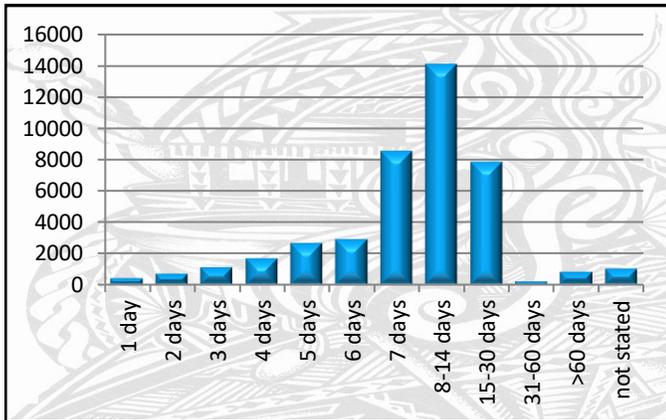


Overview cont'd

1.8 VISITORS DURATION AND PLACE OF STAY

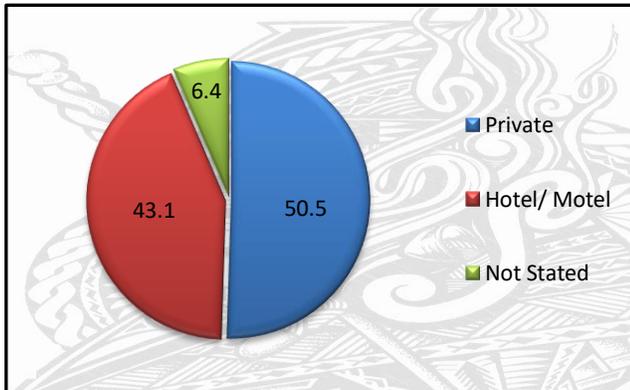
The usual trend of visitor's duration of stay in Samoa (Table 6) is between 7 days and 30 days, as revealed in Fig 1.8 below.

Fig. 1.8: Visitors Duration of Stay, 2nd Quarter 2019



On the other hand, 50.5 percent (21,216) stayed in private accommodations or with families/ relatives while 43.1 percent (18,096) of total visitors reported staying in hotel/ motels. (Refer Fig. 1.9).

Fig. 1.9: Total Visitors by Place of Stay, 2nd Quarter 2019



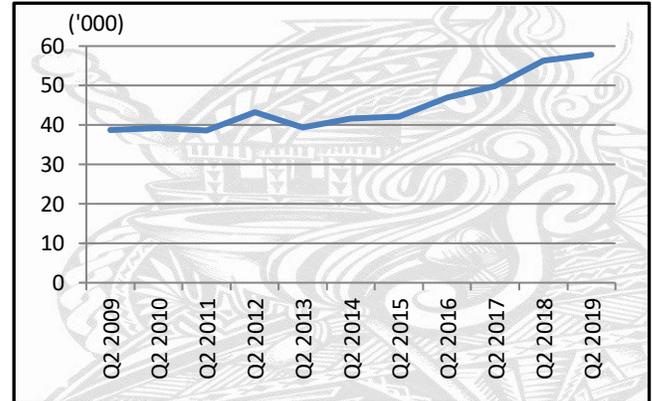
2. DEPARTURES

2.1 TOTAL DEPARTURES

The total International Departure Statistics recorded during the reference period (table 1) revealed a decrease of 8.6 percent when compared to the previous quarter (Jan-Mar 2019) and an increase of 2.8 percent over the corresponding quarter of 2018. (Refer Fig. 2.1).

Furthermore, Air was the most preferred mode of travel away from Samoa, accounting for 95.4 percent (55,140) of total departures, while those that departed by sea accounted for the remaining 4.6 percent (2,681).

