



Samoa Bureau of Statistics

International Arrival Statistics

June 2019

Overview

MONTHLY HIGHLIGHTS:

In June 2019 compared with June 2018:

- Total arrivals (22,051) increased by 2.8%
- Total visitors (16,192) decreased by 0.7%
- Visitors:

AUST: 24.0% (down by 667)

NZ: -13.3% (down by 1,030)

AM. SAM: -8.8% (down by 162)

USA: -2.0% (down by 33)

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June 2019	All Arrivals	All Visitors
Number	22,051	16,192
% change from previous month	13.1	19.4
% change from previous year	2.8	-0.7

ISSUE #6

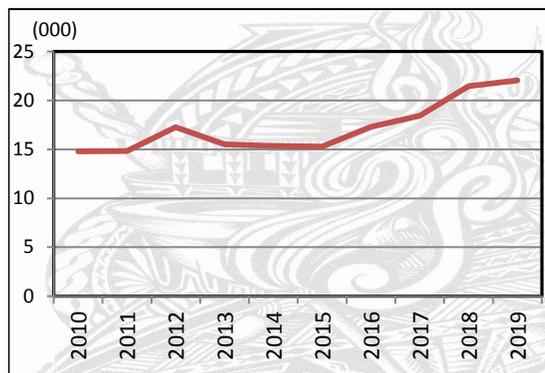
29TH JULY 2019

1. TOTAL ARRIVALS

The total International Arrival Statistics recorded for the month of **June 2019** (Table 1), revealed an increase of 13.1 percent over the previous month and an increase of 2.8 percent over the corresponding month of June 2018. (Refer Fig. 1)

As usual, air was the preferred mode of travel to Samoa, representing 95.1 percent (20,971) of total arrivals, while the remaining 4.9 percent (1,080) arrived by sea in June 2019.

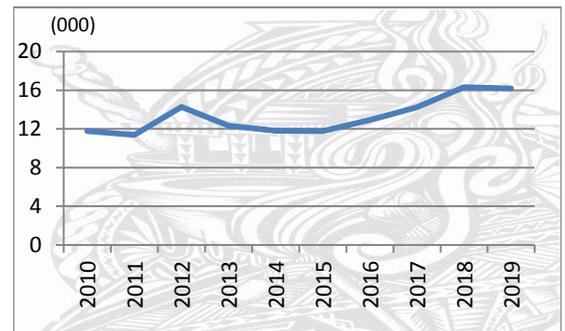
Fig. 1: June Total Arrivals, 2010 – 2019



2. TOTAL VISITORS

Overall Visitors numbered 16,192 for the month under review revealed an increase of 19.4 over the previous month and a decrease of 0.7 percent when compared to the corresponding month of June 2018. (Refer Fig. 2).

Fig. 2: June Total Visitors, 2010 – 2019



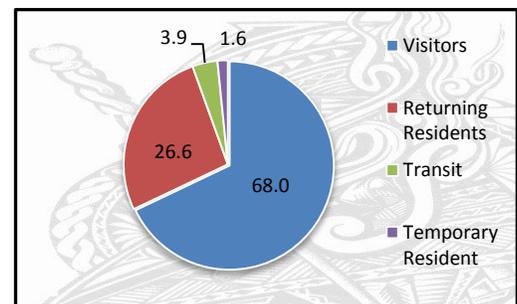
Visitor arrivals have a strong seasonal pattern with a regular peak of numbers during holiday seasons normally December and July. The smoothed short-term trend for visitor arrivals adjusting for seasonal pattern is shown in Appendix Graph 2.

3. TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors, (table 2), made up the largest component of all arrivals with 34.1 percent (7,512) represented by females and 33.9 percent (7,484) by males.

