



# LOCAL MARKET SURVEY SEPTEMBER 2024

## MONTHLY HIGHLIGHTS

September 2024 compared to August 2024

### ❖ Overall Volume increased by 9%.

- Pumpkin (up 36%)
- Tomatoes (up 42%)
- Head Cabbage (up 14%)

### ❖ Overall Price fell 6%.

- Tomato (down 25%)
- Chinese Cabbage (down 24%)
- Head cabbage (down 18%)
- Pumpkin (down 9%)
- Yam (down 18%)

### ❖ Value of Supplies rose 2 percent to \$155,800.

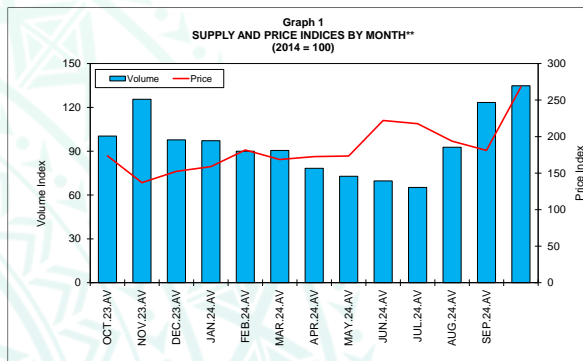
### ❖ Total number of sellers decreased by 5 percent to 305.

Date of release:  
 28<sup>th</sup> October 2024

The next Local Market Report will be released on the 21<sup>st</sup> November 2024

## OVERVIEW

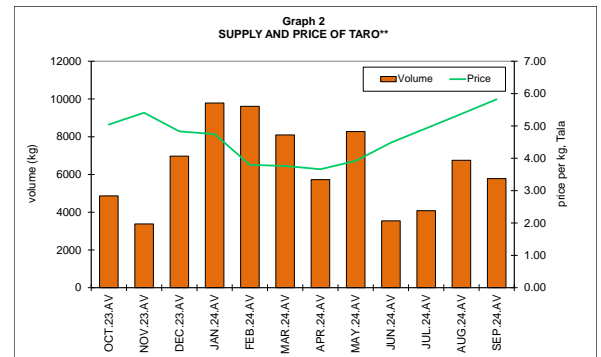
The monthly survey of Agricultural food supplies at the local markets by the Samoa Bureau of Statistics in September 2024 showed that the overall volume increased by 9 percent from August 2024. This reflects significant increases in the supply of pumpkin, tomatoes and head cabbage. In comparison to September 2023, the overall volume increased by 34 percent. (See Graph 1 and Tables 4 & 5)



The overall price index fell 6% from the previous month due to the abundant supply of some agricultural produces. In comparison to September 2023, the overall price index decreased by 2%.

## TARO

The volume of taro supplied to the local markets in September 2024 decreased by 14 percent (to 5,781 kilograms) from August 2024, and also increased by 57 percent from September 2023. The average price of taro increased by 8% due to high demand. In comparison to September 2023, the average price of taro rose by 3%. (See Graph 2 and Tables 1&2)

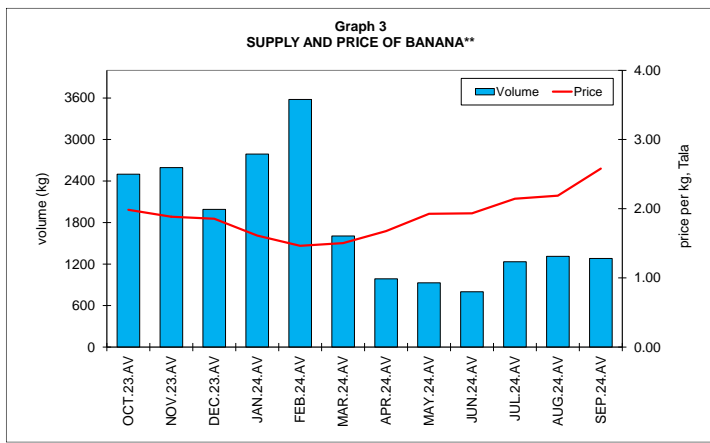


Annually, taro supply and prices increased by 29% and 4% respectively compared to the year ended September 2023.

