



Samoa Bureau of Statistics

International Arrival Statistics

May 2019

Overview

MONTHLY HIGHLIGHTS:

In May 2019 compared with May 2018:

- Total arrivals (19,489) increased by 1.1%
- Total visitors (13,565) increased by 3.1%
- Visitors:

NZ: 26.9% (up by 667)

USA: -10.5% (down by 113)

AUST: -8.5% (down by 532)

AM. SAM: -7.1% (down by 93)

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May 2019	All Arrivals	All Visitors
Number	19,489	13,565
% change from previous month	0.2	-5.9
% change from previous year	1.1	3.1

ISSUE #5

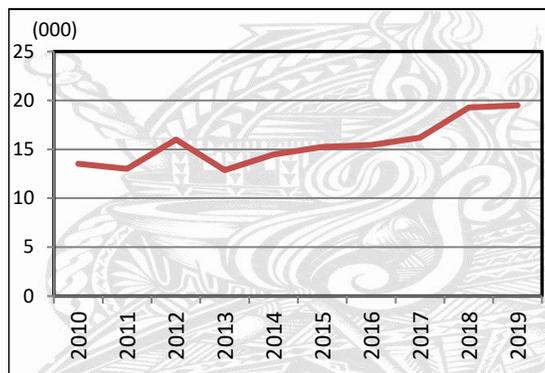
2ND JULY 2019

1. TOTAL ARRIVALS

The total International Arrival Statistics recorded for the month of **May 2019** (Table 1), revealed an increase of 0.2 percent over the previous month and an increase of 1.1 percent over the corresponding month of May 2018. (Refer Fig. 1)

As usual, air was the preferred mode of travel to Samoa, representing 96.7 percent (18,847) of total arrivals, while the remaining 3.3 percent (642) arrived by sea in May 2019.

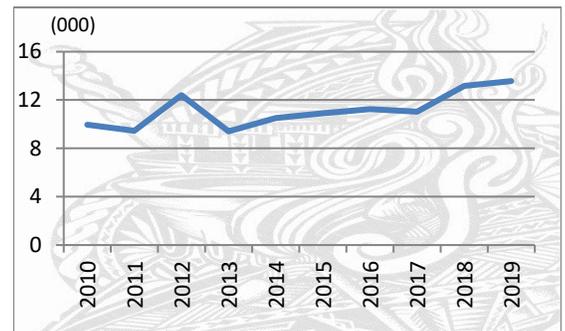
Fig. 1: Total Arrivals, May 2010 – 2019



2. TOTAL VISITORS

Overall Visitors numbered 13,565 for the month under review revealed a decrease of 5.9 over the previous month and an increase of 3.1 percent when compared to the corresponding month of May 2018. (Refer Fig. 2).

Fig. 2: Total Visitors, May 2010 – 2019



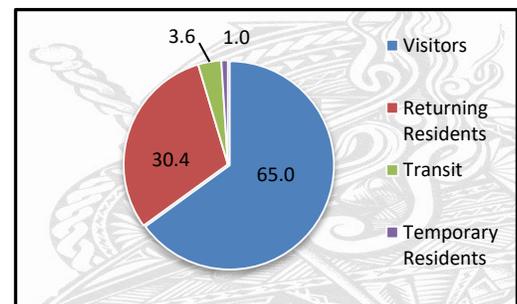
Visitor arrivals have a strong seasonal pattern with a regular peak of numbers during holiday seasons normally December and July. The smoothed short-term trend for visitor arrivals adjusting for seasonal pattern is shown in Appendix Graph 2.

3. TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors, (table 2), made up the largest component of all arrivals with 32.8 percent (6,393) represented by males and 32.2 percent (6,283) by females.

Male returning residents made up 18.5 percent (3,612) of total arrivals while their female counterpart made up 11.9 percent (2,312). (Refer Fig. 3)

Fig. 3: Total Arrivals, by Purpose of Visit, May 2019



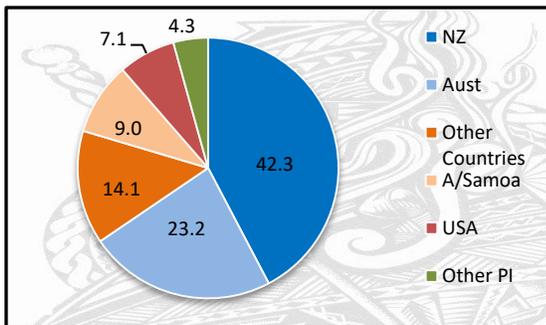
Overview cont'd

4. TOTAL VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 42.3 percent or 5,742 of total visitors. Australia followed next with a distant 23.2 percent share (3,143).

