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GOVERNMENT OF SAMOA

SAMOA BUREAU OF STATISTICS

# ANNUAL INTERNATIONAL MIGRATION STATISTICS

# 2015

This release discloses Samoa’s International Arrival Statistics for the calendar year 2015, with the provision of crucial statistical information on international migration statistics.

International Migration Statistics are collected solely to satisfy three core requirements: (a) provision of data to the government of Samoa on the characteristics of migrants (both immigrants and emigrants) for planners and policy makers; (b) to allow the Bureau to compile inter censal population estimates and (c) to refine statistics on visitors arrival.

**HIGHLIGHTS OF THE YEAR**

2015 compared with 2014:

- ❖ *Total Arrivals (185,030) increased by 6.6 percent*
- ❖ *Total Visitors (139,043) increased by 5.6 percent*
- ❖ *Few visitors arrived from American Samoa (down by 3,049), and Australia (down by 1,038), and more from New Zealand (up by 6,639) and USA (up by 2,094)*
- ❖ *53,685 Samoa Citizens departed on overseas trips, down by 6.2 percent*
- ❖ *Samoa citizens departed on fewer trips to New Zealand (down by 8,114), but more to American Samoa (up by 2,784), and USA (up by 10)*
- ❖ *Main purpose of travelling abroad by Samoa Citizens was to visit friends/ relatives, totaling 16,097 (down by 8,507)*

<b>2015</b>	<b>Number</b>	<b>Change from previous year</b>
<b>All Arrivals</b>	185,030	6.6%
<b>All Visitors</b>	139,043	5.6%
<b>All Departures</b>	190,210	6.3%

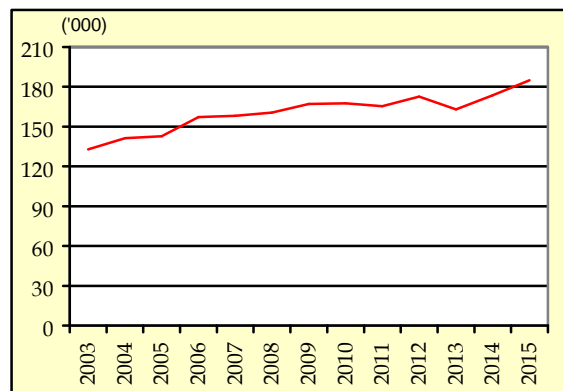
**“A. ARRIVALS”**

**A1. TOTAL ARRIVALS**

During the reference period, a total of 185,030 travelers arrived in Samoa (Table 1). This indicates an increase of 6.6 percent compared to the same period of 2014 (173,609) as well as an increase of 13.6 percent when compared to the same period of 2013 (162,877). This is illustrated below in Fig. 1.

Moreover, Air was the preferred mode of travel to Samoa constituting 95.5 percent while the remaining 4.5 percent arrived by sea.

Fig. 1: Total Arrivals, 2003 - 2015

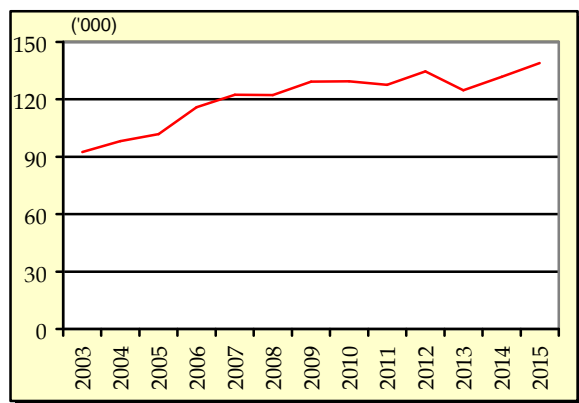


**A2. TOTAL VISITORS**

Total visitors of 139,043 during the reference period reveals an increase of 5.6 percent compared with 2014 and an increase of 11.5 percent over 2013. Refer Fig. 2.

Similarly with total arrivals, air was the preferred mode of travel to Samoa yielding 97.1 percent of total visitors, while those that arrived by sea represented the remaining 2.9 percent.

Fig. 2: Total Visitors, 2003 - 2015



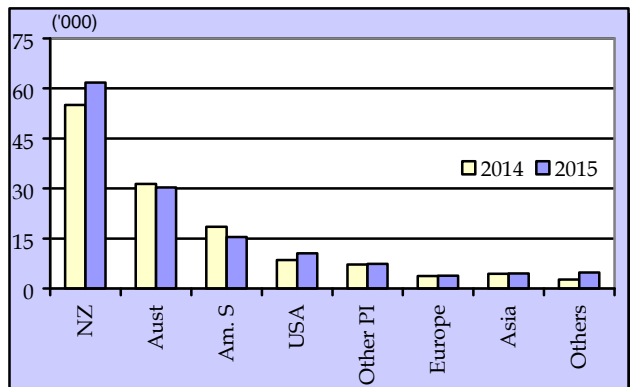
**A3. VISITOR COMPOSITION**

**A3.1 Country of Usual Residence**

New Zealand was the dominant country in visitors' arrival (Tables 3 & 4) during the reference period totaling 61,736 inbound travelers; illustrating an increase of 12.0 percent over 2014. This was followed by Australia with a total of 30,302 inbound travelers, a decrease of 3.3 percent over 2014.

American Samoa reported 15,459 travelers, portraying a decrease of 16.5 percent over 2014, while the United States of America represented 10,591 inbound travelers, indicating an increase of 24.6 percent over 2014. This is graphically portrayed in Fig. 3.

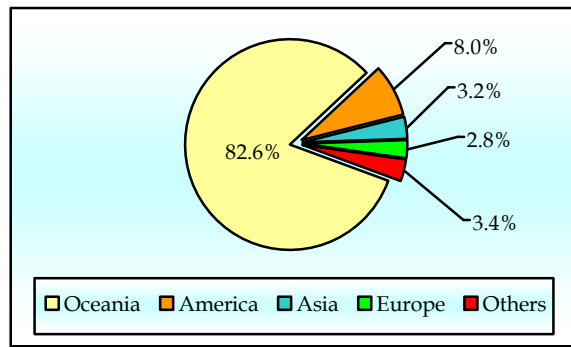
Fig. 3: Total Visitors by Country, 2014-2015



Of Total Visitors by region, Oceania had the highest share with 82.6 percent (114,837 visitors) followed by the American region with 8.0 percent (11,065 visitors).