Male returning residents made up 14.7 percent (3,231) of total arrivals while their female counterpart made up 11.9 percent (2,628). (Refer Fig. 3)

Fig. 3: Total Arrivals, by Purpose of Visit, June 2019



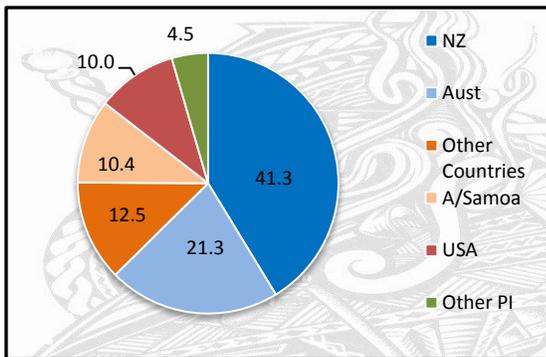
Overview cont'd

4. TOTAL VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 41.3 percent or 6,695 of total visitors. Australia followed next with a distant 21.3 percent share (3,444).

American Samoa represented 10.4 percent (1,683) while the United States of America represented 10.0 percent (1,618) of total visitors. (Refer Fig. 4)

Fig. 4: Total Visitors, by Country of Usual Residence, June 2019

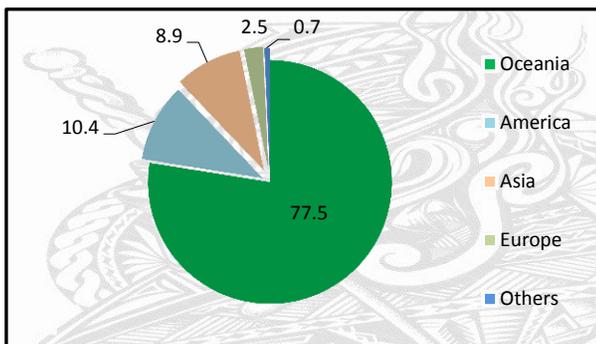


5. TOTAL VISITORS BY REGION

As usual, the Oceanic Region had the highest share of total visitors with 77.5 percent, followed by America with 10.4 percent.

Asia reported a share of 8.9 percent while Europe reported the least share with 2.5 percent. (Refer Fig. 5).

Fig. 5: Total Visitors by Region, June 2019



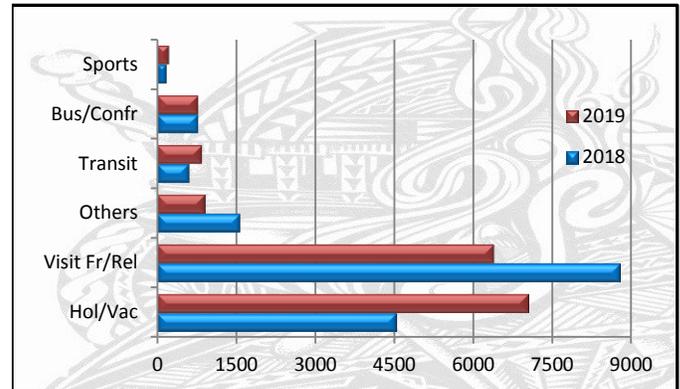
6. TOTAL VISITORS BY PURPOSE OF VISIT

The principal source markets (Table 4) namely New Zealand, Australia, American Samoa and the United States of America constituted 83.0 percent of all visitors visiting Samoa in June 2019.

The majority of visitors (43.5 percent) entered our shores for holiday and vacation while 39.4 percent entered our shore to visit friends and relatives.

Those who were here on transit recorded a share of 5.3 percent while those who were here for Business/ Conference recorded a share of 4.8. Fig.6 depicts total visitors by purpose of visit for May 2018 and June 2019.