## BANANA

The supply of bananas to the local markets in September 2024 decreased by 2 percent (to 1,282 kilograms) from August 2024 while its average price went up by 18 percent (to \$2.58 per kilogram). When compared to the same month last year, the current supply went down by 40 percent and the average price of bananas rose by 19 percent. (See Graph 3 and Tables 1&2).

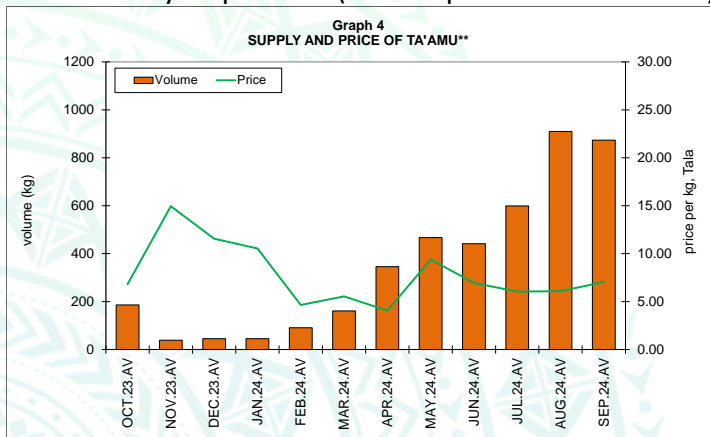




Annually, banana supply and price increased by 11 percent and 7 percent respectively when compared to the year ended September 2023.

## TA'AMU

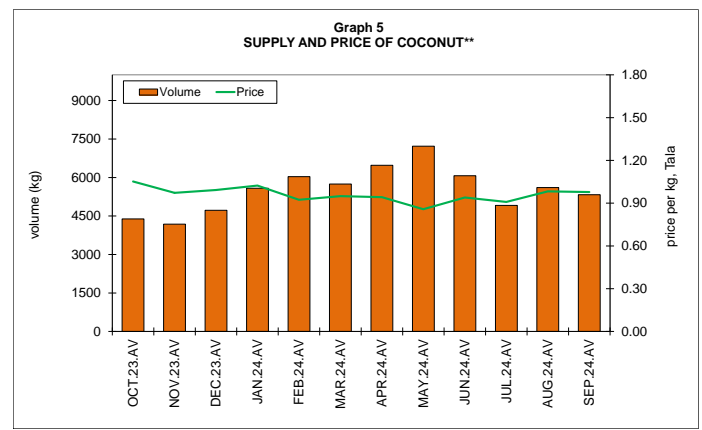
At an average of 874 kilograms, ta'amu supplied to the markets in September 2024 decreased by 4 percent from the previous month whereas its average price rose by 16 percent (to \$7.05 per kilogram). In comparison to the same month last year, the supply of ta'amu was more than doubled while its average price decreased by 50 percent. (See Graph 4 and Tables 1&2)



Ta'amu supply to the markets increased in the year ended September 2024 compared to the year ended September 2023, while its price fell by 45%.

## COCONUT

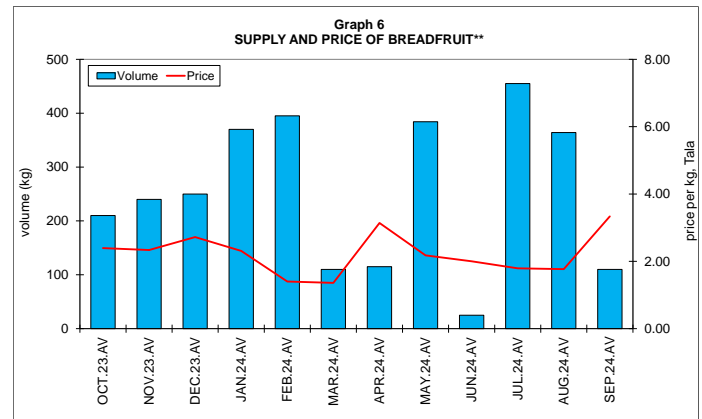
Coconut supplies at 5,330 kilograms decreased by 5 percent from August 2024; its average price remains unchanged (to \$0.98 per kilogram). In comparison to September 2023, the current supply of coconut remained the same, while the average price fell 9%. ( See Graph 5 and Tables 1&2)



In the twelve months ended September 2024, supply and average price of coconut increased by 24 percent and 2 percent respectively when compared to the twelve months ended September 2023.