Asia and Europe represented the lowest share with 4,515 (3.2 percent) and 3,835 (2.8 percent) visitors respectively. Total visitors by region are graphically presented in Fig. 4 below.

Fig. 4: Total Visitors, by Region

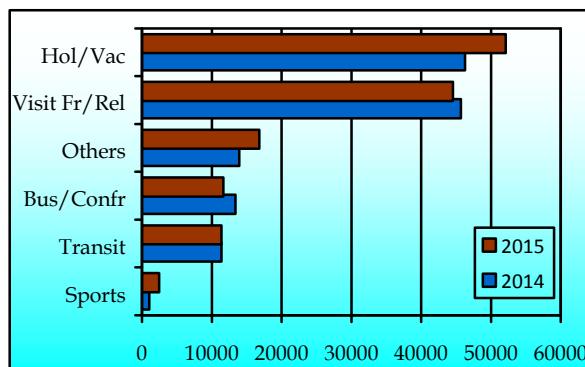


**A3.2 Purpose of Visit**

Visitors that were here on holiday / vacation made up the largest component of all visitors with 37.5 percent (52,136 visitors). 32.1 percent (44,564) of all visitors entered our shores to visit friends and relatives.

Business/ Conference visitors made up 8.4 percent (11,665) and those who were here on transit to other destinations made up 8.2 percent (11,395) of all visitors. Fig. 5 depicts total visitors by purpose of visit for 2014 and 2015.

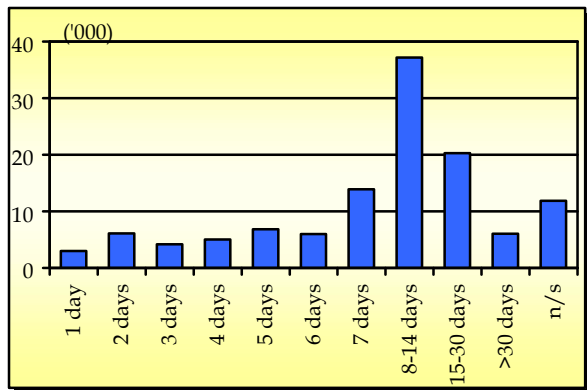
Fig. 5: Total Visitors by purpose of visit, 2014-2015



**A3.3 Duration and Place of Stay**

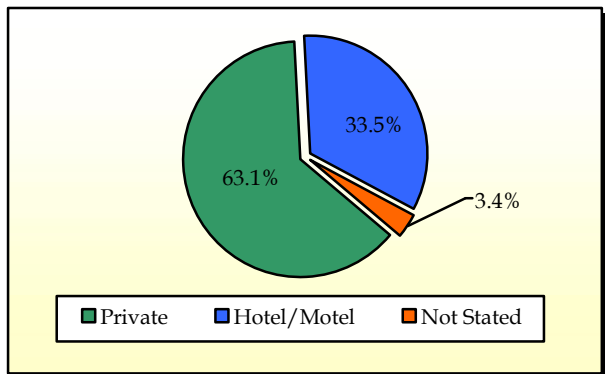
Visitor’s duration of stay in Samoa, as tabulated in Table 6, is between seven and thirty days, as portrayed in Fig. 6.

Fig. 6: Visitors, by Duration of Stay



Furthermore, 63.1 percent of visitors (75,997) preferred to stay with private accommodations or families/ relatives compared to those that have a preference for hotels/ motels, yielding a distant 33.5 percent or 40,286 visitors. This is illustrated in Fig. 7.

Fig. 7: Visitors, by Place of Stay



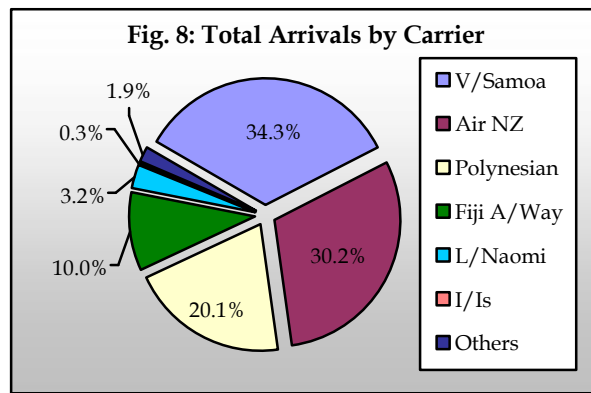
**A4. CARRIER**

Table 5 reveals Virgin Samoa (formerly known as Polynesian Blue) as the main carrier for all those visiting Samoa for the calendar year 2015 with 63,422 passengers (34.3 percent) followed by Air New Zealand with 55,836 passengers (30.2 percent).

Next is Polynesian Airlines with 37,132 (20.1 percent) then by Fiji Airways (formerly known as Air Pacific) with 18,560 (10.0 percent).

Fig. 8 portrays a more graphical presentation of all carriers during the reference period.

Fig. 8: Total Arrivals, by Carrier

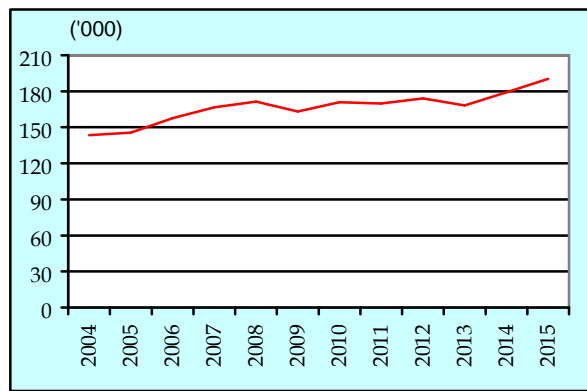


**“B. DEPARTURES”**

**B1. TOTAL DEPARTURES**

In the calendar year 2015, a total of 190,210 emigrants (Table 1) left our shores. This indicates an increase of 6.3 and 13.1 percent when compared to the same period of 2014 and 2013 respectively. Refer Fig .9.

