



Samoa Bureau of Statistics

International Arrival Statistics

ANNUAL 2022

Overview

2022

HIGHLIGHTS:

2022 compared with 2019:

- TOTAL ARRIVALS (76,053) decreased by 229%
- TOTAL VISITORS (50,629) decreased by 257%
- TOTAL DEPARTURES (70,485) decreased by 267%

1. ARRIVALS

Due to the effects of Covid 19 which has affected the entire world, a State of Emergency Order was issued for Samoa on 21st March 2020, where it banned all travelling passengers to Samoa except for returning residents.

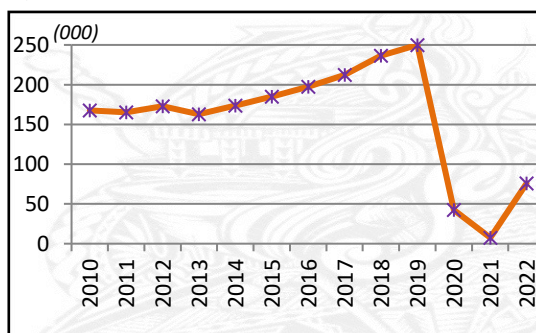
This Emergency Order continued until August 2022 where it was lifted whereby Samoa's international borders were reopened for all travelers.

1.1 TOTAL ARRIVALS

During the reference period, a total of 76,053 travelers arrived in Samoa (Table 1). This indicates an immense increased of 919.1 percent compared to the same period of 2021 (7,463). This increase was mainly attributed to Samoa's reopening its international borders in August 2022 as illustrated in Fig. 1.1. Additionally, this figure in 2022 represents only 30 percent of 2019 levels (249,971).

Moreover, Air was the preferred mode of travel to Samoa constituting 91.7 percent (69,766) while the remaining 8.3 (6,287) percent arrived by sea.

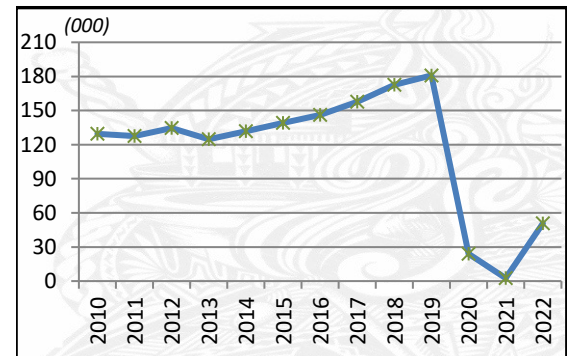
Fig. 1.1: Total Arrivals, 2010 - 2022



1.2. TOTAL VISITORS

Total visitors of 50,628 during the reference period revealed an increase of 1,854 percent compared with 2021 (7,463) as Samoa reopened its international borders in August 2022 as is illustrated in Fig. 1.2. in addition to this, visitor arrivals to Samoa totalling 50,628 reached only 28 percent of 2019 levels (180,858).

Fig. 1.2: Total Visitors, 2010 - 2022



1.3. TOTAL VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand was the leading country in visitors' arrival (Tables 3) during the reference period totaling 22,250 inbound travelers (43.9 percent) followed by Australia with a distant total of 12,886 inbound travelers (25.5 percent).

American Samoa reported 4,707 inbound travelers (9.3 percent) while the United States of America reported 3,871 inbound travelers (7.6 percent). This is graphically portrayed in Fig 1.3

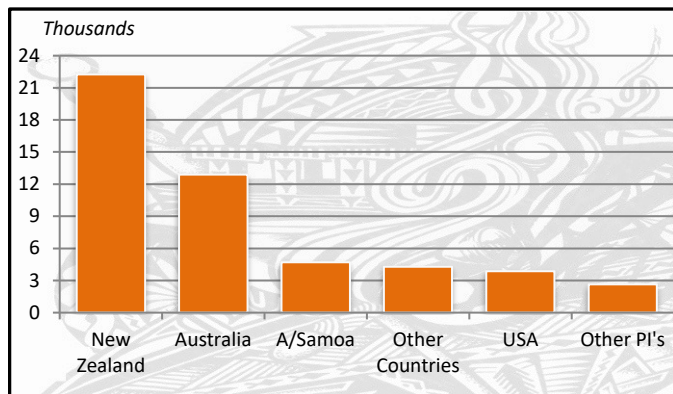
INSIDE THIS ISSUE

2022	All Arrivals	All Visitors
Number	76,053	50,629
% change from previous year	919.1	1,854.0
NET MIGRATION	5,568	

24TH MARCH 2023

Overview cont'd

Fig. 1.3: Total Visitors by Country of Usual Residence, 2022

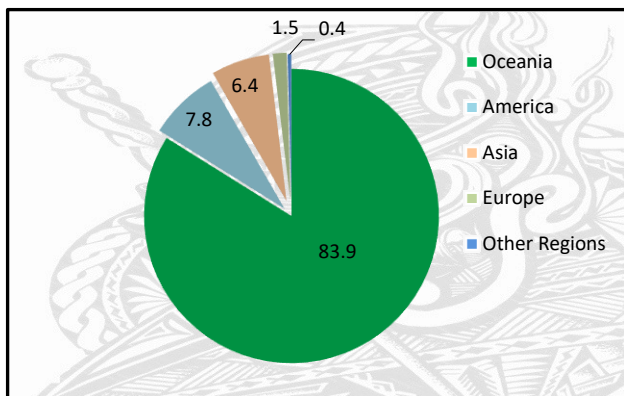


1.4. TOTAL VISITORS BY REGION

Of Total visitors by region, Oceania had the highest share with 83.9 percent (42,484 visitors) followed by the America region with 7.8 percent (3,940 visitors).