## BREADFRUIT

The breadfruit supply in September 2024 fell by 70 percent (to 110 kilograms) from the previous month, while its average price rose by 88 percent (to \$3.33 per kilogram). The current supply of breadfruit increased by 10 percent, while its average price increased by 26 percent when compared to September 2023. (See Graph 6 and Tables 1&2)

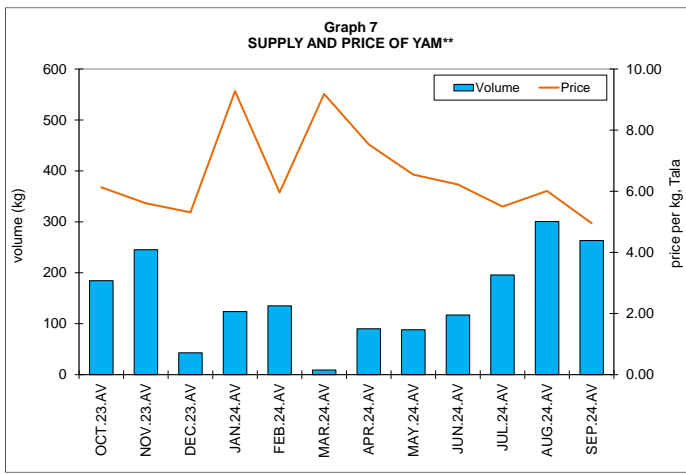


Breadfruit supply increased by 66 percent while its price decreased by 18 percent compared to the year ended September 2023.

## YAM

In comparison to the previous month, yam supply at 263 kilograms decreased by 12%, while the average price fell by 18%. (to \$4.95 per kilogram). When compared to the same month last year, the current supply of yam decreased by 21 percent, while its average price fell by 26 percent. (See Graph 7 and Tables 1 & 2)

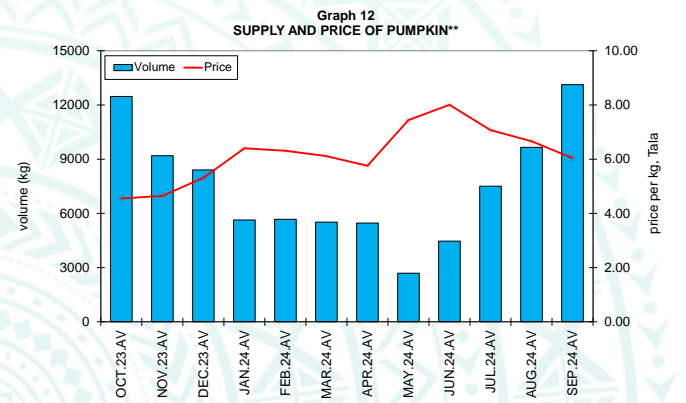




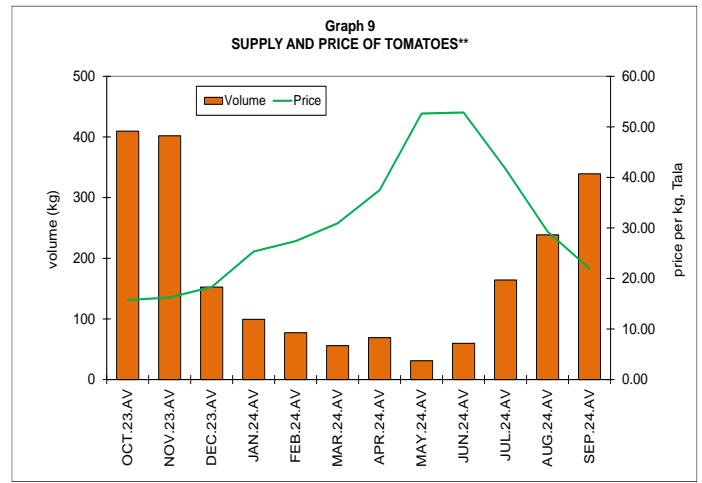
In the twelve months ended September 2024, supply of yam fell by 18 percent compared to the twelve months ended September 2023, while the average price rose by 8 percent.