Fig. 9: Total Departures, 2004 - 2015

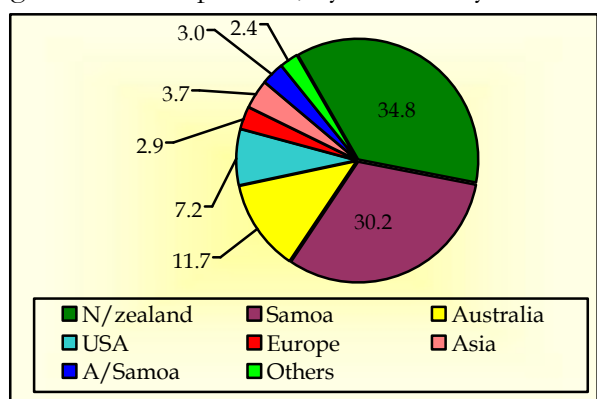


**B2. TOTAL DEPARTURE COMPOSITION**

**B2.1 Total Departure by Nationality**

As evident in Table 7, New Zealand and Samoa made up the largest component of departures by nationality yielding 34.8 (66,288) and 30.2 (57,398) percent respectively. Australia is next with a distant 11.7 percent (22,249). An overall picture of departure by nationality is portrayed in Fig. 10 below.

Fig. 10: Total Departures, by Nationality



**B3. SAMOA CITIZENS**

**B3.1 Purpose of Travel Abroad**

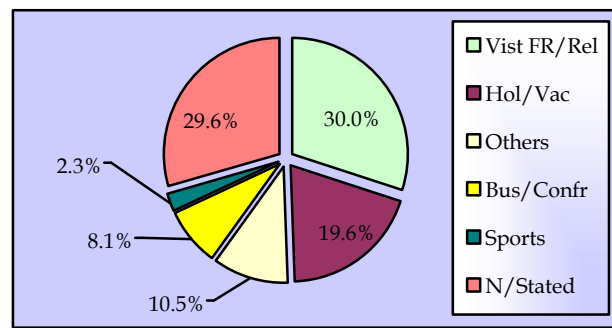
During the calendar year 2015, a total of 53,685 (Table 8) Samoa citizens left our shores, representing over a quarter (28.2 percent) of total departures. Of this total, 54.5 percent (29,274) were males and the remaining 45.5 percent (24,411) were females.

By purpose of travel abroad, 30 percent (16,097) of Samoan emigrants traveled overseas to visit friends/ relatives while 19.6 percent (10,506) left for holiday/ vacation.

Additionally, Samoan citizens that left for other reasons and for business/ conference purposes made up 10.5 percent (5,651) and 8.1 percent

(4,326) respectively. This is graphically presented in Fig. 11.

Fig. 11: Purpose of Travel Abroad



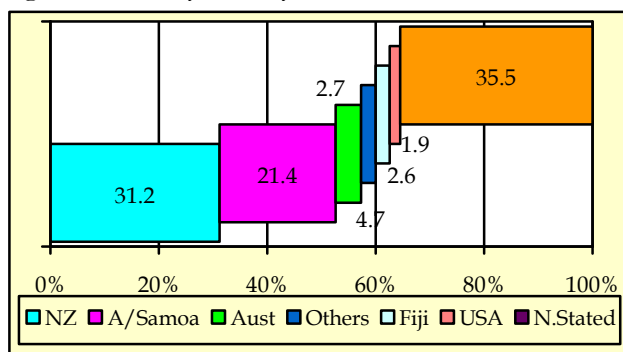
**B3.2 Country of Stay Abroad**

The majority of Samoan citizens leaving our shores travelled to New Zealand as indicated by 31.2 percent (16,747) in Table 9, which is then followed by American Samoa with 21.4 percent (11,463).

Australia comes in as the third main country of stay abroad with a distant 4.7 percent (2,510), followed by Fiji and the United States of America with 2.6 and 1.9 percent respectively.

Fig. 13 illustrates a graphical impression of the main country of stay abroad by Samoa Citizens.

Fig. 12: Country of Stay Abroad, 2015

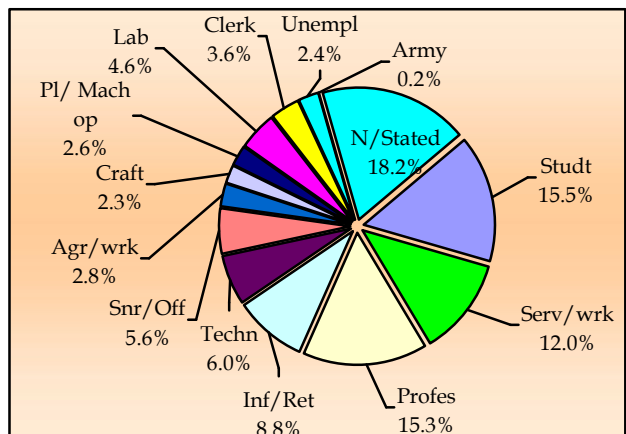


**B3.3 Departures by Occupation**

As tabulated in Table 10, the majority of departed Samoan citizens were students, yielding 15.5 percent (29,478) followed by professionals (29,136) with 15.3 percent and services workers (22,890) with 12.0 percent.

Next are infant/retirees with 8.8 percent (16,780) and technicians with 6.0 percent (11,467). A detailed graphical analysis of departures by occupation is presented in Fig. 13.

Fig. 13: Departures by Occupation, 2015

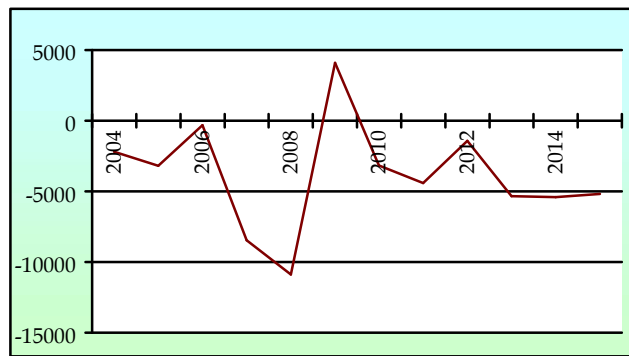


### “C. NET MIGRATION”

During the reference period, net migration stood at -5,180 (Table 1) implying that outgoing travelers (departure) was greater than the number of incoming travelers (arrival).