Asia had a share of 6.4 percent (3,255 visitors) while Europe reported the lowest share with 1.5 percent (744 visitors). This is graphically presented in Fig. 1.4 below.

Fig. 1.4: Total Visitors by Region, 2022

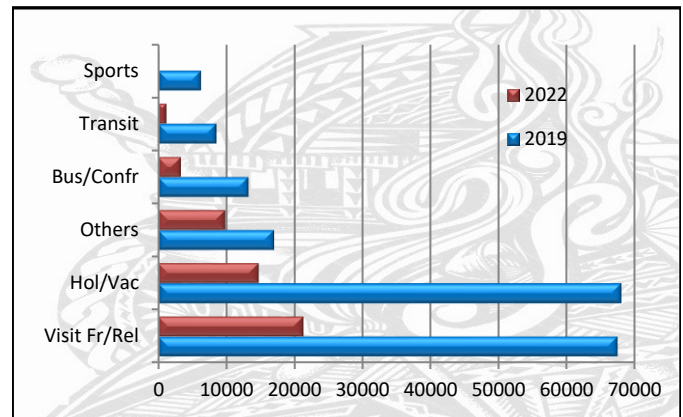


1.5. TOTAL VISITORS BY PURPOSE OF VISIT

Visitors that entered our shores to visit friends/relatives made up the largest component of all visitors with 42.0 percent (21,285) while 29.1 percent (14,751) of all visitors entered our shores for holiday/vacation.

Other purpose of visit made up 19.4 percent (9,846) while 6.6 percent (3,340) visited Samoa for business/conference and those who were here on transit to other destinations made up the remaining 2.4 percent

Fig. 1.5: Total Visitors by Purpose of Visit, 2021 & 2019

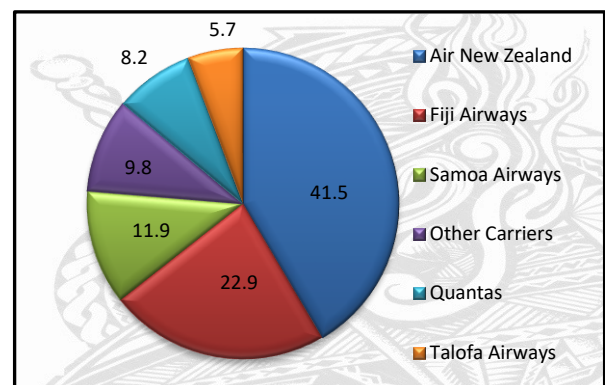


1.6. TOTAL ARRIVALS BY CARRIER

Table 5 revealed Air New Zealand as the main carrier for all those arriving in Samoa for the calendar year 2022 with 31,544 passengers (41.5 percent) followed by Fiji Airways with 17,397 passengers (22.9 percent).

Next is Samoa Airways with 9,038 (11.9 percent) then by Quantas with 6,215 (8.2 percent). Fig. 1.6 portrays a graphical presentation of all carriers during the reference period.

Fig. 1.6: Total Arrivals by Carrier, 2022

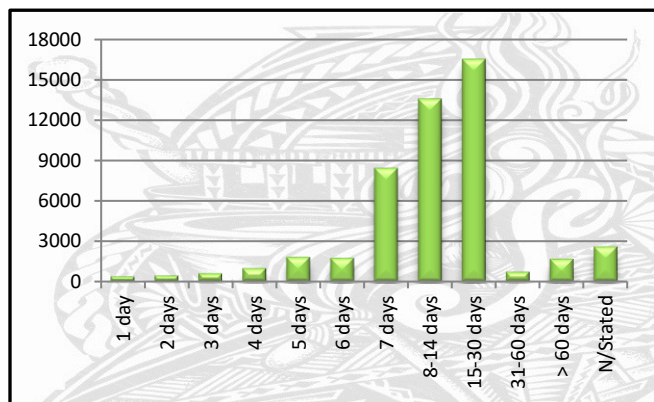


Overview cont'd

1.7. TOTAL VISITORS BY DURATION OF STAY AND PLACE OF STAY

Visitor's duration of stay in Samoa, as tabulated in Table 6, was between seven and thirty days, as graphically presented in Fig. 1.7.