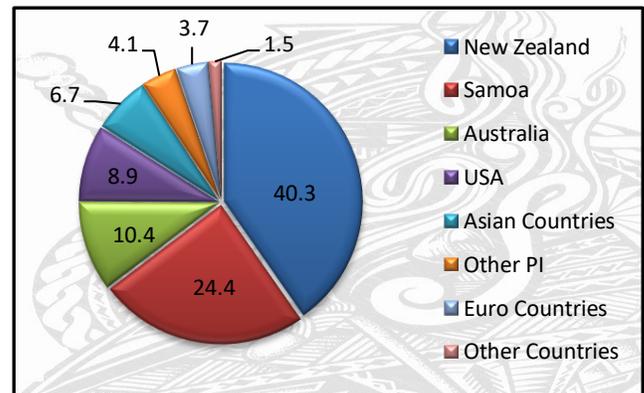
Fig. 2.1: 2nd Quarter Total Departures, 2009 – 2019



2.2 TOTAL DEPARTURE BY NATIONALITY

Departures from New Zealand, Samoa, Australia, and the United States of American nationals (Table 7) accounted for 83.9 percent (24,044) of total departures. Fig. 2.2 provides a more detailed graphical analysis of total departure by nationality during the reference period.

Fig. 2.2: Total Departures by Nationality, 2nd Quarter 2019



2.3 PURPOSE OF TRAVEL ABROAD BY SAMOA CITIZENS

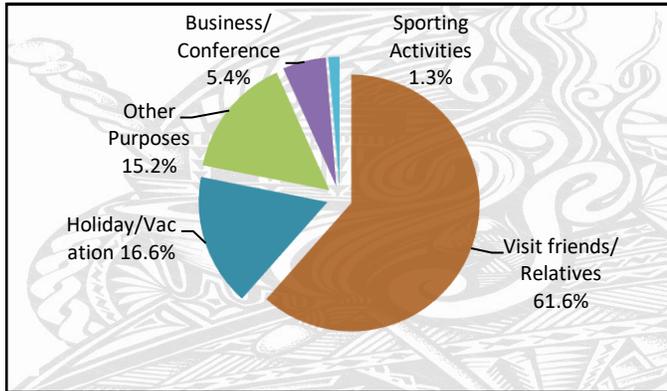
During the reference period, a total of 14,118 (Table 8) Samoa citizens left our shores on overseas trips. Of this total, 54.6 percent (7,702) were females and the remaining 45.4 percent (6,416) were males.

Visiting friends/ relatives abroad made up the largest component of all Samoa citizens travelling abroad accounting for 61.6 percent (8,693) followed by those that travelled overseas for Holiday/ Vacation with 16.6 percent (2,341).

Overview cont'd

Samoa citizens that travelled overseas for other purposes and business/ conference reported 15.2 percent (2,140) and 5.4 percent (759) respectively. This is graphically illustrated in Fig. 2.3.

Fig. 2.3: Purpose of Travel Abroad by Samoan Citizens, 2nd Quarter 2019



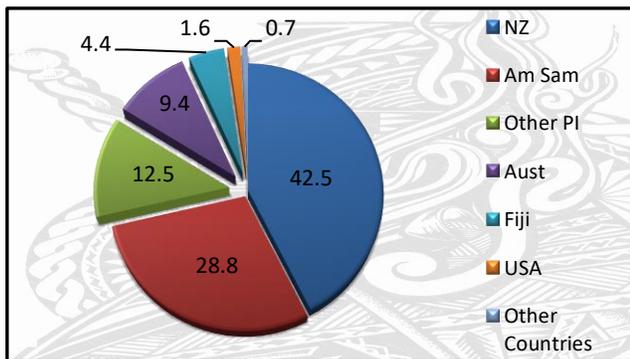
2.4 COUNTRY OF STAY ABROAD

The majority of Samoan citizens leaving our shores traveled to New Zealand as indicated by 42.5 percent (5,999) in Table 9 while 28.8 percent (4,072) of departing Samoan citizens traveled to American Samoa.

Other Pacific Island countries made up 12.5 percent (1,758) followed by Aistralia with 9.4 percent (1,329) of Samoan citizens travelling to overseas countries.

Fig. 2.4 portrays a graphical impression of the country of stay abroad by Samoa Citizens during the reference period.