Fig. 15 below gives the natural changes in international migration from 2004 – 2015.

Fig. 14: Net Migration, 2004 - 2015



Detailed information for the reference period is attached in Tables 1 – 10 and the appendix shows longer time series.

### BACKGROUND

*The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card.*

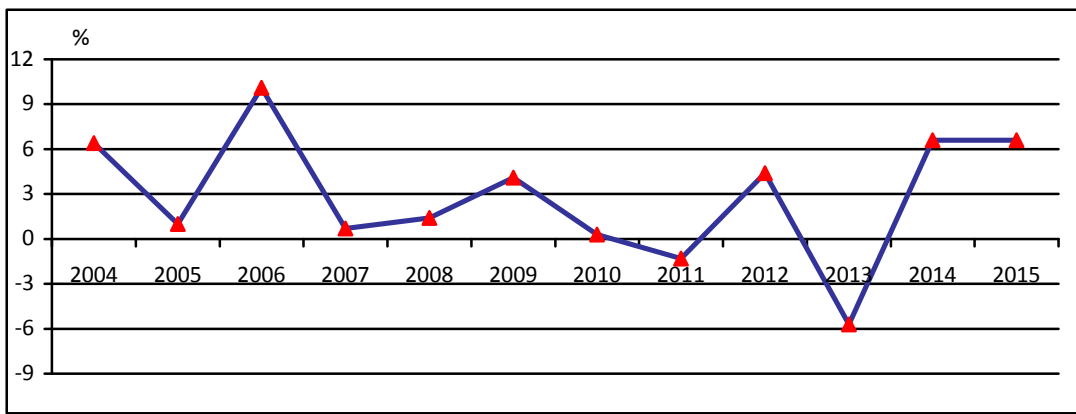
*These forms are completed by all incoming and outgoing travellers at the three local points of entry namely (1) Apia wharf (2) Faleolo and (3) Fagalii international airports.*

*International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website: [www.sbs.gov.ws](http://www.sbs.gov.ws)*

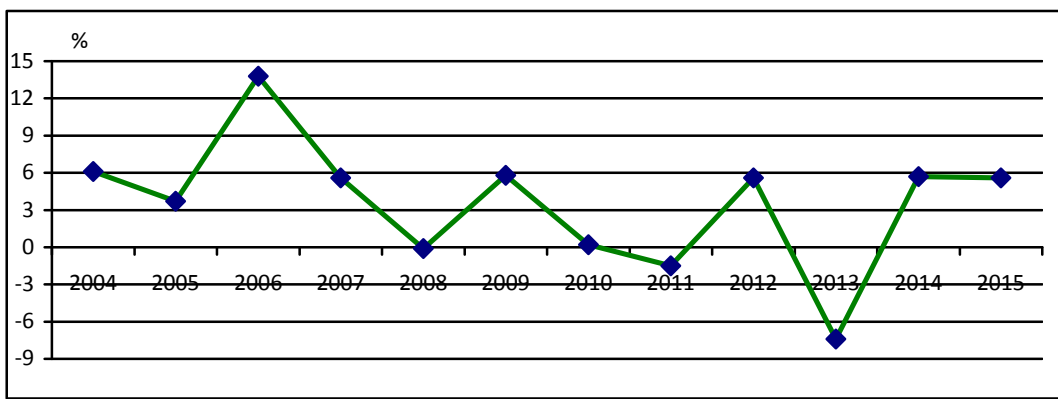
Aliimuamua Malaefono Taua-Taaloga  
**ACTING GOVERNMENT STATISTICIAN**

APPENDIX

Graph 1: Total Arrivals Percentage Change over Previous Year, 2004 - 2015



Graph 2: Total Visitors Percentage Change over Previous Year, 2004 - 2015



Graph 3: Total Departures Percentage Change over Previous Year, 2004 - 2015

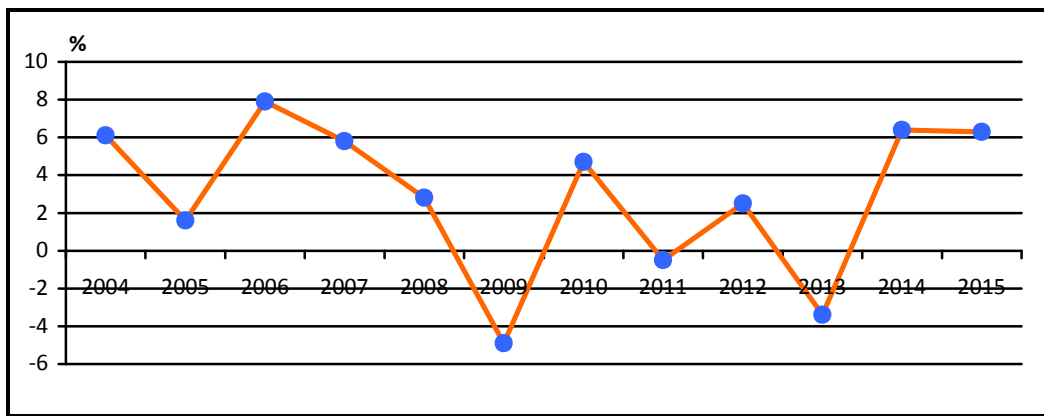


Table 1: Monthly Arrival and Departure by Mode of Travel and Net Migration, 2013 - 2015<sup>1</sup>