### VEGETABLE PRODUCE

The supply of vegetables to the local markets increased significantly in September 2024. Tomatoes increased by 42% from the previous month, followed by pumpkin (36%), and head cabbage (14%). Cucumber and Chinese cabbage supplies decreased by 71% and 24%, respectively, in the reviewed month. (See Graphs 8 to 12 and Tables 1 & 2)

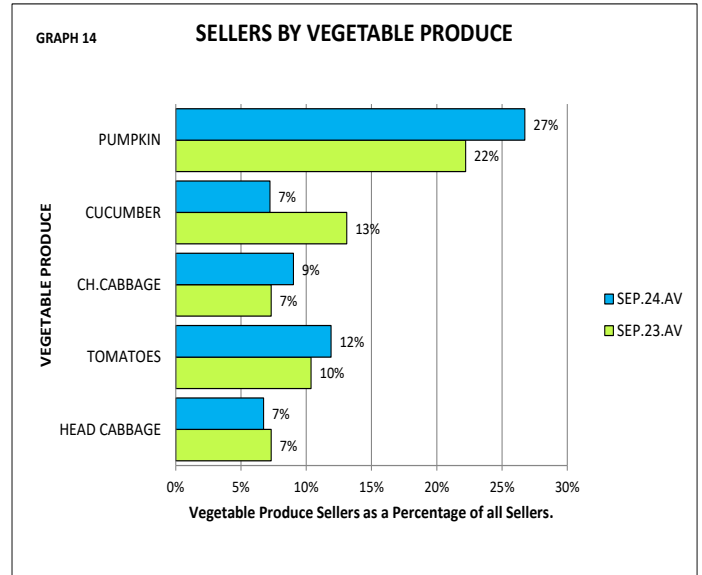
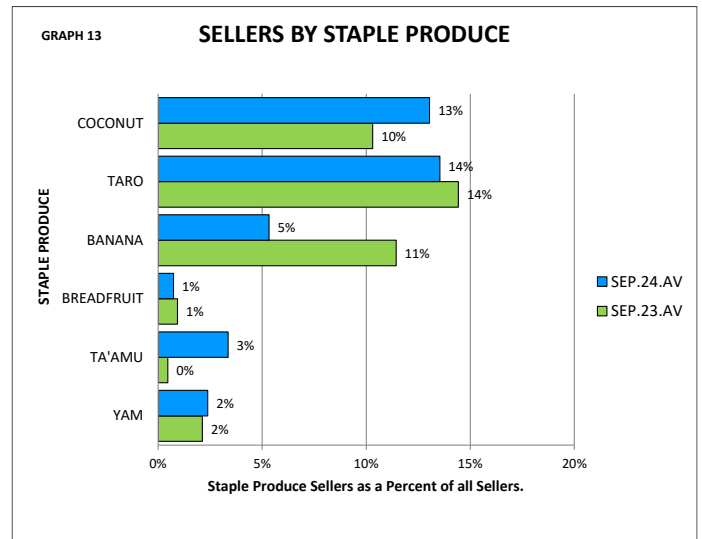


Prices for the majority of vegetable produce available at the local markets declined in the reviewed month, with the exception of cucumber, which increased by 8% (to \$9.86 per kilogram) as compared to the previous month. Prices for tomatoes decreased by 25 percent (to \$21.96 per kilogram), Chinese cabbage went down by 24 percent (to \$6.58 per kilogram), head cabbage fell 18 percent (to \$10.23 per kilogram) and pumpkin went down by 9 percent (to \$6.04 per kilogram) when compared to August 2024.



### SELLERS

The average number of sellers at 305 in September 2024 decreased by 5% compared to August 2024 and up 1% compared to the same month last year. (See Graphs 13 and 14 and Table 6).