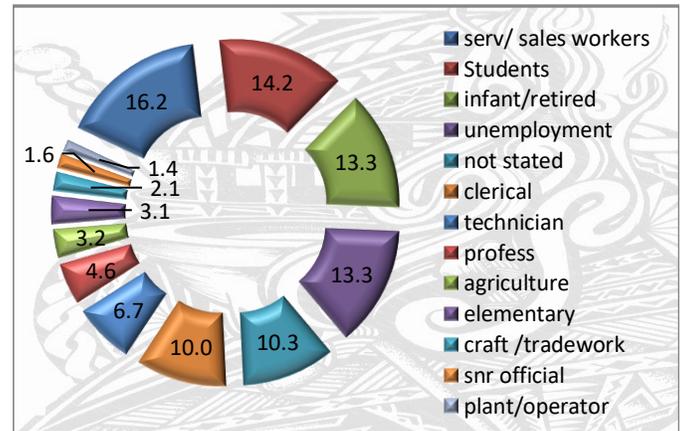
Fig. 2.4: Country of Stay Abroad by Samoan Citizens, 2nd Quarter 2019



2.5 SAMOA CITIZEN DEPARTURE BY OCCUPATION

As illustrated in Table 10, the majority of Samoa citizens leaving our shores were Services & Sales Workers with 16.2 percent (2,287) followed by Students with 14.2 percent (1,999). A more comprehensive graphical analysis of departures by occupation for Samoa citizens is portrayed in Fig 2.5.

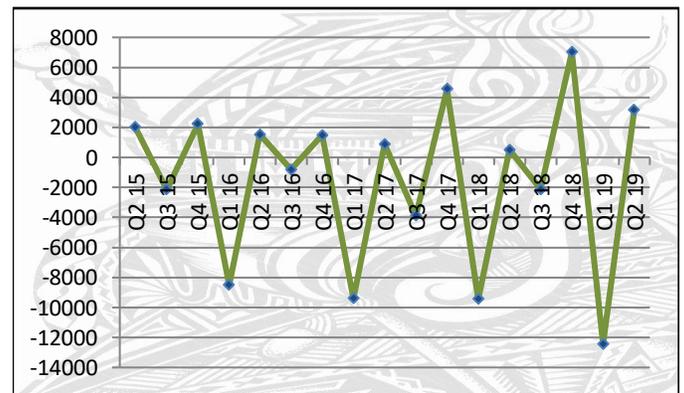
Fig. 2.5: Departures by Occupation by Samoan Citizens, 2nd Quarter 2019



3. NET MIGRATION

During the reference period, net migration stood at 3,164 (Table 1) implying that there were more in-coming travelers (arrivals) than out-going travelers (departures). Furthermore, this shows a decrease of 8.5 percent when compared with the previous quarter and an increase of 2.8 percent when compared to the same period of 2018.

Fig.3.1: Quarterly Net Migration, 2nd Quarter 2015 – 2nd Quarter 2019



Detailed information for the reference period is attached in Tables 1 – 10 and the appendix shows longer time series.



Samoa Bureau of Statistics

BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

- (1) Faleolo International Airport*
- (2) Fagalii International Airport*
- (3) Apia Wharf (Matautu Port)*

International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website: www.sbs.gov.ws