Fig. 6: Total Visitors, by Purpose of Visit, June 2018 & June 2019

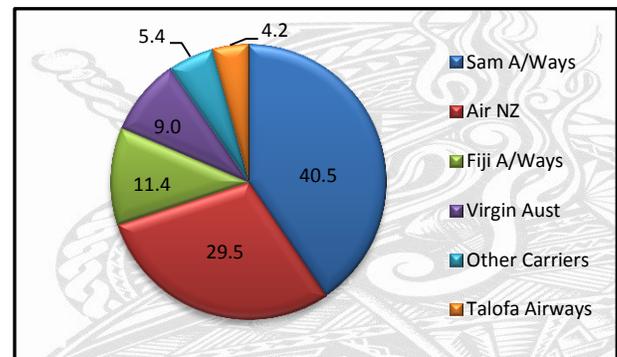


7. TOTAL ARRIVALS BY CARRIER

As depicted in table 5, Samoa Airways leads the way of arrival by carriers during the reference period with a 40.5 percent share (8,933 passengers) then followed by Air New Zealand with a 29.5 percent share (6,502 passengers).

Fiji Airways brought in 11.4 percent (2,521 passengers) of total arrivals while Virgin Australia and Talofa Airways recorded shares of 9.0 percent (1,978) and 4.2 percent (926) respectively. Fig. 7 illustrates total arrivals by carrier during the reference period.

Fig. 7: Total Arrivals by Carrier, June 2019

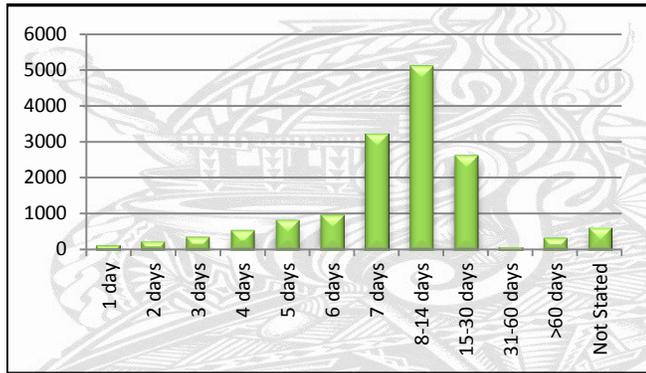


Overview cont'd

8. TOTAL VISITORS BY DURATION OF STAY AND PLACE OF STAY

As shown in Fig. 8 below, visitor's duration of stay in Samoa (Table 6) is between seven and thirty days.

Fig. 8: Total Visitors by Duration of Stay, June 2019



On the other hand, the majority of visitors (49.4 percent or 7,585 visitors) reported staying in private accommodations or with families/ relatives while 44.9 percent (6,883) stayed in hotel/ motel. (Refer Fig. 9).

Fig. 9: Total Visitors by Place of Stay, June 2019

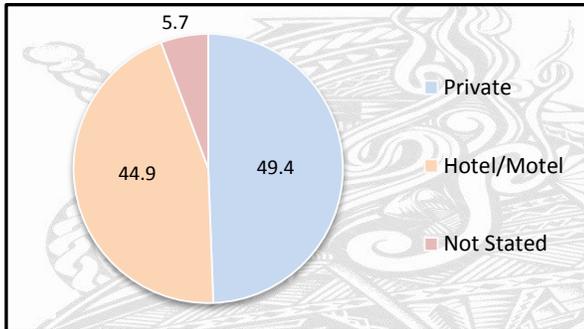
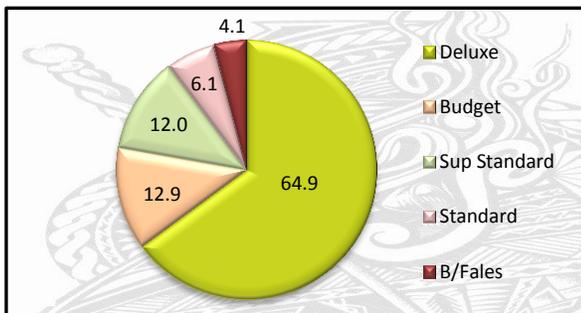


Fig. 10 portrays the number of visitors who stayed in hotels/ motels (6,883) by type of accommodation (hotel/ motel), within the reference month.