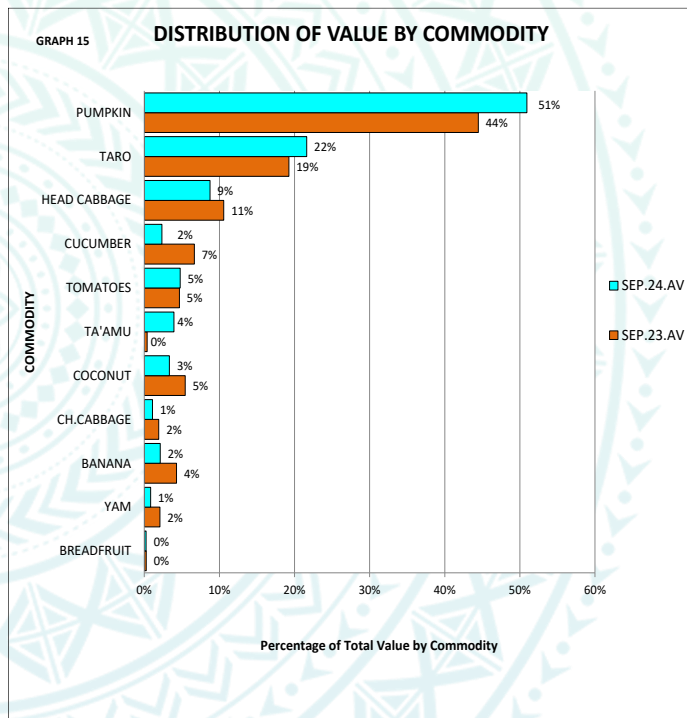


In September 2024, staple food sellers made up 38% of the local markets. This was lower than the 42% from the previous month and 40% from the same month last year. Vegetable produce vendors accounted for 62% of the local markets, down from 63% the previous month but up from 60% the same month last year.

## VALUE OF SUPPLIES

The average value of selected produce supplied to the local markets in September 2024 was \$155,800, up 2% from the previous month and 44% from September 2023.

Pumpkin supplies contributed the most to the total value of produce supplied to markets in September 2024, accounting for 51%, which was higher than the 42% from the previous month and the 44% from the same month last year. Taro supplies came in second with a 22% share of the total value, lower than the 24% from the previous month and 19% from the same month last year. Head cabbage supplies accounted for 9% of total value, down from 10% in August 2024 and 11% in the same month a year ago. Tomato supplies contributed 5%, and 4% for taamu respectively. Coconut, banana, Chinese cabbage, yam, and breadfruit all had the lowest shares in the month under review. (See Graph 15 & Table 3)



## Technical Notes

The Local Market Survey measures the price and volume of selected agricultural produce from the Local Markets at Fugalei, Taufusi, Vaitele, Lotopa, Ululoloa, Afega, Saleimoa, Savaia, Vaoala, Faatoia and Salelologa every month. Prices for selected produce are taken from the Consumer Price Index.

\*\* Data shown reflects the average availability and prices of selected produce. This survey is conducted on each Thursday for rural markets on Upolu and Savaii and each Friday for urban markets on Upolu in the months under reference.

Weights for selected produce have been revised using 2014 as the base period and have been incorporated starting from June 2016 report.

**SAMOA BUREAU OF STATISTICS**

Economic Statistics Division

FMFM II Building, Level 1

P O Box 1151

Apia, Samoa

Phone: (685) 62014/62015





# SU'ESU'EGA O MAKETI FA'ALOTOIFALE SETEMA 2024

## ILOILOGA TAUJA O LE MASINA:

Setema 2024 faatusa ia Aukuso 2024

### ❖ Si'itia i le 9% le aofa'iga o fua o faatoaga.

- o Maukeni (si'itia 36%)
- o Tamato (si'itia 42%)
- o Kapisi Lapotopoto (si'itia 14%)

### ❖ E 6% ua fa'aitiitia ai le tau aofai o fua o fa'atoaga.

- o Tamato (paū 25%)
- o Kapisi Saina (paū 24%)
- o Kapisi Lapotopoto (paū 18%)
- o Maukeni (paū 9%)
- o Ufi (paū 18%)