American Samoa represented 9.0 percent (1,215) while the United States of America represented 7.1 percent (962) of total visitors. (Refer Fig. 4)

Fig. 4: Total Visitors, by Country of Usual Residence, May 2019

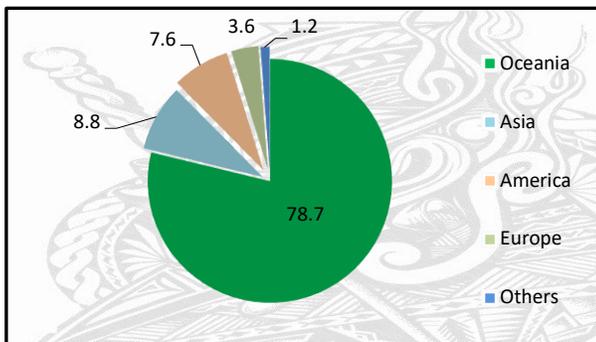


5. TOTAL VISITORS BY REGION

As usual, the Oceanic Region had the highest share of total visitors with 78.7 percent, followed by Asia with 8.8 percent.

America reported a share of 7.6 percent while Europe reported the least share with 3.6 percent. (Refer Fig. 5).

Fig. 5: Total Visitors by Region, May 2019



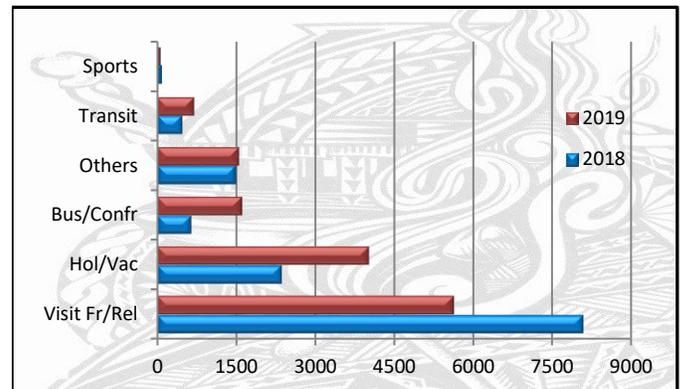
6. TOTAL VISITORS BY PURPOSE OF VISIT

The principal source markets (Table 4) namely New Zealand, Australia, American Samoa and the United States of America constituted 81.6 percent of all visitors visiting Samoa in May 2019.

The majority of visitors (41.5 percent) entered our shores to visit friends and relatives while 29.6 percent entered our shores for holiday and vacation.

Those who were here for Business/ Conference recorded a share of 11.9 percent while those who were here on transit made up 5.2 percent. Fig.6 depicts total visitors by purpose of visit for May 2018 and May 2019.

Fig. 6: Total Visitors, by Purpose of Visit, May 2018 & May 2019

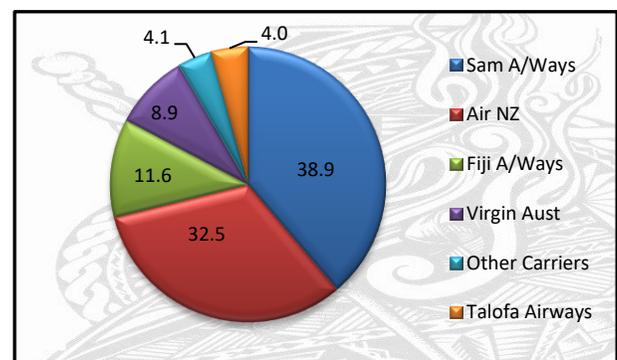


7. TOTAL ARRIVALS BY CARRIER

As depicted in table 5, Samoa Airways leads the way of arrival by carriers during the reference period with a 38.9 percent share (7,584 passengers) then followed by Air New Zealand with a 32.5 percent share (6,327 passengers).

Fiji Airways brought in 11.6 percent (2,261 passengers) of total arrivals while Virgin Australia and Talofa Airways recorded shares of 8.9 percent (1,738) and 4.0 percent (777) respectively. Fig. 7 illustrates total arrivals by carrier during the reference period.