Fig. 10: Visitors Staying in Hotels/ Motels by Type of Accommodation, June 2019



BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

- (1) Faleolo International Airport
- (2) Fagalii International Airport
- (3) Apia Wharf (Matautu Port)

International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website:

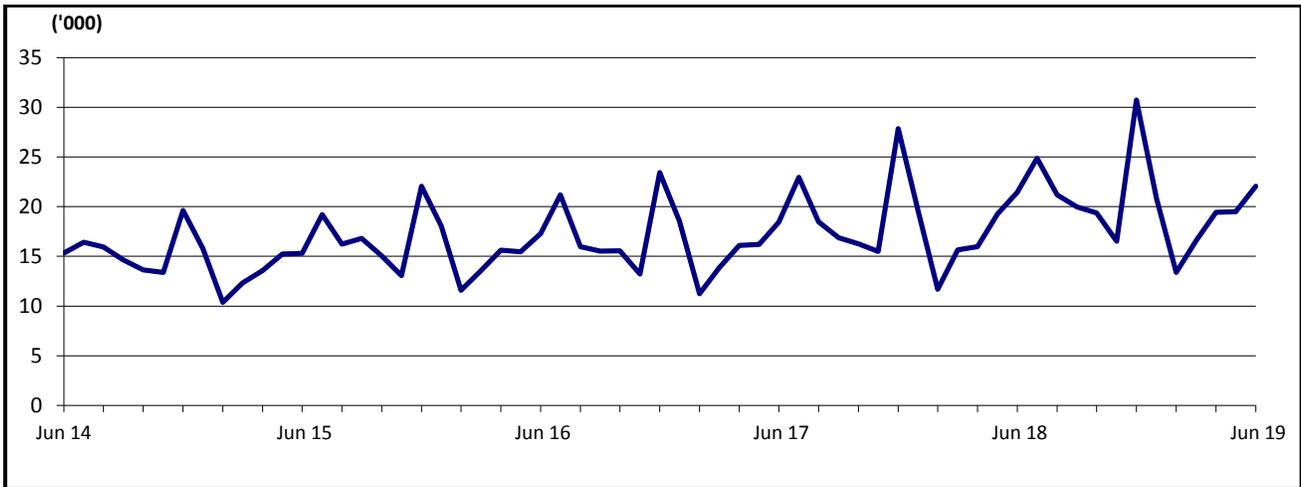
www.sbs.gov.ws

The migration report for the month of July 2019 will be released on August 23rd 2019.

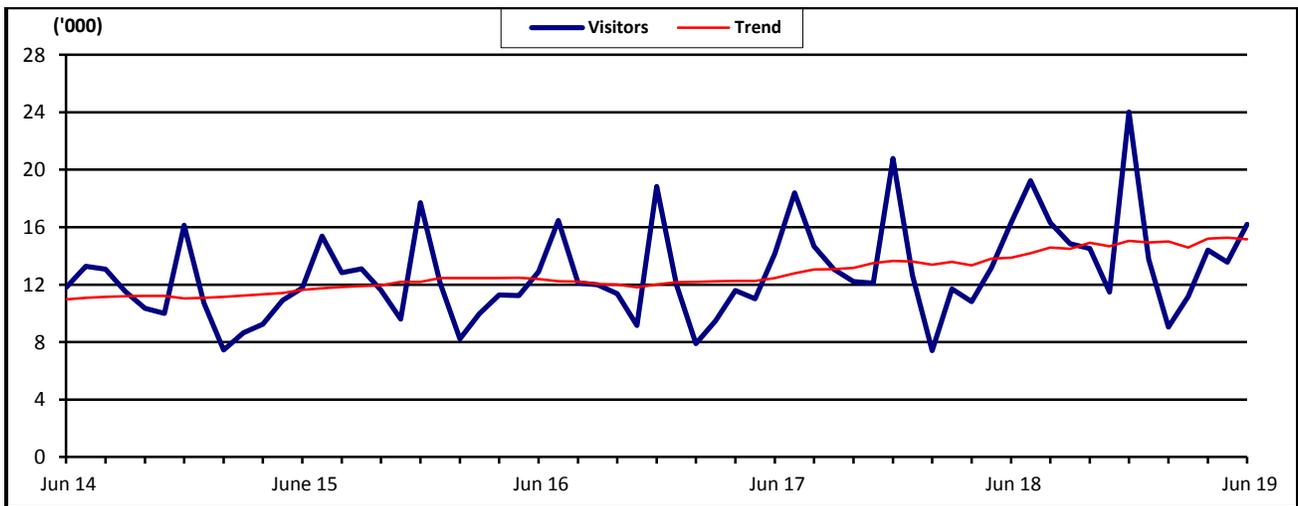
Aliimuamua Malaefono Tauā T Faasalaina
GOVERNMENT STATISTICIAN/ CEO