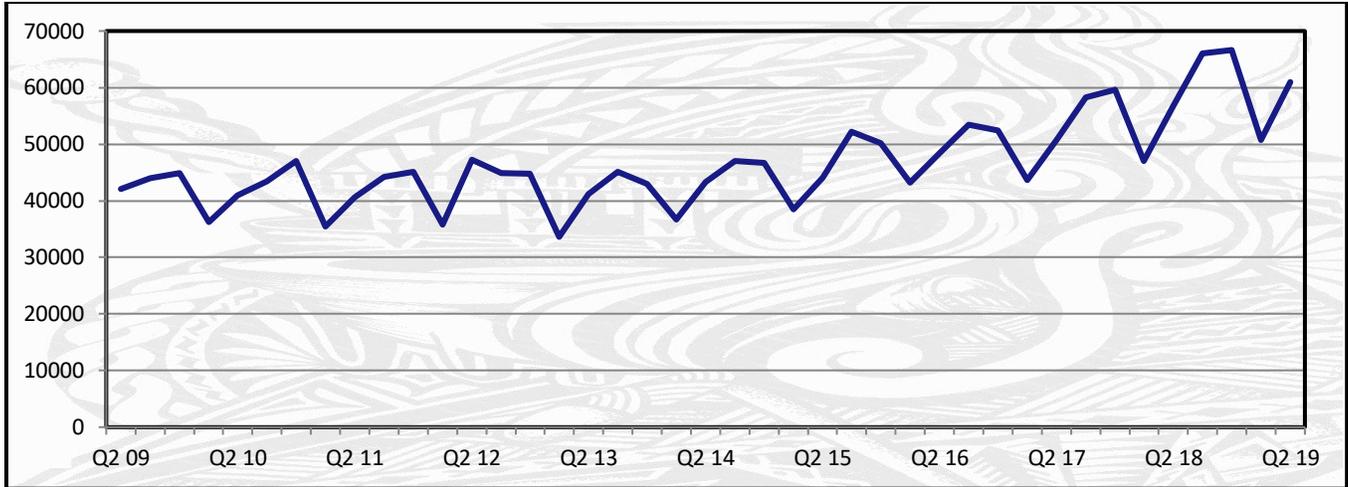
The migration report for the third quarter of 2019 will be released indefinitely due to other official duties.

A handwritten signature in blue ink, appearing to read 'Ali'imua'.

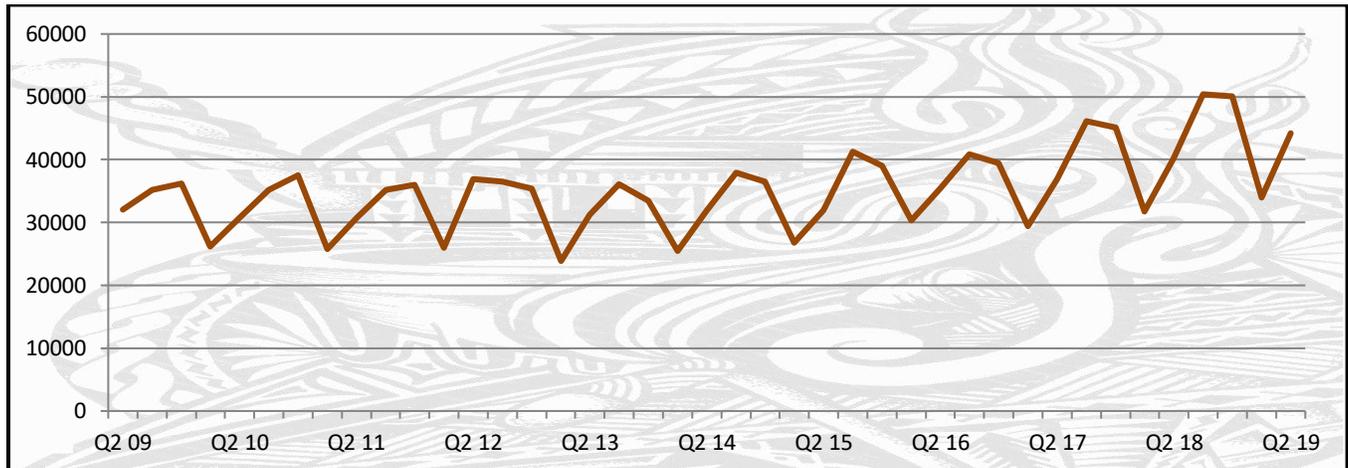
Ali'imua
GOVERNMENT STATISTICIAN/ CEO

APPENDIX

Graph 1: Quarterly Total Arrivals, 2nd Quarter 2009 – 2nd Quarter 2019



Graph 2: Quarterly Total Visitors, 2nd Quarter 2009 – 2nd Quarter 2019



Graph 3: Quarterly Total Departures, 2nd Quarter 2009 – 2nd Quarter 2019