Fig. 7: Total Arrivals by Carrier, May 2019

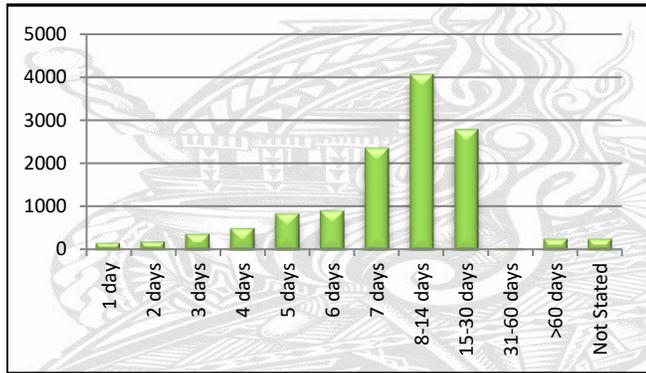


Overview cont'd

8. TOTAL VISITORS BY DURATION OF STAY AND PLACE OF STAY

As shown in Fig. 8 below, visitor's duration of stay in Samoa (Table 6) is between seven and thirty days.

Fig. 8: Total Visitors by Duration of Stay, May 2019



On the other hand, the majority of visitors (53.2 percent or 6,849 visitors) reported staying in private accommodations or with families/ relatives while 39.9 percent (5,137) stayed in hotel/ motel. (Refer Fig. 9).

Fig. 9: Total Visitors by Place of Stay, May 2019

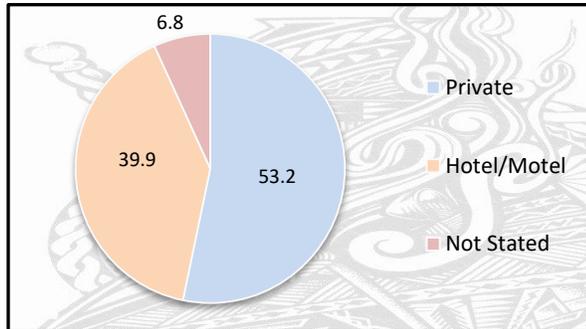
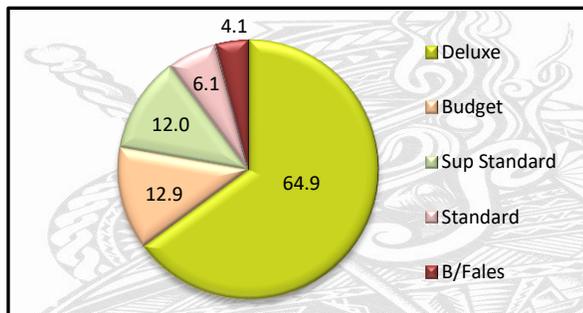


Fig. 10 portrays the number of visitors who stayed in hotels/ motels (5,137) by type of accommodation (hotel/ motel), within the reference month.

Fig. 10: Visitors Staying in Hotels/ Motels by Type of Accommodation, May 2019



BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

- (1) Faleolo International Airport
- (2) Fagalii International Airport
- (3) Apia Wharf (Matautu Port)

International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website:

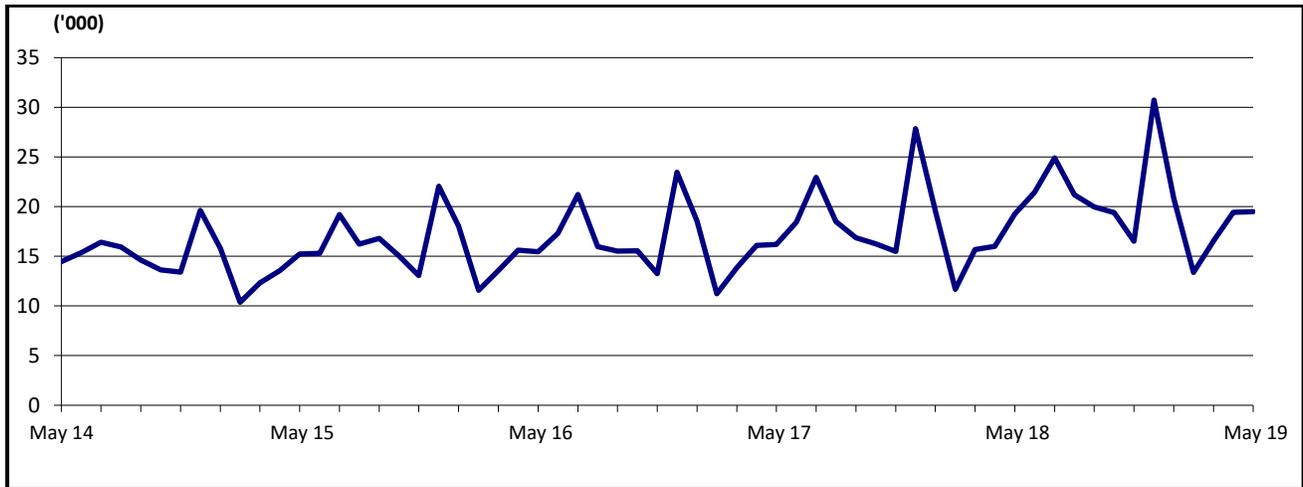
www.sbs.gov.ws

The migration report for the month of June 2019 will be released in August, 2019 due to staff volunteering for the 2019 Pacific Games.

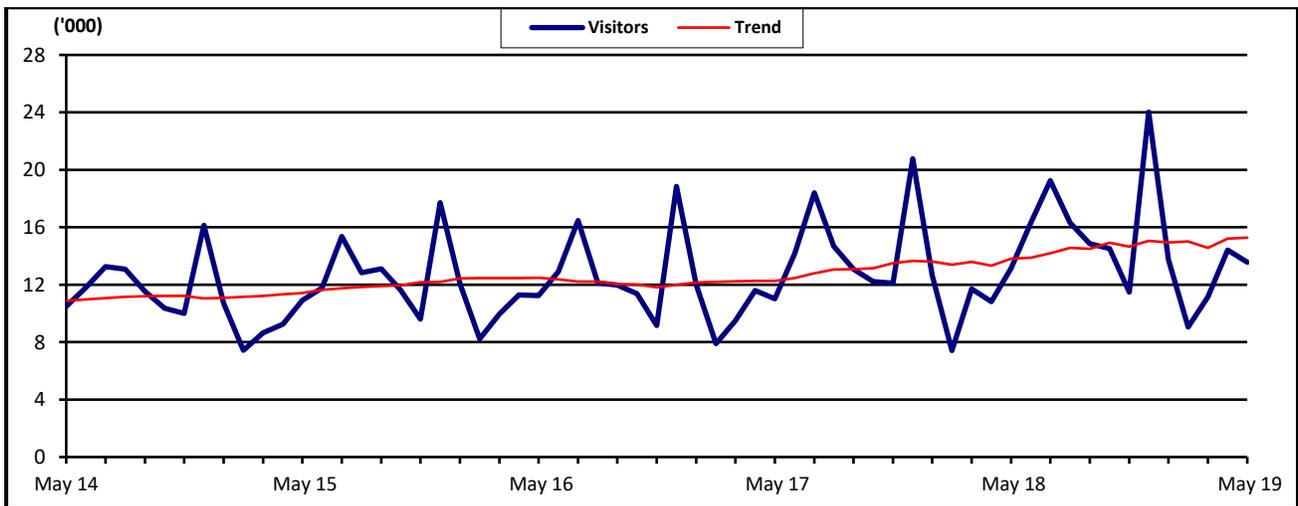
Aliimuamua Malaefono Tauā T Faasalaina
GOVERNMENT STATISTICIAN/ CEO

APPENDIX

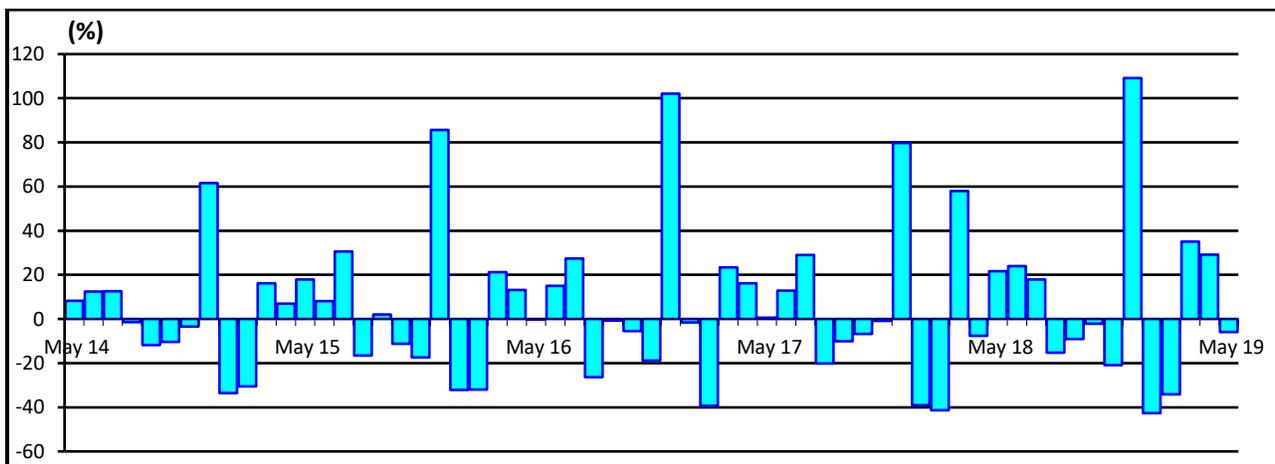
Graph 1: Monthly Total Arrivals, May 2014 – May 2019