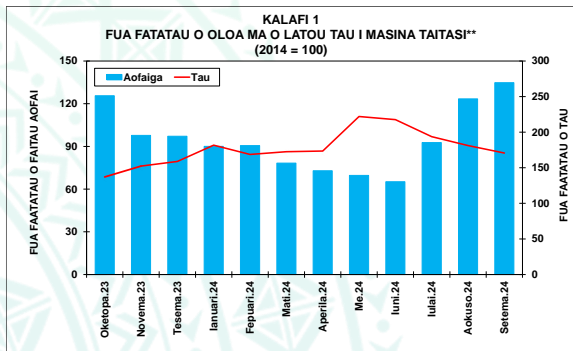
### ❖ Si'itia le tau aofai o fua o fa'atoaga i le \$155,800 (si'itia i le 2%)

### ❖ E 305 le aofai o tagata na faatauina atu fua o faatoaga i maketi, faaitiitia i le 5%.

Tuuina atu i le aso:  
28 Oketopa, 2024

## AOTELEGA

O su'esu'ega faalemasina o loo faatautaia e le Ofisa o Fuainumera Faamauina mo fua o fa'atoaga mo maketi fa'alotoifale i le masina o Setema 2024, o loo atagia ai le si'itia o le faitau aofai o fua o faatoaga i le 9 pasene pe a fa'atusa ia Aukuso 2024. O leni si'itaga, na faamauina i fua o faatoaga e pei maukeni, tamato ma kapisi lapotopoto sa faatauina atu i maketi. A fa'atusa ia Setema 2023, o le faitau aofai o fua o fa'atoaga na faatauina i maketi na si'itia i le 34 pasene. (Kalafi 1 ma le Pusa 4 & 5)



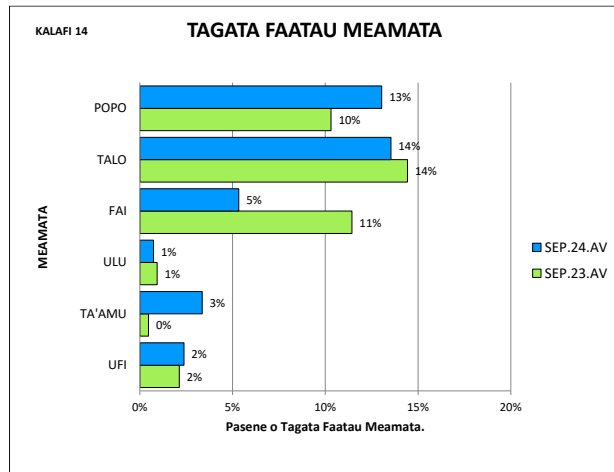
O le aotelega o tau o fua o fa'atoaga na fa'aitiitia i le 6 pasene pe a fa'atusa i le masina ua mavae. E mafua mai ona o le paū maualalo o tau na faamauina mo tamato, kapisi Saina, kapisi lapotopoto, maukeni ma ufi. Na fa'aitiitia foi le tau o oloa i le 2 pasene pe a faatusa ia Setema 2023.

## TAU AOFAI O FUA O FAATOAGA

O le tau aofai o fua o fa'atoaga faatauina i maketi ia Setema 2024 e \$155,800, na siita i le 2 pasene mai ia Aukuso 2024. Na faamauina foi le siitaga e 44 pasene pe a faatusa ia Setema 2023.

## TAGATA FA'ATAU FUA O FA'ATOAGA

E 305 le aofa'iga o tagata na fa'atauina atu fua o fa'atoaga i maketi i aso na faatautaia ai leni suesuega ia Setema 2024. E 5 pasene ua faaitiitia ai mai le masina ua tuanai ae 1 pasene na maualuga ai pe a faatusa ma le masina lava lea i le tausaga talu ai. (Kalafi 13 & 14 ma le Pusa 6).



E 38 pasene le faitau aofai o tagata faatau meamata, ae 62 pasene le aofai o tagata faatau fualaau'aina i le masina o Setema 2024.