APPENDIX

Graph 1: Monthly Total Arrivals, June 2014 – June 2019



Graph 2: Monthly Total June 2014 – June 2019



Graph 3: Visitors Percentage Change over Previous month, June 2014 – June 2019

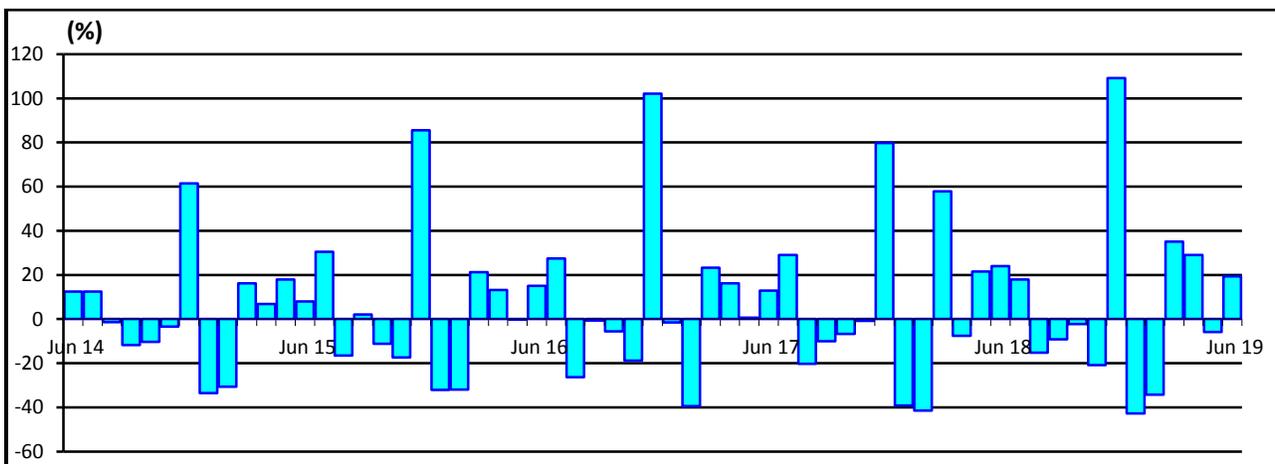


Table 1: Monthly Arrival and Departure by Mode of Travel and Net Migration, 2008 - 2019¹