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	135,008	10,936	145,944	-3,187
2006	112,411	3,471	115,882	147,807	9,349	157,156	147,991	9,489	157,480	-324
2007	118,653	3,703	122,356	150,584	7,635	158,219	158,099	8,578	166,677	-8,458
2008	118,459	3,743	122,202	151,883	8,628	160,511	161,482	9,908	171,390	-10,879
2009	127,327	1,978	129,305	161,858	5,261	167,119	156,768	6,267	163,035	4,084
2010	126,970	2,530	129,500	162,052	5,539	167,591	164,426	6,326	170,752	-3,161
2011	124,706	2,898	127,604	159,660	5,738	165,398	163,605	6,216	169,821	-4,423
2012	131,945	2,749	134,694	167,211	5,509	172,720	167,842	6,297	174,139	-1,419
2013	122,171	2,502	124,673	157,542	5,335	162,877	162,333	5,885	168,218	-5,341
2014	128,601	3,118	131,719	166,045	7,564	173,609	170,742	8,275	179,017	-5,408
2015	135,012	4,031	139,043	176,782	8,248	185,030	181,343	8,867	190,210	-5,180
<b>2013</b>										
January	8,821	259	9,080	12,952	334	13,286	16,397	649	17,046	-3,760
February	6,386	161	6,547	8,756	407	9,163	12,210	515	12,725	-3,562
March	8,086	160	8,246	10,776	399	11,175	9,612	438	10,050	1,125
April	9,351	165	9,516	12,325	453	12,778	12,576	653	13,229	-451
May	9,216	190	9,406	12,496	375	12,871	11,492	606	12,098	773
June	12,027	296	12,323	14,964	537	15,501	13,660	460	14,120	1,381
July	13,067	207	13,274	15,901	593	16,494	16,442	464	16,906	-412
August	11,380	175	11,555	14,046	535	14,581	15,063	536	15,599	-1,018
September	11,016	211	11,227	13,741	293	14,034	13,844	349	14,193	-159
October	9,828	207	10,035	12,512	361	12,873	14,773	158	14,931	-2,058
November	8,768	189	8,957	11,753	453	12,206	12,082	553	12,635	-429
December	14,225	282	14,507	17,320	595	17,915	14,182	504	14,686	3,229
<b>2014</b>										
January	9,878	256	10,134	14,755	578	15,333	17,840	570	18,410	-3,077
February	7,030	177	7,207	9,693	390	10,083	12,211	460	12,671	-2,588
March	8,002	118	8,120	10,853	447	11,300	11,091	598	11,689	-389
April	9,545	146	9,691	12,751	812	13,563	11,805	954	12,759	804
May	10,224	272	10,496	13,876	578	14,454	13,437	699	14,136	318
June	11,484	309	11,793	14,656	683	15,339	14,000	781	14,781	558
July	12,762	504	13,266	15,538	884	16,422	16,791	764	17,555	-1,133
August	12,742	326	13,068	15,318	603	15,921	15,041	632	15,673	248
September	11,242	287	11,529	14,099	525	14,624	15,502	655	16,157	-1,533
October	10,237	109	10,346	13,088	548	13,636	14,294	722	15,016	-1,380
November	9,801	183	9,984	12,857	524	13,381	12,879	479	13,358	23
December	15,654	431	16,085	18,561	992	19,553	15,851	961	16,812	2,741
<b>2015</b>										
January	10,519	198	10,717	15,260	556	15,816	19,039	764	19,803	-3,987
February	7,163	277	7,440	9,808	566	10,374	12,126	633	12,759	-2,385
March	8,521	124	8,645	11,863	459	12,322	12,629	579	13,208	-886
April	9,112	131	9,243	12,747	816	13,563	13,533	890	14,423	-860
May	10,681	218	10,899	14,518	730	15,248	13,221	881	14,102	1,146
June	11,260	515	11,775	14,466	835	15,301	12,756	819	13,575	1,726
July	15,137	232	15,369	18,756	457	19,213	19,418	474	19,892	-679
August	12,605	229	12,834	15,920	304	16,224	17,034	571	17,605	-1,381
September	12,709	384	13,093	16,230	566	16,796	16,280	612	16,892	-96
October	10,987	633	11,620	13,983	1,068	15,051	16,090	1,023	17,113	-2,062
November	9,170	427	9,597	12,357	696	13,053	13,276	727	14,003	-950
December	17,148	663	17,811	20,874	1,195	22,069	15,941	894	16,835	5,234

Source : Ministry of the Prime Minister and Cabinet- Immigration Division; Ministry for Revenue- Customs Division and Samoa Bureau of Statistics.



1: Provisional figures

Table 2: Total Arrivals by Age, Purpose of Entry and Gender, Annual 2015 <sup>1</sup>

Age	Purpose of Entry																	
	Total			Visitors			Returning Residence			Transit			Temporary Resident			Others		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
<b>Total</b>	<b>185,030</b>	<b>97,013</b>	<b>88,017</b>	<b>126,265</b>	<b>63,442</b>	<b>62,823</b>	<b>45,987</b>	<b>25,496</b>	<b>20,491</b>	<b>11,395</b>	<b>7,310</b>	<b>4,085</b>	<b>488</b>	<b>275</b>	<b>213</b>	<b>895</b>	<b>490</b>	<b>405</b>
0 - 4	8,606	4,414	4,192	6,369	3,221	3,148	1,800	958	842	397	214	183	27	11	16	13	10	3
5 - 9	7,824	3,856	3,968	6,063	2,962	3,101	1,392	689	703	317	178	139	24	13	11	28	14	14
10 - 14	7,740	3,791	3,949	6,075	2,979	3,096	1,295	627	668	314	157	157	12	7	5	44	21	23
15 - 19	11,186	5,467	5,719	7,959	3,740	4,219	2,487	1,293	1,194	571	338	233	26	11	15	143	85	58
20 - 24	14,598	7,094	7,504	9,425	4,034	5,391	4,173	2,412	1,761	888	595	293	45	19	26	67	34	33
25 - 29	15,433	7,832	7,601	10,245	4,644	5,601	3,942	2,368	1,574	1,141	763	378	35	18	17	70	39	31
30 - 34	14,711	7,804	6,907	9,730	4,777	4,953	3,749	2,225	1,524	1,142	746	396	32	23	9	58	33	25
35 - 39	14,048	7,839	6,209	9,070	4,791	4,279	3,777	2,234	1,543	1,103	758	345	45	26	19	53	30	23
40 - 44	15,677	8,678	6,999	10,161	5,379	4,782	4,318	2,501	1,817	1,079	727	352	42	27	15	77	44	33
45 - 49	16,456	8,710	7,746	10,944	5,502	5,442	4,242	2,398	1,844	1,157	750	407	44	26	18	69	34	35
50 - 54	16,769	8,934	7,835	11,493	6,023	5,470	4,094	2,182	1,912	1,060	663	397	42	25	17	80	41	39
55 - 59	14,846	7,967	6,879	9,970	5,260	4,710	3,911	2,069	1,842	874	588	286	28	19	9	63	31	32
60 - 64	11,042	5,963	5,079	7,623	4,064	3,559	2,736	1,493	1,243	592	354	238	25	14	11	66	38	28
65 - 69	8,297	4,561	3,736	5,881	3,244	2,637	1,931	1,013	918	416	266	150	33	19	14	36	19	17
70 - 74	4,404	2,362	2,042	3,026	1,655	1,371	1,150	562	588	200	128	72	14	8	6	14	9	5
75 +	3,393	1,741	1,652	2,231	1,167	1,064	990	472	518	144	85	59	14	9	5	14	8	6
<b>% DISTRIBUTION <sup>2</sup></b>	<b>100</b>	<b>52.4</b>	<b>47.6</b>	<b>68.2</b>	<b>34.3</b>	<b>34.0</b>	<b>24.9</b>	<b>13.8</b>	<b>11.1</b>	<b>6.2</b>	<b>4.0</b>	<b>2.2</b>	<b>0.3</b>	<b>0.1</b>	<b>0.1</b>	<b>0.5</b>	<b>0.3</b>	<b>0.2</b>