Graph 2: Monthly Total May 2014 – May 2019



Graph 3: Visitors Percentage Change over Previous month, May 2014 – May 2019



Pusa 1: Aofaiga o Tagata Taunu'u Mai ma Faimalaga Ese Atu Fa'ale Masina ma Tagata Femalagaa'i, 2008 - 2019¹

Piriota	Aofaiga o Tagata Asiasi Mai			Aofaiga o Tagata Taunu'u Mai			Aofaiga o Tagata Faimalaga Ese Atu			Tagata
	Ea	Sami	Aofaiga	Ea	Sami	Aofaiga	Ea	Sami	Aofaiga	Femalagaa'i
2008	118,459	3,743	122,202	151,883	8,628	160,511	161,482	9,908	171,390	-10,879
2009	127,327	1,978	129,305	161,858	5,261	167,119	156,768	6,267	163,035	4,084
2010	126,970	2,530	129,500	162,052	5,539	167,591	164,426	6,326	170,752	-3,161
2011	124,706	2,898	127,604	159,660	5,738	165,398	163,605	6,216	169,821	-4,423
2012	131,945	2,749	134,694	167,211	5,509	172,720	167,842	6,297	174,139	-1,419
2013	122,171	2,502	124,673	157,542	5,335	162,877	162,333	5,885	168,218	-5,341
2014	128,623	3,172	131,795	166,075	7,638	173,713	170,742	8,275	179,017	-5,304
2015	135,012	4,031	139,043	176,782	8,248	185,030	181,343	8,867	190,210	-4,230
2016	140,288	5,801	146,089	186,810	10,586	197,396	193,759	9,955	203,714	-6,318
2017	153,468	4,047	157,515	204,105	8,135	212,240	210,827	9,228	220,055	-7,815
2018	167,651	4,845	172,496	227,487	9,019	236,506	210,595	8,361	240,549	-4,043
2016										
Aperila	10,939	368	11,307	14,408	1,230	15,638	14,784	1,279	16,063	-425
Me	10,685	561	11,246	14,525	932	15,457	14,186	995	15,181	276
Iuni	12,454	482	12,936	16,760	542	17,302	15,084	554	15,638	1,664
Iulai	15,600	882	16,482	19,892	1,321	21,213	20,325	754	21,079	134
Aukuso	11,797	473	12,270	15,218	919	16,137	16,255	704	16,959	-822
Setema	11,648	418	12,066	15,167	874	16,041	15,101	1,074	16,175	-134
Oketopa	10,930	463	11,393	14,639	952	15,591	16,561	781	17,342	-1,751
Novema	8,791	452	9,243	12,539	811	13,350	13,500	665	14,165	-815
Tesema	18,222	621	18,843	22,356	1,112	23,468	18,588	826	19,414	4,054
2017										
Ianuari	11,459	532	11,991	17,769	765	18,534	23,639	919	24,558	-6,024
Fepuari	7,599	292	7,891	10,762	473	11,235	13,251	560	13,811	-2,576
Mati	9,093	397	9,490	13,176	679	13,855	13,726	922	14,648	-793
Aperila	11,385	217	11,602	15,167	931	16,098	15,815	850	16,665	-567
Me	10,791	234	11,025	15,562	636	16,198	14,844	921	15,765	433
Iuni	13,943	314	14,257	17,997	437	18,434	16,789	618	17,407	1,027
Iulai	18,104	288	18,392	22,609	340	22,949	23,066	571	23,637	-688
Aukuso	14,394	286	14,680	17,807	678	18,485	19,648	1,167	20,815	-2,330
Setema	12,676	409	13,085	16,073	792	16,865	16,858	865	17,723	-858
Oketopa	11,795	419	12,214	15,390	861	16,251	17,080	672	17,752	-1,501
Novema	11,834	277	12,111	14,976	513	15,489	16,308	470	16,778	-1,289
Tesema	20,395	382	20,777	26,817	1,030	27,847	19,803	693	20,496	7,351
2018										
Ianuari	12,177	477	12,654	18,834	788	19,622	26,175	834	27,009	-7,387
Fepuari	7,127	286	7,413	11,155	528	11,683	13,822	616	14,438	-2,755
Mati	11,421	286	11,707	15,098	663	15,761	14,320	745	15,065	696
Aperila	10,463	356	10,819	14,942	1,050	15,992	17,501	1,327	18,828	-2,836
Me	12,748	408	13,156	18,215	1,069	19,284	16,960	769	17,729	1,555
Iuni	15,895	420	16,315	20,473	985	21,458	18,599	1,075	19,674	1,784
Iulai	18,838	403	19,241	24,014	879	24,893	24,494	859	25,353	-460
Aukuso	15,832	489	16,321	20,475	719	21,194	21,656	903	22,559	-1,365
Setema	14,434	409	14,843	19,494	486	19,980	19,850	431	20,281	-301
Oketopa	14,153	370	14,523	18,928	457	19,385	20,760	397	21,157	-1,772
Novema	11,032	451	11,483	15,993	528	16,521	16,458	405	16,863	-342
Tesema	23,531	490	24,021	29,866	867	30,733	21,129	464	21,593	9,140
2019										
Ianuari	13,396	359	13,755	20,330	521	20,851	29,020	679	29,699	-8,848
Fepuari	8,712	332	9,044	12,975	412	13,387	15,817	304	16,121	-2,734
Mati	10,737	426	11,163	16,037	506	16,543	16,988	422	17,410	-867
Aperila	13,934	479	14,413	18,541	904	19,445
Me	13,117	448	13,565	18,847	642	19,489