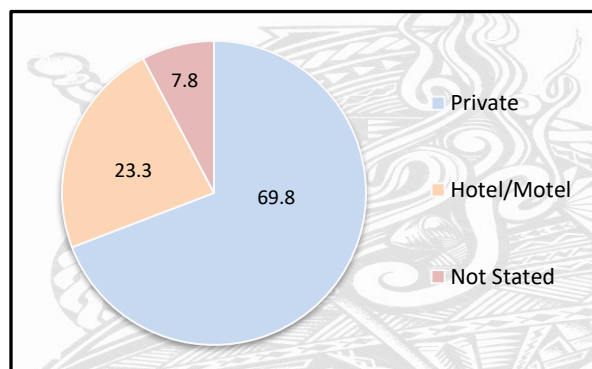
Fig. 1.7: Total Visitors by Duration of Stay, 2022



1.8. TOTAL VISITORS BY PLACE OF STAY

As revealed in Table 6, 68.9 percent of all visitors preferred to stay with private accommodations or families/ relatives (34,038) compared to those that have a preference for hotels/ motels, yielding a distant 23.3 percent or 11,531 visitors as shown below.

Fig. 1.8: Total Visitors by Place of Stay, 2022



2. DEPARTURES

Regret to inform all our stakeholders that we are unable to produce detailed departure statistics at this point in time due to other competing official duties.



BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

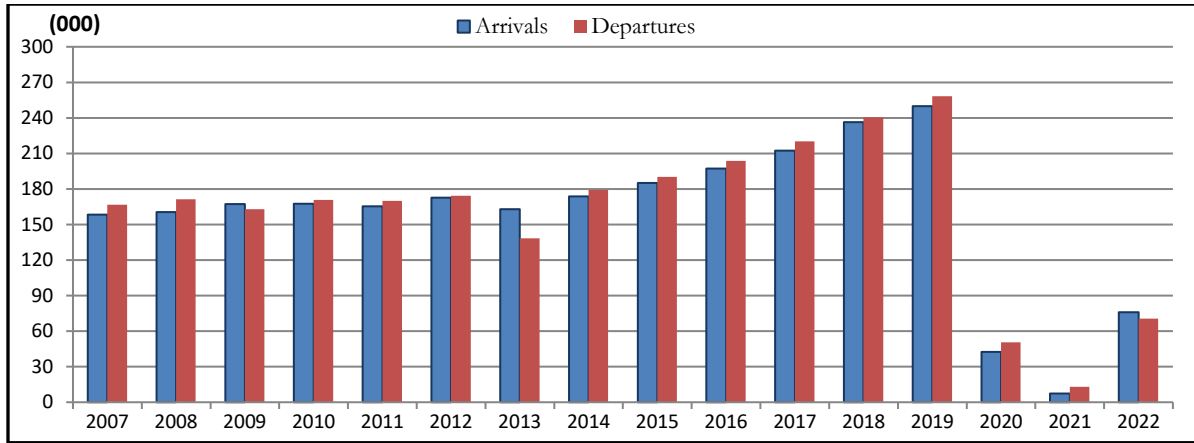
- (1) Faleolo International Airport
- (2) Fagalii International Airport
- (3) Apia Wharf (Matautu Port)

International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website: www.sbs.gov.ws

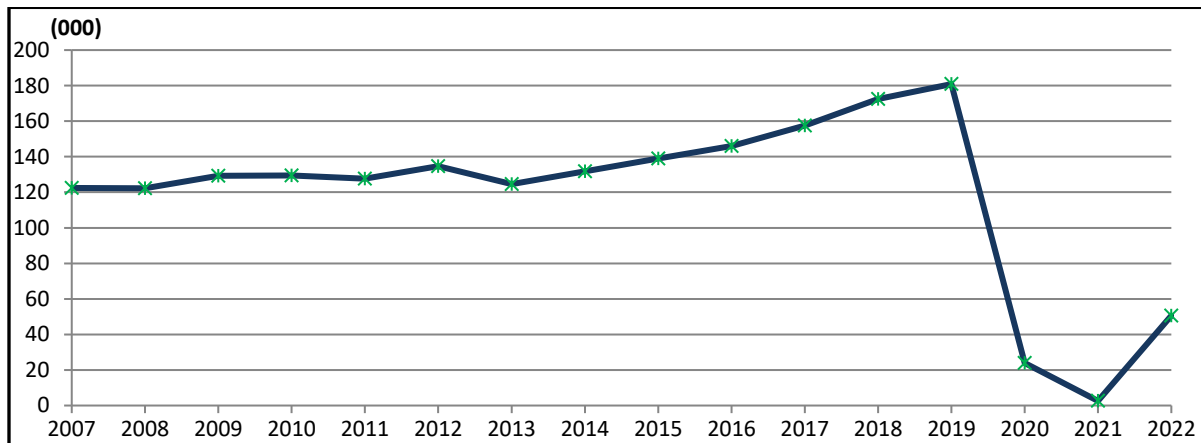
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GOVERNMENT STATISTICIAN

APPENDIX

Graph 1: Annual Total Arrivals and Departures, 2007 – 2022



Graph 2: Annual Total Visitors, 2007 – 2022



Graph 3: Visitors Percentage Change over Previous year, 2007 – 2022