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

Table 3: Total Visitors Arrivals by Country of Usual Residence and Mode of Travel, Annual 2015<sup>1</sup>

Country of Usual Residence	Mode of Travel			Percentage 2/
	Air	Sea	Total	
<b>OCEANIA</b>	<b>112,038</b>	<b>2,799</b>	<b>114,837</b>	<b>82.6</b>
American Samoa	14,479	980	15,459	11.1
Fiji	3,251	70	3,321	2.4
Cook Island	80	0	80	0.1
Other Pacific Is	3,165	774	3,939	2.8
New Zealand	60,999	737	61,736	44.4
Australia	30,064	238	30,302	21.8
<b>EUROPE</b>	<b>3,763</b>	<b>72</b>	<b>3,835</b>	<b>2.8</b>
United Kingdom	1,749	24	1,773	1.3
Scandinavia	172	11	183	0.1
Benelux	63	0	63	0.0
Germany	1,150	11	1,161	0.8
Other Europe	629	26	655	0.5
<b>AMERICA</b>	<b>10,751</b>	<b>314</b>	<b>11,065</b>	<b>8.0</b>
U.S.A	10,301	290	10,591	7.6
Canada	450	24	474	0.3
<b>ASIA</b>	<b>4,103</b>	<b>412</b>	<b>4,515</b>	<b>3.2</b>
Japan	603	4	607	0.4
China	2,278	135	2,413	1.7
Korea	129	14	143	0.1
Other Asia	1,093	259	1,352	1.0
<b>OTHERS</b>	<b>4,327</b>	<b>433</b>	<b>4,760</b>	<b>3.4</b>
<b>NOT STATED</b>	<b>30</b>	<b>1</b>	<b>31</b>	<b>0.0</b>
<b>TOTAL</b>	<b>135,012</b>	<b>4,031</b>	<b>139,043</b>	<b>100%</b>
<b>PERCENTAGE DISTRIBUTION</b>	<b>97.1</b>	<b>2.9</b>	<b>100%</b>	

**Source:** Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures.

2: Figures are subject to rounding errors

**Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) **Exclude Cruise Liner Passengers.**

Table 4: Total Visitors by Usual Residence and Purpose of Visit, Annual 2015 <sup>1</sup>

Country of Usual Residence	Purpose of Visit								
	Total	Percentage <sup>2</sup>	Holiday/ Vacation	Business/ Conference	Visit Friends/ Relatives	Sports	Transit	Others	Not Stated
<b>OCEANIA</b>	<b>114,837</b>	<b>82.6</b>	<b>43,335</b>	<b>9,417</b>	<b>40,346</b>	<b>1,550</b>	<b>7,017</b>	<b>9,989</b>	<b>3,183</b>
American Samoa	15,459	11.1	2,977	897	5,382	85	2,713	1,794	1,611
Fiji	3,321	2.4	389	1,008	518	136	620	534	116
Cook Island	80	0.1	11	31	16	2	6	4	10
Other Pacific Is	3,939	2.8	341	707	617	219	1,178	703	174
New Zealand	61,736	44.4	26,111	4,630	22,369	612	1,870	5,249	895
Australia	30,302	21.8	13,506	2,144	11,444	496	630	1,705	377
<b>EUROPE</b>	<b>3,835</b>	<b>2.8</b>	<b>2,576</b>	<b>236</b>	<b>274</b>	<b>277</b>	<b>216</b>	<b>232</b>	<b>24</b>
United Kingdom	1,773	1.3	960	158	127	242	131	144	11
Scandinavia	183	0.1	148	4	18	0	7	5	1
Benelux	63	0.0	44	5	10	0	2	2	0
Germany	1,161	0.8	959	36	58	6	37	62	3
Other Europe	655	0.5	465	33	61	29	39	19	9
<b>AMERICA</b>	<b>11,065</b>	<b>8.0</b>	<b>3,322</b>	<b>975</b>	<b>3,178</b>	<b>112</b>	<b>1,395</b>	<b>1,788</b>	<b>295</b>
U.S.A.	10,591	7.6	3,080	932	3,118	86	1,346	1,743	286
Canada	474	0.3	242	43	60	26	49	45	9
<b>ASIA</b>	<b>4,515</b>	<b>3.2</b>	<b>981</b>	<b>721</b>	<b>495</b>	<b>61</b>	<b>1,527</b>	<b>493</b>	<b>237</b>
Japan	607	0.4	208	203	67	5	36	69	19
China	2,413	1.7	466	340	233	12	969	263	130
Korea	143	0.1	49	21	21	3	35	9	5
Other Asia	1,352	1.0	258	157	174	41	487	152	83
<b>OTHER COUNTRIES</b>	<b>4,760</b>	<b>3.4</b>	<b>1,916</b>	<b>313</b>	<b>269</b>	<b>468</b>	<b>1,226</b>	<b>442</b>	<b>126</b>
<b>Not Stated</b>	<b>31</b>	<b>0.0</b>	<b>6</b>	<b>3</b>	<b>2</b>	<b>0</b>	<b>14</b>	<b>1</b>	<b>5</b>
<b>TOTAL</b>	<b>139,043</b>	<b>100.0</b>	<b>52,136</b>	<b>11,665</b>	<b>44,564</b>	<b>2,468</b>	<b>11,395</b>	<b>12,945</b>	<b>3,870</b>
<b>Percentage Distribution <sup>2</sup></b>	<b>100.0</b>		<b>37.5</b>	<b>8.4</b>	<b>32.1</b>	<b>1.8</b>	<b>8.2</b>	<b>9.3</b>	<b>2.8</b>

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note : Overall visitors include transit.