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2008	118,459	3,743	122,202	151,883	8,628	160,511	161,482	9,908	171,390	-10,879
2009	127,327	1,978	129,305	161,858	5,261	167,119	156,768	6,267	163,035	4,084
2010	126,970	2,530	129,500	162,052	5,539	167,591	164,426	6,326	170,752	-3,161
2011	124,706	2,898	127,604	159,660	5,738	165,398	163,605	6,216	169,821	-4,423
2012	131,945	2,749	134,694	167,211	5,509	172,720	167,842	6,297	174,139	-1,419
2013	122,171	2,502	124,673	157,542	5,335	162,877	162,333	5,885	168,218	-5,341
2014	128,623	3,172	131,795	166,075	7,638	173,713	170,742	8,275	179,017	-5,304
2015	135,012	4,031	139,043	176,782	8,248	185,030	181,343	8,867	190,210	-5,180
2016	140,288	5,801	146,089	186,810	10,586	197,396	193,759	9,955	203,714	-6,318
2017	153,468	4,047	157,515	204,105	8,135	212,240	210,827	9,228	220,055	-7,815
2018	167,651	4,845	172,496	227,487	9,019	236,506	210,595	8,361	240,549	-4,043
2016										
May	10,685	561	11,246	14,525	932	15,457	14,186	995	15,181	276
June	12,454	482	12,936	16,760	542	17,302	15,084	554	15,638	1,664
July	15,600	882	16,482	19,892	1,321	21,213	20,325	754	21,079	134
August	11,797	473	12,270	15,218	919	16,137	16,255	704	16,959	-822
September	11,648	418	12,066	15,167	874	16,041	15,101	1,074	16,175	-134
October	10,930	463	11,393	14,639	952	15,591	16,561	781	17,342	-1,751
November	8,791	452	9,243	12,539	811	13,350	13,500	665	14,165	-815
December	18,222	621	18,843	22,356	1,112	23,468	18,588	826	19,414	4,054
2017										
January	11,459	532	11,991	17,769	765	18,534	23,639	919	24,558	-6,024
February	7,599	292	7,891	10,762	473	11,235	13,251	560	13,811	-2,576
March	9,093	397	9,490	13,176	679	13,855	13,726	922	14,648	-793
April	11,385	217	11,602	15,167	931	16,098	15,815	850	16,665	-567
May	10,791	234	11,025	15,562	636	16,198	14,844	921	15,765	433
June	13,943	314	14,257	17,997	437	18,434	16,789	618	17,407	1,027
July	18,104	288	18,392	22,609	340	22,949	23,066	571	23,637	-688
August	14,394	286	14,680	17,807	678	18,485	19,648	1,167	20,815	-2,330
September	12,676	409	13,085	16,073	792	16,865	16,858	865	17,723	-858
October	11,795	419	12,214	15,390	861	16,251	17,080	672	17,752	-1,501
November	11,834	277	12,111	14,976	513	15,489	16,308	470	16,778	-1,289
December	20,395	382	20,777	26,817	1,030	27,847	19,803	693	20,496	7,351
2018										
January	12,177	477	12,654	18,834	788	19,622	26,175	834	27,009	-7,387
February	7,127	286	7,413	11,155	528	11,683	13,822	616	14,438	-2,755
March	11,421	286	11,707	15,098	663	15,761	14,320	745	15,065	696
April	10,463	356	10,819	14,942	1,050	15,992	17,501	1,327	18,828	-2,836
May	12,748	408	13,156	18,215	1,069	19,284	16,960	769	17,729	1,555
June	15,895	420	16,315	20,473	985	21,458	18,599	1,075	19,674	1,784
July	18,838	403	19,241	24,014	879	24,893	24,494	859	25,353	-460
August	15,832	489	16,321	20,475	719	21,194	21,656	903	22,559	-1,365
September	14,434	409	14,843	19,494	486	19,980	19,850	431	20,281	-301
October	14,153	370	14,523	18,928	457	19,385	20,760	397	21,157	-1,772
November	11,032	451	11,483	15,993	528	16,521	16,458	405	16,863	-342
December	23,531	490	24,021	29,866	867	30,733	21,129	464	21,593	9,140
2019										
January	13,396	359	13,755	20,330	521	20,851	29,020	679	29,699	-8,848
February	8,712	332	9,044	12,975	412	13,387	15,817	304	16,121	-2,734
March	10,737	426	11,163	16,037	506	16,543	16,988	422	17,410	-867
April	13,934	479	14,413	18,541	904	19,445	18,085	1,097	19,182	263
May	13,117	448	13,565	18,847	642	19,489
June	15,511	681	16,192	20,971	1,080	22,051

Source : Ministry of the Prime Minister and Cabinet- Immigration Division; Ministry for Revenue- Customs Division and Samoa Bureau of Statistics.