Fa'amauga : Ofisa o le Palemia & Kapeneta - Vaega o Femalagaiga; Ofisa o Tupe Maua - Vaega o le Tiute ma le Ofisa o Fuainumera Fa'amauina

1 : Fuainumera lē tumau

... : E le'i maua fa'amauga

Pusa 2: Aofaiga o Tagata Taunu'u Mai i Tausaga, Mafuaaga o le Faimalaga Mai ma le Ituaga, Me 2019 ¹

Tausaga	Mafuaaga o le Faimalaga Mai														
	Aofaiga			Tagata Asiasi Mai			Tagatanu'u Toe Fo'i Mai			Tagata Āfea Samoa			Tagata Nofo Fa'avaitaimi		
	Aofaiga	Ali'i	Tama'ita'i	Aofaiga	Ali'i	Tama'ita'i	Aofaiga	Ali'i	Tama'ita'i	Aofaiga	Ali'i	Tama'ita'i	Aofaiga	Ali'i	Tama'ita'i
Aofaiga	19,489	10,544	8,945	12,676	6,393	6,283	5,924	3,612	2,312	702	446	256	187	93	94
0 - 4	596	310	286	450	238	212	128	64	64	13	5	8	5	3	2
5 - 9	550	271	279	404	200	204	127	62	65	18	9	9	1	0	1
10 - 14	504	233	271	406	187	219	84	43	41	11	2	9	3	1	2
15 - 19	589	274	315	424	187	237	148	75	73	11	8	3	6	4	2
20 - 24	1,514	762	752	853	331	522	605	400	205	45	25	20	11	6	5
25 - 29	1,996	1137	859	1218	577	641	685	499	186	81	56	25	12	5	7
30 - 34	1,959	1142	817	1244	635	609	620	444	176	83	59	24	12	4	8
35 - 39	1,702	1018	684	1074	579	495	530	365	165	78	64	14	20	10	10
40 - 44	1,514	870	644	904	475	429	525	335	190	69	50	19	16	10	6
45 - 49	1,654	913	741	1080	563	517	483	295	188	70	46	24	21	9	12
50 - 54	1,830	925	905	1203	579	624	539	299	240	73	41	32	15	6	9
55 - 59	1,693	906	787	1126	608	518	479	254	225	63	35	28	25	9	16
60 - 64	1,381	738	643	927	506	421	399	200	199	41	22	19	14	10	4
65 - 69	994	518	476	680	364	316	266	128	138	35	19	16	13	7	6
70 - 74	558	300	258	369	200	169	170	89	81	9	4	5	10	7	3
75 +	455	227	228	314	164	150	136	60	76	2	1	1	3	2	1
Vaevaega i Pasene ²	100	54.1	45.9	65.0	32.8	32.2	30.4	18.5	11.9	3.6	2.3	1.3	1.0	0.5	0.5