: Sports was re-introduced again in the Purpose of Visit Category as of August 2008.

1: Provisional figures

2: Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry, Annual 2015 <sup>1</sup>

Carrier	Total		Purpose of Entry			
			Returning Residence	Percentage <sup>2</sup>	Total Visitors	Percentage <sup>2</sup>
<b>Total</b>	<b>185,030</b>	<b>100%</b>	<b>45,987</b>	<b>24.9</b>	<b>139,043</b>	<b>75.1</b>
<b><u>AIR</u></b>						
Virgin Samoa <sup>3</sup>	63,422	34.3	13,294	7.2	50,128	27.1
Polynesian	37,132	20.1	12,813	6.9	24,319	13.1
Inter Island	553	0.3	104	0.1	449	0.2
Air New Zealand	55,836	30.2	11,458	6.2	44,378	24.0
Fiji Airways <sup>4</sup>	18,560	10.0	3,962	2.1	14,598	7.9
Other Air Carrier	1,279	0.7	138	0.1	1,141	0.6
<b><u>SEA</u></b>						
Lady Naomi	6,012	3.2	3,834	2.1	2178	1.2
Yacht	40	0.0	4	0.0	36	0.0
Other Sea Carrier	2,196	1.2	380	0.2	1816	1.0

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note: Total visitors include transit.

- 1: Provisional figures
- 2: Figures are subject to rounding errors
- 3: Polynesian Blue is now called Virgin Samoa
- 4: Air Pacific is now called Fiji Airways

Table 6: Visitors by Duration of Stay and Place of Stay, Annual 2015 <sup>1</sup>

Duration of Stay	Place of Stay			
	Total	Hotel/Motel	Private	Not Stated
<b>Total</b>	<b>120,352</b>	<b>40,286</b>	<b>75,997</b>	<b>4,069</b>
1day	2,975	1,062	1,802	111
2days	6,108	3,141	2,789	178
3days	4,194	1,977	2,072	145
4days	5,052	2,284	2,570	198
5days	6,808	3,532	3,020	256
6days	5,991	3,677	2,129	185
7days	13,891	6,860	6,653	378
8-14days	37,155	13,623	22,444	1,088
15-30days	20,258	2,457	17,262	539
31-60days	3,840	412	3,264	164
61-90days	1,168	69	1,040	59
91-180days	657	70	567	20
181-365days	377	51	301	25
Not Stated	11,878	1,071	10,084	723
<b>Percentage Distribution <sup>2</sup></b>	<b>100</b>	<b>33.5</b>	<b>63.1</b>	<b>3.4</b>

Source: Ministry of the Prime Minister and Cabinet; Immigration Division,  
Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note: Visitors here, exclude transit.

1: Provisional figures

2: Figures are subject to rounding errors

Table 7: Total Departures by Nationality, Citizenship and Gender, Annual 2015<sup>1</sup>

Nationality	Total				Samoa Citizen			Temporary Residence			Visitors			Others		
	Total		Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
<b>Total</b>	<b>190,210</b>	<b>%<sup>2</sup></b>	<b>99,524</b>	<b>90,686</b>	<b>53,685</b>	<b>29,274</b>	<b>24,411</b>	<b>1,746</b>	<b>930</b>	<b>816</b>	<b>132,700</b>	<b>67,934</b>	<b>64,766</b>	<b>2,079</b>	<b>1,386</b>	<b>693</b>
Samoa	57,398	30.2	31,065	26,333	53,519	29,191	24,328	178	81	97	3,585	1,736	1,849	116	57	59
American Samoa	5,677	3.0	2842	2835	7	5	2	40	17	23	5542	2772	2770	88	48	40
Fiji	3,517	1.8	2,109	1,408	3	0	3	137	71	66	3,227	1,955	1,272	150	83	67
Cook Island	45	0.0	23	22	0	0	0	1	0	1	37	19	18	7	4	3
Other Pacific Is	3,848	2.0	2,422	1,426	5	1	4	81	45	36	3,562	2,221	1,341	200	155	45
New Zealand	66,288	34.8	32,156	34,132	113	65	48	632	327	305	65,090	31,518	33,572	453	246	207
Australia	22,249	11.7	11,042	11,207	20	4	16	270	147	123	21,870	10,841	11,029	89	50	39
United Kingdom	1,535	0.8	849	686	2	1	1	15	6	9	1,513	838	675	5	4	1
Scandinavia	205	0.1	115	90	0	0	0	6	4	2	199	111	88	0	0	0
Benelux	67	0.0	32	35	0	0	0	3	2	1	63	29	34	1	1	0
Germany	1,306	0.7	649	657	0	0	0	8	5	3	1,293	642	651	5	2	3
Other Europe	2,421	1.3	1,336	1,085	1	0	1	36	22	14	2,357	1,293	1,064	27	21	6
United States	13,609	7.2	6,951	6,658	10	4	6	180	102	78	13,238	6,743	6,495	181	102	79
Canada	602	0.3	295	307	1	1	0	6	2	4	592	290	302	3	2	1
Japan	722	0.4	465	257	0	0	0	42	27	15	671	432	239	9	6	3
Other Asia	3,043	1.6	2,264	779	0	0	0	47	26	21	2,583	1,883	700	413	355	58
Others	4,011	2.1	2,421	1,590	0	0	0	19	14	5	3,941	2,360	1,581	51	47	4
China	3,014	1.6	2,074	940	0	0	0	33	24	9	2,734	1,869	865	247	181	66
Korea	179	0.1	127	52	0	0	0	0	0	0	178	126	52	1	1	0
Not Stated	474	0.2	287	187	4	2	2	12	8	4	425	256	169	33	21	12
<b>% Distribution<sup>2</sup></b>	<b>100</b>		<b>52.3</b>	<b>47.7</b>	<b>156</b>	<b>87</b>	<b>69</b>	<b>0.9</b>	<b>0.5</b>	<b>0.4</b>	<b>69.8</b>	<b>35.7</b>	<b>34.0</b>	<b>1.1</b>	<b>0.7</b>	<b>0.4</b>