1: Provisional figures

... Denote not yet available

Table 2: Total Arrivals by Age, Purpose of Entry and Sex, June 2019 ¹

Age	Purpose of Entry														
	Total			Visitors			Returning Residents			Transit			Temporary Residents		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	22,051	11,403	10,648	14,996	7,484	7,512	5,859	3,231	2,628	852	480	372	344	208	136
0 - 4	732	367	365	565	284	281	140	69	71	19	11	8	8	3	5
5 - 9	873	452	421	682	351	331	152	82	70	36	17	19	3	2	1
10 - 14	846	425	421	686	324	362	117	73	44	38	26	12	5	2	3
15 - 19	1,184	578	606	824	367	457	301	184	117	48	25	23	11	2	9
20 - 24	1,810	871	939	1183	505	678	543	317	226	52	26	26	32	23	9
25 - 29	2,029	1024	1005	1398	652	746	526	304	222	71	44	27	34	24	10
30 - 34	1,916	1054	862	1363	714	649	440	275	165	80	47	33	33	18	15
35 - 39	1,762	951	811	1195	641	554	446	244	202	88	46	42	33	20	13
40 - 44	1,736	979	757	1094	585	509	496	301	195	102	64	38	44	29	15
45 - 49	1,794	926	868	1125	566	559	555	292	263	90	53	37	24	15	9
50 - 54	1,882	978	904	1227	631	596	555	292	263	72	36	36	28	19	9
55 - 59	1,752	907	845	1144	593	551	518	264	254	60	34	26	30	16	14
60 - 64	1,415	736	679	931	478	453	423	224	199	47	24	23	14	10	4
65 - 69	1,064	522	542	705	344	361	314	153	161	28	14	14	17	11	6
70 - 74	727	389	338	510	282	228	186	93	93	12	6	6	19	8	11
75 +	529	244	285	364	167	197	147	64	83	9	7	2	9	6	3
% DISTRIBUTION ²	100	51.7	48.3	68.0	33.9	34.1	26.6	14.7	11.9	3.9	2.2	1.7	1.6	0.9	0.6

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

Table 3: Total Visitors Arrivals by Country of Usual Residence and Mode of Travel, June 2019 ¹

Country of Usual Residence	Mode of Travel			Percentage %
	Air	Sea	Total	
OCEANIA	12,319	226	12,545	77.5
American Samoa	1,640	43	1,683	10.4
Fiji	362	22	384	2.4
Cook Island	5	0	5	0
Other Pacific Is	274	60	334	2.1
New Zealand	6,602	93	6,695	41.3
Australia	3,436	8	3,444	21.3
EUROPE	382	24	406	2.5
United Kingdom	75	2	77	0.5
Scandinavia	15	7	22	0.1
Benelux	9	0	9	0.1
Germany	70	1	71	0.4
Other Europe	213	14	227	1.4
AMERICA	1,671	10	1,681	10.4
U.S.A	1,608	10	1,618	10.0
Canada	63	0	63	0.4
ASIA	1,030	416	1,446	8.9
Japan	67	0	67	0.4
China	312	127	439	2.7
Korea	39	1	40	0.2
Other Asia	612	288	900	5.6
OTHERS	109	5	114	0.7
TOTAL	15,511	681	16,192	100%
PERCENTAGE DISTRIBUTION	95.8	4.2	100%	

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures.

2: Figures are subject to rounding errors

Note: (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) Exclude Cruise Liner Passengers.