Fa'amauga : Ofisa o le Palemia & Kapeneta - Vaega o Femalagaiga; Ofisa o Tupe Maua - Vaega o Tiute ma le Ofisa o Fuainumera Fa'amauina

1 : Fuainumera lē tumau

2 : Eeseese fuainumera ona o pasene

Pusa 3: Atunu'u e Nofomau Ai ma le Tulaga Tau Femalagaiga mo Tagata Asiasi Mai, Me 2019 ¹

Atunu'u e Nofomau Ai	Tulaga Tau Femalagaiga		Aofaiga	Pasene ²
	Ea	Sami		
OSEANIA	10,596	84	10,680	78.7
Amerika Samoa	1,207	8	1,215	9.0
Fiti	245	13	258	1.9
Atu Kuki	1	0	1	0
Isi Atunu'u o le Pasefika	306	15	321	2.4
Niu Sila	5,702	40	5,742	42.3
Ausetalia	3,135	8	3,143	23.2
EUROPA	479	13	492	3.6
Peretania	118	3	121	0.9
Scandinavia	21	0	21	0.2
Benelux	19	0	19	0.1
Siamani	93	1	94	0.7
Isi Atunu'u o Europa	228	9	237	1.7
AMERIKA	1,009	22	1,031	7.6
Amerika	940	22	962	7.1
Kanata	69	0	69	0.5
ASIA	872	322	1,194	8.8
Iapani	43	0	43	0.3
Saina	225	62	287	2.1
Korea	28	3	31	0.2
Isi Atunu'u o Asia	576	257	833	6.1
ISI ATUNU'U	161	7	168	1.2
AOFAIGA	13,117	448	13,565	100%
VAEVAEGA I PASENE²	96.7	3.3	100%	

Fa'amaumauga : Ofisa o le Palemia & Kapeneta - Vaega o Femalagaiga; Ofisa o Tupe Maua - Vaega o Tiute ma le Ofisa o Fuainumera Fa'amauina

1 : Fuainumera lē tumau

2 : Eeseese fuainumera ona o pasene

Nofo Silafia: (i) O tagata asiasi mai e patino lea i tagata e asiasi mai i Samoa, e lē aofia ai i latou toe fo'i mai, ma tagataanu'u a isi atunu'u o lo'o faigaluega ma nonofo i Samoa.

(ii) O tagata asiasi mai e aofia ai tagatanu'u Samoa o lo'o nonofo ma aumau i atunu'u i fafo

(iii) **Scandinavia:** e aofai ai atunu'u o Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** e aofia ai atunu'u o Belgium, Netherlands and Luxembourg.

(v) E lē aofia ai tagata faimalaga mai i Va'a Meli

Pusa 4: Atunu'u e Nofomau Ai ma le Mafuaaga o le Asiasi Mai o Tagata Asiasi Mai, Me 2019 ¹

Atunu'u e Nofomau Ai	Mafuaaga o le Asiasi Mai							
	Aofaiga	Pasene ²	Malōlō/ Tāfafa	Pisinisi/ Fonotaga	Asiasi I Aiga/ Uo	Ta'aloga	Tagata Āfea Samoa	Isi
OSEANIA	10,680	78.7	3,094	1,226	4,899	48	426	987
Amerika Samoa	1,215	9.0	131	60	630	11	201	182
Fiti	258	1.9	16	95	70	4	36	37
Atu Kuki	1	0.0	0	1	0	0	0	0
Isi Atunu'u o le Pasefika	321	2.4	56	69	100	6	59	31
Niu Sila	5,742	42.3	1,812	580	2,798	14	98	440
Ausetalia	3,143	23.2	1,079	421	1,301	13	32	297
EUROPA	492	3.6	298	57	92	0	20	25
Peretania	121	0.9	58	15	26	0	10	12
Scandinavia	21	0.2	18	0	2	0	0	1
Benelux	19	0.1	13	1	4	0	0	1
Siamani	94	0.7	79	2	10	0	1	2
Isi Atunu'u o Europa	237	1.7	130	39	50	0	9	9
AMERIKA	1,031	7.6	299	69	506	5	56	96
Amerika	962	7.1	242	67	497	5	56	95
Kanata	69	0.5	57	2	9	0	0	1
ASIA	1,194	8.8	244	232	105	9	175	429
Iapani	43	0.3	6	8	15	0	6	8
Saina	287	2.1	80	19	51	9	70	58
Korea	31	0.2	12	9	5	0	2	3
Isi Atunu'u o Asia	833	6.1	146	196	34	0	97	360
ISI ATUNU'U	168	1.2	77	27	27	1	25	11
AOFAIGA	13,565	100.0	4,012	1,611	5,629	63	702	1,548
Vaevaega I Pasene ²	100.0		29.6	11.9	41.5	0.5	5.2	11.4