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors



Table 8: Departures by Travel Purpose and Gender, (Samoa-citizen only), Annual 2015 <sup>1</sup>

Purpose of Travel	Samoa Citizen					
	Total		Male		Female	
Total	53,685	100	29,274	% Distribution <sup>2</sup>	24,411	% Distribution <sup>2</sup>
				54.5		45.5
Holiday/ Vacation	10,506	19.6	5,382	10	5,124	10
Visit Friends/ Relatives	16,097	30.0	8,266	15	7,831	15
Business/Conference	4,326	8.1	2,616	5	1,710	3
Sporting/Activities	1,222	2.3	971	2	251	0
Others	5,651	10.5	3,310	6	2,341	4
Not Stated	15,883	29.6	8,729	16	7,154	13

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division and Samoa Bureau of Statistics

1: Provisional figures

2: Figures are subject to rounding errors

Table 9: Departures by Place of Stay Abroad and Gender, (Samoa-citizen-only), Annual 2015 <sup>1</sup>

Country of Stay Abroad	Gender			
	Total		Male	Female
Total	53,685	% Distribution <sup>2</sup>	29,274	24,411
American Samoa	11,463	21.4	6,299	5,164
Fiji	1,414	2.6	706	708
Cook Island	16	0.0	8	8
Other Pacific Is	640	1.2	434	206
New Zealand	16,747	31.2	8,947	7,800
Australia	2,510	4.7	1,362	1,148
United Kingdom	44	0.1	24	20
Scandinavia	23	0.0	14	9
Benelux	6	0.0	2	4
Germany	11	0.0	8	3
Other Europe	100	0.2	53	47
United States	1,017	1.9	501	516
Canada	14	0.0	8	6
Japan	47	0.1	33	14
Other Asia	136	0.3	63	73
Others	222	0.4	123	99
China	184	0.3	100	84
Korea	18	0.0	5	13
Not Stated	19,073	35.5	10,584	8,489

Source: Ministry of the Prime Minister and Cabinet - Immigration Division,  
 Ministry for Revenue - Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

Table 10: Annual Departures by Occupation, Education and Gender, Annual 2015 <sup>1</sup>

Occupation	Total				Primary			Secondary			Tertiary			Kindy/None			Not Stated	
	Total	% <sup>2</sup>	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male
<b>Total</b>	<b>190,210</b>	<b>100</b>	<b>99,524</b>	<b>90,686</b>	<b>28,095</b>	<b>14,953</b>	<b>13,142</b>	<b>54,229</b>	<b>29,546</b>	<b>24,683</b>	<b>71,207</b>	<b>36,182</b>	<b>35,025</b>	<b>2,657</b>	<b>1,362</b>	<b>1,295</b>	<b>34,022</b>	<b>17,481</b>
Armed Forces	474	0.2	405	69	8	8	0	244	229	15	162	120	42	0	0	0	60	48
Senior Official	10,567	5.6	6,299	4,268	818	505	313	1,962	1,188	774	6,551	3,896	2,655	0	0	0	1,236	710
Professionals	29,136	15.3	14,780	14,356	1,218	722	496	4,461	2,380	2,081	19,361	9,646	9,715	0	0	0	4,096	2,032
Technician	11,467	6.0	6,676	4,791	1,765	957	808	2,317	1,391	926	6,593	3,795	2,798	0	0	0	792	533
Clerical	6,794	3.6	2,919	3,875	587	248	339	1,777	742	1,035	3,441	1,483	1,958	0	0	0	989	446
Services workers	22,890	12.0	12,001	10,889	1,240	690	550	7,010	3,756	3,254	10,209	5,197	5,012	1	1	0	4,430	2,357
Agricultural work	5,344	2.8	4,702	642	832	732	100	2,754	2,528	226	1,169	920	249	1	1	0	588	521
Craft/tradework	4,370	2.3	3,854	516	364	306	58	1,734	1,558	176	1,478	1,249	229	0	0	0	794	741
Plant/machinery	4,919	2.6	4,078	841	831	696	135	2,093	1,752	341	1,343	1,100	243	0	0	0	652	530
Labours	8,794	4.6	3,216	5,578	1,453	566	887	3,837	1,469	2,368	2,170	719	1,451	0	0	0	1,334	462
Students	29,478	15.5	13,744	15,734	10,174	5,007	5,167	8,521	4,221	4,300	6,912	2,651	4,261	328	151	177	3,543	1,714
Infant/retired	16,780	8.8	8,605	8,175	2,888	1,434	1,454	3,505	1,756	1,749	3,422	1,842	1,580	1,785	926	859	5,180	2,647
Unemployed	4,660	2.4	983	3,677	346	131	215	1,996	437	1,559	1,156	203	953	0	0	0	1,162	212
Not Stated	34,537	18.2	17,262	17,275	5,571	2,951	2,620	12,018	6,139	5,879	7,240	3,361	3,879	542	283	259	9,166	4,528
<b>% Distribution 2/</b>	<b>100</b>		<b>52.3</b>	<b>47.7</b>	<b>8.9</b>	<b>5.2</b>	<b>3.7</b>	<b>37.9</b>	<b>21.2</b>	<b>16.6</b>	<b>31.3</b>	<b>16.7</b>	<b>14.6</b>	<b>1.9</b>	<b>0.9</b>	<b>0.9</b>	<b>19.9</b>	<b>10.5</b>

Source: Ministry of the Prime Minister and Cabinet - Immigration Division,  
 Ministry for Revenue - Customs Division, and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

**1**

**Female**

**16,541**

12

526

2,064

259

543

2,073

67

53

122

872

1,829

2,533

950

4,638

**9.4**