Table 4: Total Visitors by Usual Residence and Purpose of Visit, June 2019 ¹

Country of Usual Residence	Purpose of Visit							
	Total	Percentage ²	Holiday/ Vacation	Business/ Conference	Visit Friends/ Relatives	Sports	Transit	Others
OCEANIA	12,545	77.5	5,662	630	5,335	186	527	205
American Samoa	1,683	10.4	288	41	1,008	19	302	25
Fiji	384	2.4	79	85	84	18	29	89
Cook Island	5	0.0	0	1	4	0	0	0
Other Pacific Is	334	2.1	73	68	70	22	32	69
New Zealand	6,695	41.3	3,691	299	2,493	62	133	17
Australia	3,444	21.3	1,531	136	1,676	65	31	5
EUROPE	406	2.5	303	16	39	7	9	32
United Kingdom	77	0.5	63	1	6	0	2	5
Scandinavia	22	0.1	22	0	0	0	0	0
Benelux	9	0.1	6	0	2	0	0	1
Germany	71	0.4	63	4	1	0	0	3
Other Europe	227	1.4	149	11	30	7	7	23
AMERICA	1,681	10.4	608	42	890	11	124	6
U.S.A.	1,618	10.0	557	39	883	11	124	4
Canada	63	0.4	51	3	7	0	0	2
ASIA	1,446	8.9	404	81	104	19	184	654
Japan	67	0.4	24	24	8	0	0	11
China	439	2.7	152	33	52	18	71	113
Korea	40	0.2	17	5	7	0	4	7
Other Asia	900	5.6	211	19	37	1	109	523
OTHER COUNTRIES	114	0.7	67	11	12	2	8	14
TOTAL	16,192	100.0	7,044	780	6,380	225	852	911
Percentage Distribution ²	100.0		43.5	4.8	39.4	1.4	5.3	5.6

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note : Overall visitors include transit.

: Sports was re-introduced again in the Purpose of Visit Category as of August 2008.

1: Provisional figures

2: Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry, June 2019 ¹

Carrier	Total		Purpose of Entry			
			Returning Residence	Percentage ²	Total Visitors	Percentage ²
Total	22,051	100%	5,859	26.6	16,192	73.4
AIR	20,971	95.1	5,460	24.8	15,511	70.3
Virgin Australia ³	1,978	9.0	228	1.0	1,750	7.9
Samoa Airways ⁴	8,933	40.5	3,058	13.9	5,875	26.6
Talofa Airways	926	4.2	357	1.6	569	2.6
Air New Zealand	6,502	29.5	1,241	5.6	5,261	23.9
Fiji Airways ⁵	2,521	11.4	573	2.6	1,948	8.8
Other Air Carrier	111	0.5	3	0.0	108	0.5
SEA	1,080	4.9	399	1.8	681	3.1
Lady Naomi	396	1.8	349	1.6	47	0.2
Yacht	31	0	0	0	31	0
Other Sea Carrier	653	3.0	50	0.2	603	2.7

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note: Total visitors include transit.

- 1: Provisional figures
- 2: Figures are subject to rounding errors
- 3: Virgin Samoa is now called Virgin Australia
- 4: Polynesian Airlines is now called Samoa Airways
- 5: Air Pacific is now called Fiji Airways

Table 6: Visitors by Duration of Stay and Place of Stay, June 2019 ¹

Duration of Stay	Place of Stay			
	Total	Hotel/Motel	Private	Not Stated
Total	15,340	6,883	7,585	872
1day	145	70	71	4
2days	266	151	114	1
3days	385	185	199	1
4days	573	357	215	1
5days	861	549	308	4
6days	1,001	736	262	3
7days	3,240	1,556	958	726
8-14days	5,121	2,494	2,604	23
15-30days	2,645	600	1,999	46
31-60days	99	34	65	0
61-90days	210	29	170	11
91-180days	18	0	16	2
181-365days	38	0	26	12
> Year	96	2	60	34
Not Stated	642	120	518	4
Percentage Distribution ²	100	44.9	49.4	5.7

Source: Ministry of the Prime Minister and Cabinet; Immigration Division,
Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note: Visitors here, exclude transit.

1: Provisional figures

2: Figures are subject to rounding errors