Fa'amauga: Ofisa o le Palemia & Kapeneta - Vaega o Femalagaiga; Ofisa o Tupe Maua - Vaega o Tiute ma le Ofisa o Fuainumera Fa'amauina

Nofo Silafia: O le Aofaiga o Tagata Asiasi Mai o lo'o aofia ai ma Tagata sa Āfea Samoa

: Sa amata mai ona tu'ueseina le vaega o Ta'aloga mai i le Mafuaaga o le Asiasi Mai ia Aukuso 2008

1 : Fuainumera lē tumau

2 : Eeseese fuainumera ona o pasene

Pusa 5: Va'a mo le Femalagaiga ma le Mafuaaga o le Taunu'u Mai, Me 2019 ¹

Va'a	Aofaiga		Mafuaaga o le Taunu'u Mai			
			Tagatanu'u Toe Fo'i Mai	Pasene ²	Tagata Asiasi Mai	Pasene ²
Aofaiga	19,489	100%	5,924	30.4	13,565	69.6
EA	18,847	96.7	5,730	29.4	13,117	67.3
Virgin Australia ³	1,738	8.9	263	1.3	1,475	7.6
Samoa Airways ⁴	7,584	38.9	2,755	14.1	4,829	24.8
Talofa Airways	777	4.0	342	1.8	435	2.2
Ea Niu Sila	6,327	32.5	1,878	9.6	4,449	22.8
Fiji Airways ⁵	2,261	11.6	488	2.5	1,773	9.1
Isi Va'alele	160	0.8	4	0.0	156	0.8
SAMI	642	3.3	194	1.0	448	2.3
Lady Naomi	175	0.9	166	0.9	9	0.0
Va'a Failā	33	0	0	0	33	0
Isi Va'aalalo	434	2.2	28	0.1	406	2.1

Fa'amaumauga : Ofisa o le Palemia & Kapeneta - Vaega o Femalagaiga; Ofisa o Tupe Maua - Vaega o Tiute ma le Ofisa o Fuainumera Fa'amauina

Nofo Silafia: O le Aofaiga o Tagata Asiasi Mai o lo'o aofia ai ma Tagata sa Āfea Samoa

- 1 : Fuainumera lē tumau
- 2 : Eeseese fuainumera ona o pasene
- 3: Virgin Samoa o lea ua fa'aigoaina o le Virgin Australia
- 4: Polynesian Airlines o lea ua fa'aigoaina o le Samoa Airways
- 5: Air Pacific o lea ua fa'aigoaina o le Fiji Airways

Pusa 6: Umi ma le Nofoga sa nonofo ai Tagata Asiasi Mai, Me 2019 ¹

Umi sa nonofo ai	Nofoga			
	Aofaiga	Faletalimalo	Aiga/ Uo	E le'i Fa'ailoa Mai
Aofaiga	12,863	5,137	6,849	877
1 aso	176	105	63	8
2 aso	202	128	70	4
3 aso	382	244	136	2
4 aso	517	296	212	9
5 aso	854	531	309	14
6 aso	923	600	312	11
7 aso	2,364	1026	707	631
8-14 aso	4,061	1418	2592	51
15-30 aso	2,790	679	2023	88
31-60 aso	55	21	32	2
61-90 aso	140	32	102	6
91-180 aso	8	0	8	0
181-365 aso	23	0	14	9
Ova atu ma le tausaga	98	9	53	36
E le'i Fa'ailoa Mai	270	48	216	6
Vaevaega I Pasene ²	100.0	39.9	53.2	6.8

Fa'amaumauga : Ofisa o le Palemia & Kapeneta - Vaega o Femalagaiga; Ofisa o Tupe Maua - Vaega o Tiute ma le Ofisa o Fuainumera Fa'amauiina

Nofo Silafia: O le Aofaiga o Tagata Asiasi Mai e lē o aofia ai ma Tagata sa Āfea Samoa

1 : Fuainumera lē tumau

2 : Eeseese fuainumera ona o pasene